
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2010

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _____ to _____

Commission file number: 000-32651

The NASDAQ OMX Group, Inc.

(Exact name of registrant as specified in its charter)

Delaware
(State or Other Jurisdiction of
Incorporation or Organization)

One Liberty Plaza, New York, New York
(Address of Principal Executive Offices)

52-1165937
(I.R.S. Employer
Identification No.)

10006
(Zip Code)

+1 212 401 8700
(Registrant's telephone number, including area code)

No changes
(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer Accelerated filer
Non-accelerated filer (Do not check if a smaller reporting company) Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

Class
Common Stock, \$.01 par value per share

Outstanding at July 28, 2010
202,709,331 shares

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The NASDAQ OMX Group, Inc.
Form 10-Q
For the Quarterly Period Ended June 30, 2010

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About This Form 10-Q

Throughout this Form 10-Q, unless otherwise specified:

- “NASDAQ OMX,” “we,” “us” and “our” refer to The NASDAQ OMX Group, Inc.
- “The NASDAQ Stock Market” and “NASDAQ” refer to the registered national securities exchange operated by The NASDAQ Stock Market LLC.
- “OMX AB” refers to OMX AB (publ), as that entity operated prior to the business combination with Nasdaq.
- “Nasdaq” refers to The Nasdaq Stock Market, Inc., as that entity operated prior to the business combination with OMX AB.
- “NASDAQ OMX Nordic” refers to collectively, NASDAQ OMX Stockholm, NASDAQ OMX Copenhagen, NASDAQ OMX Helsinki and NASDAQ OMX Iceland.
- “NASDAQ OMX Baltic” refers to collectively, NASDAQ OMX Tallinn, NASDAQ OMX Riga and NASDAQ OMX Vilnius.
- “PHLX” refers to the Philadelphia Stock Exchange, Inc. and its subsidiaries, as that entity operated prior to its acquisition by NASDAQ OMX.
- “NASDAQ OMX PHLX” refers to NASDAQ OMX PHLX, Inc. subsequent to its acquisition by NASDAQ OMX.
- “FINRA” refers to the Financial Industry Regulatory Authority.

This Quarterly Report on Form 10-Q includes market share and industry data that we obtained from industry publications and surveys, reports of governmental agencies and internal company surveys. Industry publications and surveys generally state that the information they contain has been obtained from sources believed to be reliable, but we cannot assure you that this information is accurate or complete. We have not independently verified any of the data from third-party sources nor have we ascertained the underlying economic assumptions relied upon therein. Statements as to our market position are based on the most currently available market data. For market comparison purposes, The NASDAQ Stock Market data in this Quarterly Report on Form 10-Q for initial public offerings, or IPOs, is based on data generated internally by us, which includes best efforts underwritings and closed-end funds; therefore, the data may not be comparable to other publicly-available IPO data. Data in this Quarterly Report on Form 10-Q for secondary offerings for The NASDAQ Stock Market is based on data provided by Thomson Financial. Data in this Quarterly Report on Form 10-Q for new listings of equity securities on The NASDAQ Stock Market is based on data generated internally by us, which includes best efforts underwritings and issuers that switched from other listing venues, closed-end funds and exchange traded funds, or ETFs. Data in this Quarterly Report on Form 10-Q for IPOs and new listings of equities securities on the exchanges that comprise NASDAQ OMX Nordic and NASDAQ OMX Baltic also is based on data generated internally by us. IPOs, secondary offerings and new listings data is presented as of period end. While we are not aware of any misstatements regarding industry data presented herein, our estimates involve risks and uncertainties and are subject to change based on various factors. We refer you to the “Risk Factors” section in this Quarterly Report on Form 10-Q for the quarter ended June 30, 2010, the “Risk Factors” section in our Quarterly Report on Form 10-Q for the quarter ended March 31, 2010 that was filed with the Securities and Exchange Commission, or SEC, on May 5, 2010 and the “Risk Factors” section in our Annual Report on Form 10-K for the fiscal year ended December 31, 2009 that was filed with the SEC on February 18, 2010.

Forward-Looking Statements

The SEC encourages companies to disclose forward-looking information so that investors can better understand a company's future prospects and make informed investment decisions. This Quarterly Report on Form 10-Q contains these types of statements. Words such as "anticipates," "estimates," "expects," "projects," "intends," "plans," "believes" and words or terms of similar substance used in connection with any discussion of future operating results or financial performance identify forward-looking statements. These include, among others, statements relating to:

- our 2010 outlook;
- the scope, nature or impact of acquisitions, dispositions, investments or other transactional activities;
- the integration of acquired businesses, including accounting decisions relating thereto;
- the effective dates for, and expected benefits of, ongoing initiatives;
- the impact of pricing changes;
- tax benefits;
- the cost and availability of liquidity; and
- the outcome of any litigation and/or government investigation to which we are a party and other contingencies.

Forward-looking statements involve risks and uncertainties. Factors that could cause actual results to differ materially from those contemplated by the forward-looking statements include, among others, the following:

- our operating results may be lower than expected;
- loss of significant trading volume or listed companies;
- economic, political and market conditions and fluctuations, including interest rate and foreign currency risk, inherent in U.S. and international operations;
- government and industry regulation;
- our ability to successfully integrate acquired businesses, including the fact that such integration may be more difficult, time consuming or costly than expected, and our ability to realize synergies from business combinations and acquisitions;
- covenants in our credit facilities, indentures and other agreements governing our indebtedness which may restrict the operation of our business; and
- adverse changes that may occur in the securities markets generally.

Most of these factors are difficult to predict accurately and are generally beyond our control. You should consider the uncertainty and any risk related to forward-looking statements that we make. These risk factors are discussed under the caption "Part II. Item 1A. Risk Factors," in this Quarterly Report on Form 10-Q for the quarter ended June 30, 2010 and our Quarterly Report on Form 10-Q for the fiscal quarter ended March 31, 2010 that was filed with the SEC on May 5, 2010 and more fully described in the "Risk Factors" section in our Annual Report on Form 10-K for the fiscal year ended December 31, 2009 that was filed with the SEC on February 18, 2010. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this report. You should carefully read this entire Form 10-Q, including "Part 1. Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations," and the condensed consolidated financial statements and the related notes. Except as required by the federal securities laws, we undertake no obligation to update any forward-looking statement, release publicly any revisions to any forward-looking statements or report the occurrence of unanticipated events. For any forward-looking statements contained in any document, we claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995.

The NASDAQ OMX Group, Inc.

PART 1—FINANCIAL INFORMATION

Item 1. Financial Statements.

The NASDAQ OMX Group, Inc.

Condensed Consolidated Statements of Income
(Unaudited)
(in millions, except per share amounts)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2010	2009	2010	2009
Revenues				
Market Services	\$ 756	\$ 768	\$1,401	\$ 1,554
Issuer Services	86	85	170	164
Market Technology	34	36	68	65
Other	—	—	1	1
Total revenues	876	889	1,640	1,784
Cost of revenues				
Liquidity rebates	(374)	(381)	(693)	(837)
Brokerage, clearance and exchange fees	(112)	(141)	(197)	(212)
Total cost of revenues	(486)	(522)	(890)	(1,049)
Revenues less liquidity rebates, brokerage, clearance and exchange fees	390	367	750	735
Operating Expenses				
Compensation and benefits	104	105	203	202
Marketing and advertising	5	3	9	5
Depreciation and amortization	25	27	50	50
Professional and contract services	20	17	39	36
Computer operations and data communications	14	14	30	29
Occupancy	21	18	43	35
Regulatory	9	10	19	19
Merger and strategic initiatives	1	3	1	11
General, administrative and other	12	11	66	24
Total operating expenses	211	208	460	411
Operating income	179	159	290	324
Interest income	2	2	5	7
Interest expense	(26)	(25)	(51)	(51)
Dividend and investment income	1	1	1	1
Loss on sale of investment security	—	(5)	—	(5)
Loss on divestiture of businesses	(11)	—	(11)	—
Income (loss) from unconsolidated investees, net	1	(18)	1	(20)
Income before income taxes	146	114	235	256
Income tax provision	51	46	81	94
Net income	95	68	154	162
Net loss attributable to noncontrolling interests	1	1	3	1
Net income attributable to NASDAQ OMX	\$ 96	\$ 69	\$ 157	\$ 163
Basic and diluted earnings per share:				
Basic earnings per share	\$ 0.46	\$ 0.34	\$ 0.75	\$ 0.81
Diluted earnings per share	\$ 0.46	\$ 0.33	\$ 0.74	\$ 0.77

See accompanying notes to condensed consolidated financial statements.

The NASDAQ OMX Group, Inc.
Condensed Consolidated Balance Sheets
(in millions, except share and par value amounts)

	June 30, 2010 (Unaudited)	December 31, 2009
Assets		
Current assets:		
Cash and cash equivalents	\$ 526	\$ 594
Restricted cash	31	30
Financial investments, at fair value	310	308
Receivables, net	361	301
Deferred tax assets	24	25
Market value, outstanding derivative positions	1,511	2,054
Other current assets	125	112
Total current assets	2,888	3,424
Non-current restricted cash	105	80
Property and equipment, net	154	164
Non-current deferred tax assets	640	504
Goodwill	4,526	4,800
Intangible assets, net	1,513	1,631
Other assets	84	119
Total assets	<u>\$ 9,910</u>	<u>\$ 10,722</u>
Liabilities		
Current liabilities:		
Accounts payable and accrued expenses	\$ 172	\$ 119
Section 31 fees payable to SEC	137	137
Accrued personnel costs	74	114
Deferred revenue	188	105
Other accrued liabilities	90	79
Deferred tax liabilities	22	23
Market value, outstanding derivative positions	1,511	2,054
Current portion of debt obligations	140	225
Total current liabilities	2,334	2,856
Debt obligations	1,912	1,867
Non-current deferred tax liabilities	644	683
Non-current deferred revenue	157	160
Other liabilities	170	197
Total liabilities	5,217	5,763
Commitments and contingencies		
Series A convertible preferred stock	—	15
Equity		
NASDAQ OMX stockholders' equity:		
Common stock, \$0.01 par value, 300,000,000 shares authorized, shares issued: 212,987,173 at June 30, 2010 and 211,713,186 at December 31, 2009; shares outstanding: 202,695,221 at June 30, 2010 and 211,385,464 at December 31, 2009	2	2
Preferred stock, 30,000,000 shares authorized, series A convertible preferred stock: shares issued: 1,600,000 at June 30, 2010 and December 31, 2009; shares outstanding: none at June 30, 2010 and 1,600,000 at December 31, 2009 (classified above at December 31, 2009 as temporary equity)	—	—
Additional paid-in capital	3,774	3,736
Common stock in treasury, at cost: 10,291,952 shares at June 30, 2010 and 327,722 shares at December 31, 2009	(212)	(10)
Accumulated other comprehensive loss	(647)	(406)
Retained earnings	1,766	1,610
Total NASDAQ OMX stockholders' equity	4,683	4,932
Noncontrolling interests	10	12
Total equity	4,693	4,944
Total liabilities, series A convertible preferred stock and equity	<u>\$ 9,910</u>	<u>\$ 10,722</u>

See accompanying notes to condensed consolidated financial statements.

The NASDAQ OMX Group, Inc.
Condensed Consolidated Statements of Comprehensive Income (Loss)
(Unaudited)
(in millions)

	<u>Three Months</u> <u>Ended June 30,</u>		<u>Six Months</u> <u>Ended June 30,</u>	
	<u>2010</u>	<u>2009</u>	<u>2010</u>	<u>2009</u>
Net income	\$ 95	\$ 68	\$ 154	\$162
Other comprehensive income (loss):				
Net unrealized holding losses on available-for-sale securities:				
Unrealized holding losses arising during the period	(5)	—	(5)	(5)
Income tax benefit	2	—	2	—
Reclassification adjustment for loss realized in net income on available-for-sale investment	—	5	—	5
Total	<u>(3)</u>	<u>5</u>	<u>(3)</u>	<u>—</u>
Foreign currency translation gains (losses):				
Net foreign currency translation gains (losses)	(334)	267	(391)	75
Income tax benefit (expense)	128	(107)	147	(57)
Total	<u>(206)</u>	<u>160</u>	<u>(244)</u>	<u>18</u>
Unrealized gains (losses) on cash flow hedges:				
Unrealized gains on cash flow hedges arising during the period	—	2	—	2
Income tax expense	—	(1)	—	(1)
Reclassification adjustment for loss realized in net income on cash flow hedges	—	—	9	—
Income tax benefit recognized in net income during the period	—	—	(3)	—
Total	<u>—</u>	<u>1</u>	<u>6</u>	<u>1</u>
Total other comprehensive income (loss), net of tax	<u>(209)</u>	<u>166</u>	<u>(241)</u>	<u>19</u>
Comprehensive income (loss)	<u>(114)</u>	<u>234</u>	<u>(87)</u>	<u>181</u>
Comprehensive loss attributable to noncontrolling interests	1	1	3	1
Comprehensive income (loss) attributable to NASDAQ OMX	<u><u>\$ (113)</u></u>	<u><u>\$ 235</u></u>	<u><u>\$ (84)</u></u>	<u><u>\$182</u></u>

See accompanying notes to condensed consolidated financial statements.

The NASDAQ OMX Group, Inc.
Condensed Consolidated Statements of Cash Flows
(Unaudited)
(in millions)

	Six Months Ended June 30,	
	2010	2009
Cash flows from operating activities		
Net income	\$ 154	\$ 162
Adjustments to reconcile net income to cash provided by operating activities:		
Depreciation and amortization	50	50
Share-based compensation	17	17
Excess tax benefits related to share-based compensation	(2)	(3)
Loss on divestiture of businesses	11	—
Provision for bad debts	2	3
Charges related to debt refinancing	37	—
Gain on the early extinguishment of debt obligations	—	(4)
Deferred taxes, net	(5)	(35)
Loss on sale of investment security	—	5
Asset retirements	3	—
Net (income) loss from unconsolidated investees	(1)	20
Accretion of 2.50% convertible senior notes	7	7
Other non-cash items included in net income	—	(6)
Net change in operating assets and liabilities, net of effects of acquisitions and divestitures:		
Receivables, net	(71)	(49)
Other assets	(61)	23
Accounts payable and accrued expenses	49	(7)
Section 31 fees payable to SEC	—	64
Accrued personnel costs	(39)	(65)
Deferred revenue	89	80
Other accrued liabilities	6	(46)
Other liabilities	(23)	8
Cash provided by operating activities	<u>223</u>	<u>224</u>
Cash flows from investing activities		
Purchases of trading securities	(169)	(211)
Proceeds from sales and redemptions of trading securities	178	203
Proceeds from sale of available-for-sale investment	—	22
Proceeds from sale of equity method investment	1	54
Acquisitions of businesses, net of cash and cash equivalents acquired and purchase accounting adjustments	(4)	(19)
Purchases of property and equipment	(20)	(31)
Proceeds from sales of property and equipment	—	1
Cash provided by (used in) investing activities	<u>(14)</u>	<u>19</u>
Cash flows from financing activities		
Purchases of noncontrolling interests	(2)	—
Proceeds from contribution of noncontrolling interests	—	7
Proceeds from debt obligations, net of debt issuance costs	1,676	—
Payments of debt obligations	(1,741)	(228)
Cash paid for repurchase of common stock	(200)	—
Issuances of common stock, net of treasury stock purchases	4	7
Excess tax benefits related to share-based compensation	2	3
Other financing activities	3	—
Cash used in financing activities	<u>(258)</u>	<u>(211)</u>
Effect of exchange rate changes on cash and cash equivalents	(19)	13
Increase (decrease) in cash and cash equivalents	(68)	45
Cash and cash equivalents at beginning of period	594	374
Cash and cash equivalents at end of period	<u>\$ 526</u>	<u>\$ 419</u>

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	<u>Six Months Ended June 30,</u>	
	<u>2010</u>	<u>2009</u>
Supplemental Disclosure Cash Flow Information		
Cash paid for:		
Interest	\$15	\$ 38
Income taxes, net of refund	\$99	\$137

See accompanying notes to condensed consolidated financial statements.

The NASDAQ OMX Group, Inc.

Notes to Condensed Consolidated Financial Statements

1. Organization and Nature of Operations

We are a leading global exchange group that delivers trading, exchange technology, securities listing, and public company services across six continents. Our global offerings are diverse and include trading across multiple asset classes, market data products, financial indexes, capital formation solutions, financial services and market technology products and services. Our technology powers markets across the globe, supporting cash equity trading, derivatives trading, clearing and settlement and many other functions.

In the U.S., we operate The NASDAQ Stock Market, a registered national securities exchange. The NASDAQ Stock Market is the largest single cash equities securities market in the U.S. in terms of listed companies and in the world in terms of share value traded. As of June 30, 2010, The NASDAQ Stock Market was home to 2,831 listed companies with a combined market capitalization of approximately \$3.7 trillion. In addition, in the U.S. we operate a second cash equities trading market, two options markets, a futures market, a derivatives clearinghouse and a clearinghouse for over-the-counter, or OTC, power and gas markets.

In Europe, we operate exchanges in Stockholm (Sweden), Copenhagen (Denmark), Helsinki (Finland), and Iceland as NASDAQ OMX Nordic, and exchanges in Tallinn (Estonia), Riga (Latvia) and Vilnius (Lithuania) as NASDAQ OMX Baltic. We also operate NASDAQ OMX Armenia. In addition, through our acquisition of Nord Pool ASA, or Nord Pool, in May 2010, the NASDAQ OMX Commodities offering now includes the world's largest power derivatives exchange and one of Europe's largest carbon exchanges. In addition, NASDAQ OMX Commodities operates N2EX, a marketplace for physical U.K. power contracts.

In some of the countries where we operate exchanges, we also provide clearing, settlement and depository services.

Collectively, the exchanges that comprise NASDAQ OMX Nordic and NASDAQ OMX Baltic offer trading in cash equities, bonds, structured products and ETFs, as well as trading and clearing of derivatives. Our Nordic and Baltic operations also offer alternative marketplaces for smaller companies called NASDAQ OMX First North. As of June 30, 2010, the exchanges within NASDAQ OMX Nordic and NASDAQ OMX Baltic were home to 788 listed companies with a combined market capitalization of approximately \$823 billion.

We also operate two registered broker-dealers: Nasdaq Execution Services and NASDAQ Options Services, which are wholly-owned indirect subsidiaries of The NASDAQ Stock Market. Nasdaq Execution Services has no customers, accepts orders from one user, The NASDAQ Stock Market, and currently operates solely as the routing broker for The NASDAQ Stock Market. Nasdaq Execution Services is distinguished from most broker-dealers in that it is a facility of The NASDAQ Stock Market. NASDAQ Options Services performs a comparable function to Nasdaq Execution Services with respect to routing of orders from The NASDAQ Options Market and NASDAQ OMX PHLX.

We manage, operate and provide our products and services in three business segments: Market Services, Issuer Services and Market Technology.

Market Services

Our Market Services segment includes our U.S. and European Transaction Services businesses, as well as our Market Data and Broker Services businesses. We offer trading on multiple exchanges and facilities across several asset classes, including equities, derivatives, debt, commodities, structured products and ETFs.

U.S. Transaction Services

In the U.S., we offer trading in cash equity securities, derivatives and ETFs on The NASDAQ Stock Market, The NASDAQ Options Market, NASDAQ OMX PHLX, NASDAQ OMX BX, NASDAQ OMX Futures Exchange, or NFX, and clearing of OTC power and gas contracts through NASDAQ OMX Commodities Clearing Company, or NOCC. Our transaction-based platforms in the U.S. provide market participants with the ability to access, process, display and integrate orders and quotes for cash equity securities, derivatives and ETFs. The platforms allow the routing and execution of buy and sell orders as well as the reporting of transactions for cash equity securities, derivatives and ETFs, providing fee-based revenues.

Equities Trading

The NASDAQ Stock Market is the largest single pool of liquidity for trading U.S.-listed cash equities, matching an average of approximately 19.0% for the three months ended June 30, 2010 and 19.4% for the six months ended June 30, 2010 of all U.S. equities volume.

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We also operate a second U.S. cash equities market called NASDAQ OMX BX. With NASDAQ OMX BX, we offer a second quote within the U.S. equities marketplace, providing our customers enhanced trading choices and pricing flexibility. We have been able to leverage our INET trading system, which runs The NASDAQ Stock Market, to operate NASDAQ OMX BX, providing customers an additional fast and efficient cash equities market.

Later in 2010, we expect to launch a third U.S. cash equities market, called NASDAQ OMX PSX, pending SEC approval. This new market will utilize a price/size priority model and also will run on INET technology, leveraging the speed and efficiency benefits offered throughout NASDAQ OMX globally.

U.S. Derivative Trading and Clearing

In the U.S., we operate The NASDAQ Options Market and NASDAQ OMX PHLX for the trading of equity options, index options and currency options. NASDAQ OMX PHLX is the third largest options market in the U.S. and operates a hybrid electronic and floor-based market as a distinct market alongside The NASDAQ Options Market. During the three months ended June 30, 2010, NASDAQ OMX PHLX and The NASDAQ Options Market had an average combined market share of approximately 25.1% in the U.S. equity options market, consisting of approximately 21.7% at NASDAQ OMX PHLX and approximately 3.4% at The NASDAQ Options Market. During the six months ended June 30, 2010, NASDAQ OMX PHLX and The NASDAQ Options Market had an average combined market share of approximately 24.5% in the U.S. equity options market, consisting of approximately 21.5% at NASDAQ OMX PHLX and approximately 3.0% at The NASDAQ Options Market. Our options trading platforms provide trading opportunities to both retail investors and high frequency trading firms, who tend to prefer electronic trading, and institutional investors, who typically pursue more complex trading strategies and often prefer to trade on the floor.

In the U.S., we also operate NFX which offers trading for currency futures and other financial futures. Most futures traded on NFX clear at The Options Clearing Corporation, or OCC. In addition, NFX serves as the designated contract market for interest rate swap products that are cleared through International Derivatives Clearinghouse, LLC, or IDCH.

Through IDCH, our majority-owned subsidiary International Derivatives Clearing Group, or IDCG, brings a centrally-cleared solution to the largest segment of the OTC derivatives marketplace, specifically interest rate derivative products. IDCH acts as the central counterparty, or CCP, for clearing interest rate swap futures contracts. IDCH utilizes NASDAQ OMX matching and clearing technology to clear and settle these interest rate derivative products.

With the purchase by our newly-established subsidiary NASDAQ OMX Commodities Clearing Company, or NOCC, of the business of North American Energy Credit and Clearing Corp. in March 2010, NASDAQ OMX expanded its presence in OTC commodities clearing. NOCC is our U.S. clearinghouse for OTC power and gas markets.

In the second quarter of 2010, we made a strategic decision to close our Agora-X, LLC, or Agora-X, business. As a result of this decision, we recorded a loss of \$5 million in the second quarter of 2010. This charge was included in loss on divestiture of businesses in the Condensed Consolidated Statements of Income. Our decision to close Agora-X will not have a significant impact on our future results of operations.

European Transaction Services

Nordic Transaction Services

The exchanges that comprise NASDAQ OMX Nordic offer trading for equities and bonds and trading and clearing services for derivatives. Our platform allows the exchanges to share the same trading system which enables efficient cross-border trading and settlement, cross membership and a single source for Nordic market data.

Cash trading is offered in Nordic securities such as equities and depository receipts, warrants, convertibles, rights, fund units, ETFs, bonds and other interest-related products. NASDAQ OMX Stockholm and NASDAQ OMX Copenhagen also offer trading in derivatives, such as stock options and futures, index options and futures, fixed-income options and futures and stock loans.

On NASDAQ OMX Stockholm, we offer clearing services for fixed-income options and futures, stock options and futures and index options and futures by serving as the CCP. In doing so, we guarantee the completion of the transaction and market participants can thereby limit their counterparty risk. We also act as the counterparty for certain OTC contracts. The transactions are reported electronically prior to CCP clearing and we thereby guarantee the completion of the transaction. Following the completion of a transaction, settlement takes place between parties with the exchange of the securities and funds. The transfer of ownership is registered and the securities are stored on the owner's behalf. Settlement and registration of cash trading takes place in Sweden, Finland, Denmark and Iceland via the local central securities depositories. Beginning in October 2009, most of our equity trades on the exchanges that comprise NASDAQ OMX Nordic are centrally cleared by European Multilateral Clearing Facility N.V., or EMCF, a leading European clearinghouse in which we own a 22% equity stake.

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Baltic Transaction Services

During the first quarter of 2010, we acquired the remaining 7% minority holding in NASDAQ OMX Tallinn and an additional ownership stake of 0.4% in NASDAQ OMX Vilnius, both for immaterial amounts. As of June 30, 2010, NASDAQ OMX owns 100% of NASDAQ OMX Tallinn, 95% of NASDAQ OMX Vilnius and 93% of NASDAQ OMX Riga. In addition, NASDAQ OMX Tallinn owns 100% of the central securities depository in Estonia, NASDAQ OMX Riga owns 100% of the central securities depository in Latvia, and NASDAQ OMX Vilnius owns 40% of the central securities depository in Lithuania. In addition to these holdings, the exchanges that comprise NASDAQ OMX Baltic each hold a 17% ownership in the market research company Emerging Nordic Research.

The exchanges that comprise NASDAQ OMX Baltic offer their members trading, clearing, payment and custody services. Issuers, primarily local companies, are offered listing and a distribution network for their securities. The securities traded are mainly equities, bonds and treasury bills. Clearing, payment and custody services are offered through the central securities depositories in Estonia, Latvia and Lithuania. In addition, in Estonia and Latvia, NASDAQ OMX offers registry maintenance of fund units included in obligatory pension funds, and in Estonia, NASDAQ OMX offers the maintenance of shareholder registers for listed companies. The Baltic central securities depositories offer a complete range of cross-border settlement services.

In the second quarter of 2010, we also made a strategic decision to close the business of our pan-European multilateral trading facility NASDAQ OMX Europe, or NEURO. We will retain our London office and data hub, where we support trading and market data clients, run the U.K. power exchange N2EX, and manage our overseas listings operation. As a result of this decision, we recorded a loss of \$6 million in the second quarter of 2010. This charge was included in loss on divestiture of businesses in the Condensed Consolidated Statements of Income. Our decision to close NEURO will not have a significant impact on our future results of operations.

Commodities Trading and Clearing

NASDAQ OMX Commodities offers derivatives and carbon products, operates a clearing business and offers consulting services to commodities markets globally. In May 2010, with our acquisition of Nord Pool, NASDAQ OMX Commodities' offering now includes the world's largest power derivatives exchange and one of Europe's largest carbon exchanges.

NASDAQ OMX Commodities has 370 members across a wide range of energy producers and consumers, as well as financial institutions. NASDAQ OMX Commodities' offering is designed for banks, brokers, hedge funds and other financial institutions, as well as power utilities, industrial, manufacturing and oil companies. NASDAQ OMX Commodities offers clearing services for energy derivative and carbon product contracts by serving as the CCP. In doing so, we guarantee the completion of the transaction and market participants can thereby limit their counterparty risk. Market participants must provide collateral to cover the daily margin call, which is in addition to the initial collateral placed when signing the clearing membership agreement. Acceptable collateral is cash in a pledged bank account and/or an on-demand guarantee. We also act as the counterparty for trades on the OTC derivative market subject to our approval on a case-by-case basis. Trading on the contracts can take place up until the delivery period which may occur over a period of several years.

In January 2010, NASDAQ OMX Commodities and Nord Pool Spot launched N2EX, a marketplace for physical U.K. power contracts.

Access Services

We provide market participants with several alternatives for accessing our markets for a fee. We provide co-location services to market participants whereby firms may lease space for equipment within our data center. These participants are charged monthly fees for cabinet space, connectivity and support. We also earn revenues from annual and monthly exchange membership and registration fees.

Market Data

We earn Market Data revenues from U.S. tape plans and U.S. and European proprietary market data products.

Net U.S. Tape Plans

The NASDAQ Stock Market operates as the exclusive Securities Information Processor of the Unlisted Trading Privileges Plan, or the UTP Plan, for the collection and dissemination of best bid and offer information and last transaction information from markets that quote and trade in NASDAQ-listed securities. The NASDAQ Stock Market and NASDAQ OMX BX are participants in the UTP Plan and share in the net distribution of revenue according to the plan on the same terms as the other plan participants. In the role as the Securities Information Processor, The NASDAQ Stock Market collects and disseminates quotation and last sale information for all transactions in NASDAQ-listed securities whether traded on The NASDAQ Stock Market or other exchanges. We sell this information to market participants and to data distributors, who then provide the information to subscribers. After deducting costs associated with our role as an exclusive Securities Information Processor, as permitted under the revenue sharing provision of the UTP

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Plan, we distribute the tape fees to the respective UTP Plan participants, including The NASDAQ Stock Market and NASDAQ OMX BX, based on a formula required by Regulation NMS that takes into account both trading and quoting activity. In addition, all quotes and trades in New York Stock Exchange, or NYSE, and NYSE Amex-listed securities are reported and disseminated in real time, and as such, we share in the tape fees for information on NYSE- and NYSE Amex-listed securities.

U.S. Market Data Products

Our market data products enhance transparency and provide critical information to professional and non-professional investors. We collect, process and create information and earn revenues as a distributor of our market data. We provide varying levels of quote and trade information to market participants and to data distributors, who in turn provide subscriptions for this information. Our systems enable distributors to gain direct access to our market depth, index values, mutual fund valuation, order imbalances, market sentiment and other analytical data. We earn revenues primarily based on the number of data subscribers and distributors of our data.

European Market Data Products

The exchanges that comprise NASDAQ OMX Nordic and NASDAQ OMX Baltic offer European market data products and services. These products and services provide critical market transparency to professional and non-professional investors who participate in European marketplaces and, at the same time, give investors greater insight into these markets.

European market data products and services are based on the trading information from the exchanges that comprise NASDAQ OMX Nordic and NASDAQ OMX Baltic for three classes of securities: equities, bonds and derivatives. We provide varying levels of quote and trade information to market participants and to data distributors, who in turn provide subscriptions for this information. Revenues from European market data are subscription-based and are generated primarily based on the number of data subscribers and distributors of our data.

Broker Services

Our Broker Services operations offer technology and customized securities administration solutions to financial participants in the Nordic market. Broker Services provide services through a registered securities company which is regulated by the Swedish Financial Supervisory Authorities. The primary services consist of flexible back-office systems, which allow customers to entirely or partly outsource their company's back-office functions.

We offer customer and account registration, business registration, clearing and settlement, corporate action handling for reconciliations and reporting to authorities. Available services also include direct settlement with the Nordic central securities depositories, real-time updating and communication via the Society for Worldwide Interbank Financial Telecommunication to deposit banks. Revenues are based on a fixed basic fee for back-office brokerage services, such as administration or licensing, maintenance and operations, and a variable portion that depends on the number of transactions completed.

Issuer Services

Our Issuer Services segment includes our Global Listing Services and Global Index Group businesses.

We operate a variety of listing platforms around the world to provide multiple global capital raising solutions for private and public companies. Our main listing markets are The NASDAQ Stock Market and the exchanges that comprise NASDAQ OMX Nordic and NASDAQ OMX Baltic. We offer a consolidated global listing application to companies to enable them to apply for listing on The NASDAQ Stock Market and the exchanges that comprise NASDAQ OMX Nordic and NASDAQ OMX Baltic, as well as NASDAQ Dubai Limited, or NASDAQ Dubai.

Global Listing Services

Our Global Listing Services business includes our U.S. Listings, European Listings and Corporate Services businesses.

U.S. Listings

Companies listed on The NASDAQ Stock Market represent a diverse array of industries including health care, consumer products, telecommunication services, information technology, financial services, industrials and energy. There are three types of fees applicable to companies that list on The NASDAQ Stock Market: an annual renewal fee, a listing of additional shares fees and an initial listing fee. Annual renewal fees for securities listed on The NASDAQ Stock Market are based on total shares outstanding. The fee for listing of additional shares is also based on the total shares outstanding, which we review quarterly, and the initial listing fee for securities listed on The NASDAQ Stock Market includes a listing application fee and a total shares outstanding fee.

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European Listings

We also offer listings on the exchanges that comprise NASDAQ OMX Nordic and NASDAQ OMX Baltic. Revenues are generated through annual fees paid by companies listed on these exchanges, which are measured in terms of the listed company's market capitalization on a trailing 12-month basis. Our European listing customers are organizations such as companies, funds or governments that issue and list securities on the exchanges of NASDAQ OMX Nordic and NASDAQ OMX Baltic. Customers issue securities in the forms of equities, depository receipts, warrants, ETFs, convertibles, rights, options, bonds and fixed-income related products.

For smaller companies and growth companies, we offer access to the financial markets in the Nordics and Baltics through the NASDAQ OMX First North alternative marketplaces.

Corporate Services

Our Corporate Services business provides customer support services, products and programs to companies, including companies listed on our exchanges. Through our Corporate Services offerings, companies gain access to innovative products and services that ease transparency, mitigate risk, maximize board efficiency and facilitate better corporate governance.

Global Index Group

We develop and license NASDAQ OMX branded indexes, associated derivatives and financial products as part of our Global Index Group. We believe that these indexes and products leverage, extend and enhance the NASDAQ OMX brand. License fees for our trademark licenses vary by product based on a percentage of underlying assets, dollar value of a product issuance, number of products or number of contracts traded. In addition to generating licensing revenues, these products, particularly mutual funds and ETFs, lead to increased investments in companies listed on our global exchanges, which enhances our ability to attract new listings. We also license cash-settled options, futures and options on futures on our indexes.

Market Technology

The Market Technology segment delivers technology and services to marketplaces throughout the world. Market Technology provides technology solutions for trading, clearing and settlement, and information dissemination, as well as offering facility management integration and advisory services to over 70 exchanges, clearing organizations and central securities depositories in more than 50 countries. We serve as a technology partner to some of the world's most prominent exchanges, and we also provide critical technical support to start-ups and new entrants in the exchange space. Revenues are derived from three primary sources: license, support and project revenues, facility management services revenues, and other revenues. License, support and project revenues are derived from the system solutions developed and sold by NASDAQ OMX. After we have developed and sold a system solution, the customer licenses the right to use the software. Facility management services revenues are derived when NASDAQ OMX assumes responsibility for the continuous operation of a system platform for a customer and receives facility management services revenues. Other revenues include advisory services.

For further discussion of our segments, see Note 16, "Segments."

2. Basis of Presentation and Principles of Consolidation

The condensed consolidated financial statements are prepared in accordance with U.S. generally accepted accounting principles, or U.S. GAAP. The financial statements include the accounts of NASDAQ OMX, its wholly-owned subsidiaries and other entities in which NASDAQ OMX has a controlling financial interest. All significant intercompany accounts and transactions have been eliminated in consolidation. We consolidate those entities in which we are the primary beneficiary of a variable-interest entity, or VIE, and entities where we have a controlling financial interest. We were not the primary beneficiary of any VIE during the three and six months ended June 30, 2010 and 2009. When NASDAQ OMX is not the primary beneficiary of a VIE or does not have a controlling interest in an entity but exercises significant influence over the entity's operating and financial policies, such investment is accounted for under the equity method of accounting. We recognize our share of earnings or losses of an equity method investee based on our ownership percentage. As permitted under U.S. GAAP, for certain equity method investments for which financial information is not sufficiently timely for us to apply the equity method of accounting currently, we record our share of the earnings or losses of an investee from the most recent available financial statements on a lag. See "Equity Method Investments," of Note 6, "Investments," for further discussion of our equity method investments.

As permitted under U.S. GAAP, certain footnotes or other financial information can be condensed or omitted in the interim condensed consolidated financial statements. The information included in this Quarterly Report on Form 10-Q should be read in conjunction with the consolidated financial statements and accompanying notes included in NASDAQ OMX's Annual Report on Form 10-K for the fiscal year ended December 31, 2009.

Certain prior year amounts have been reclassified to conform to the current year presentation.

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The preparation of condensed consolidated financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts and the disclosure of contingent amounts in the condensed consolidated financial statements and accompanying notes. Actual results could differ from those estimates.

Income Taxes

In order to recognize and measure our unrecognized tax benefits, management determines whether a tax position is more likely than not to be sustained upon examination, including resolution of any related appeals or litigation processes, based on the technical merits of the position. Once it is determined that a position meets the recognition thresholds, the position is measured to determine the amount of benefit to be recognized in the condensed consolidated financial statements. Interest and/or penalties related to income tax matters are recognized in income tax expense.

In June 2009, NASDAQ OMX filed an application for an advance tax ruling with the Swedish Tax Council for Advance Tax Rulings. The application was filed to confirm whether certain interest expense is deductible for Swedish tax purposes under legislation that became effective on January 1, 2009. In June 2010, we received a favorable response from the Swedish Tax Council for Advance Tax Rulings in which all members of the Council agreed that such interest expense is deductible for Swedish tax purposes. The Swedish Tax Agency has recently appealed such ruling to the Swedish Supreme Administrative Court. We expect the Supreme Administrative Court to agree with the ruling from the Swedish Council for Advance Tax Rulings. Since we previously recorded the Swedish tax benefit as described above in our condensed consolidated financial statements, the outcome of this ruling resulted in no impact to our financial statements.

3. Recently Adopted Accounting Pronouncements

ASC Topic 605.25 - In October 2009, the Financial Accounting Standards Board, or FASB, issued authoritative guidance on FASB Accounting Standards Codification, or ASC, Topic 605.25, "Revenue Recognition—Multiple-Element Arrangements." This guidance modifies the revenue recognition guidance for arrangements that involve the delivery of multiple-elements, such as product, software, services or support, to a customer at different times as part of a single revenue generating transaction. This standard provides principles and application guidance to determine whether multiple deliverables exist, how the individual deliverables should be separated and how to allocate the revenue in the arrangement among those separate deliverables. The standard also expands the disclosure requirements for multiple deliverable revenue arrangements. This accounting guidance is effective for us on January 1, 2011, but may be early adopted as of the first quarter of 2010 or through a retrospective application to all revenue arrangements for all periods presented in the financial statements. We adopted this guidance in the first quarter of 2010. The adoption did not have a significant impact on our consolidated financial statements.

ASC Topic 820 - In January 2010, the FASB issued amended guidance relating to ASC Topic 820, "Fair Value Measurements and Disclosures." The amended guidance requires new disclosures as follows:

- Amounts related to transfers in and out of Levels 1 and 2 shall be disclosed separately and the reasons for the transfers shall be described.
- In the reconciliation for fair value measurements using significant unobservable inputs (Level 3), a reporting entity should present separately information about purchases, sales, issuances, and settlements on a gross basis.

The guidance also provides amendments that clarify existing disclosures related to the following:

- Reporting fair value measurement disclosures for each class of assets and liabilities.
- Providing disclosure surrounding the valuation techniques and inputs used to measure fair value for both Level 2 and Level 3 fair value measurements.

This accounting guidance was effective for us beginning on January 1, 2010, except for the disclosure requirements surrounding the reconciliation of Level 3 fair value measurements, which will be effective for us on January 1, 2011. Since this guidance only requires additional disclosure, it did not and will not affect our financial position or results of operations.

ASC Topic 855 - In February 2010, the FASB issued amended guidance on subsequent events. Under this amended guidance, entities that file with the SEC are no longer required to disclose the date through which subsequent events have been evaluated in originally issued or revised financial statements. This amended guidance was effective immediately and we adopted the new requirements as of March 31, 2010.

4. Acquisitions and Strategic Initiatives

We completed the following acquisitions during the first six months of 2010 and the following strategic initiatives during 2009. The results of operations of each transaction are included in our Condensed Consolidated Statements of Income from the dates of each acquisition and strategic initiative.

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2010 Acquisitions

Acquisition of Nord Pool ASA

In May 2010, we completed the acquisition of Nord Pool ASA, a derivatives trading market, for \$17 million (101 million Norwegian Krone). Through this acquisition, we now hold a Norwegian exchange license and operate the Nordic power market and the European carbon market on one trading platform.

In October 2008, we acquired Nord Pool's derivatives clearing and consulting subsidiaries. We renamed the business NASDAQ OMX Commodities, which offers energy and carbon derivatives products. As a result of the May 2010 acquisition, NASDAQ OMX Commodities is now responsible for exchange operations and trading and clearing activities providing access to the world's largest power derivatives markets and one of Europe's largest carbon markets.

The following table presents a summary of the Nord Pool acquisition:

<u>Purchase Consideration</u>	<u>Total Net Assets Acquired ⁽¹⁾</u>	(in millions)	<u>Purchased Intangible Assets</u>	<u>Goodwill</u>
\$ 17	\$ 7		\$ 2	\$ 8

⁽¹⁾ We acquired net assets, at fair value, totaling \$7.5 million and recorded deferred tax liabilities of \$0.5 million related to intangible assets resulting in total net assets acquired of \$7 million.

The above amounts represent the preliminary allocation of the purchase price and are subject to revision during the remainder of the measurement period, a period not to exceed 12 months from the acquisition date. Adjustments to the provisional values during the measurement period will be pushed back to the date of acquisition. Comparative information for periods after acquisition but before the period in which the adjustments are identified will be adjusted to reflect the effects of the adjustments as if they were taken into account as of the acquisition date. Changes to amounts recorded as assets and liabilities may result in a corresponding adjustment to goodwill.

Acquisition of North American Energy Credit and Clearing Corp.

In March 2010, we purchased the business of North American Energy Credit and Clearing Corp., a Chicago-based clearinghouse for OTC power and gas markets, for an immaterial amount. As previously discussed, the acquisition of this business was effected through our newly-established subsidiary, NOCC. In March 2010, we also provided an additional \$25 million in capital to NOCC to improve its liquidity position. As of June 30, 2010, this amount is classified as non-current restricted cash in the Condensed Consolidated Balance Sheets.

Pro Forma Results and Acquisition-related Costs

Pro forma results of operations for the acquisitions completed during the six months ended June 30, 2010 have not been presented since the acquisitions both individually and in the aggregate were not material to our financial results. For the three and six months ended June 30, 2010, acquisition-related transaction costs were immaterial for the above acquisitions.

2009 Strategic Initiatives

Investment in Agora-X, LLC

In December 2009, we increased our ownership interest in Agora-X from 20% to 85%. In the second quarter of 2010, we made a strategic decision to close our Agora-X business and recorded a loss of \$5 million. This charge was included in loss on divestiture of businesses in the Condensed Consolidated Statements of Income.

Investment in European Multilateral Clearing Facility N.V.

In January 2009, we acquired a 22% stake in EMCF, a leading European clearinghouse, which is accounted for under the equity method of accounting.

5. Goodwill and Purchased Intangible Assets

Goodwill

The following table presents the changes in goodwill by business segment during the six months ended June 30, 2010:

	Market Services	Issuer Services	Market Technology	Total
	(in millions)			
Balance at December 31, 2009	\$4,432	\$ 273	\$ 95	\$4,800
Goodwill acquired	8	—	—	8
Other adjustments				
Foreign currency translation adjustment and other	(254)	(17)	(11)	(282)
Balance at June 30, 2010	<u>\$4,186</u>	<u>\$ 256</u>	<u>\$ 84</u>	<u>\$4,526</u>

As of June 30, 2010, the amount of goodwill that is expected to be deductible for tax purposes in future periods is \$113 million.

Goodwill represents the excess of the purchase price over the fair value of the net tangible and identifiable intangible assets acquired in a business combination. Goodwill is allocated to the reporting units based on the assignment of the fair values of each reporting unit of the acquired company. We are required to test goodwill for impairment at the reporting unit level annually, or in interim periods if certain events occur indicating that the carrying value may be impaired. We test for impairment during the fourth quarter of our fiscal year using October 1st carrying values. We considered the need to update our most recent annual goodwill impairment test as of June 30, 2010 and concluded that none of the impairment indicators triggered a revised impairment analysis. As such, we concluded the assumptions used during the annual assessment remained appropriate. There was no impairment of goodwill for the three and six months ended June 30, 2010 and 2009. Although there is no impairment as of June 30, 2010, events such as continued economic weakness and unexpected significant declines in operating results of reporting units may result in our having to perform a goodwill impairment test for some or all of our reporting units prior to the required annual assessment. These types of events and the resulting analysis could result in goodwill impairment charges in the future.

Purchased Intangible Assets

The following table presents details of our total purchased intangible assets, both finite- and indefinite-lived:

	June 30, 2010				December 31, 2009			
	Gross Carrying Amount	Accumulated Amortization (in millions)	Net Intangible Assets	Weighted- Average Useful Life (in Years)	Gross Carrying Amount	Accumulated Amortization (in millions)	Net Intangible Assets	Weighted- Average Useful Life (in Years)
Finite-Lived Intangible Assets								
Technology	\$ 58	\$ (42)	\$ 16	4	\$ 65	\$ (41)	\$ 24	4
Customer relationships	813	(131)	682	21	813	(110)	703	21
Other	5	(1)	4	10	5	(1)	4	10
Foreign currency translation adjustment	(90)	13	(77)		(45)	7	(38)	
Total finite-lived intangible assets	<u>\$ 786</u>	<u>\$ (161)</u>	<u>\$ 625</u>		<u>\$ 838</u>	<u>\$ (145)</u>	<u>\$ 693</u>	
Indefinite-Lived Intangible Assets								
Exchange and clearing registrations	\$ 790	\$ —	\$ 790		\$ 790	\$ —	\$ 790	
Trade names	173	—	173		173	—	173	
Licenses	78	—	78		76	—	76	
Foreign currency translation adjustment	(153)	—	(153)		(101)	—	(101)	
Total indefinite-lived intangible assets	<u>\$ 888</u>	<u>\$ —</u>	<u>\$ 888</u>		<u>\$ 938</u>	<u>\$ —</u>	<u>\$ 938</u>	
Total intangible assets	<u>\$ 1,674</u>	<u>\$ (161)</u>	<u>\$ 1,513</u>		<u>\$ 1,776</u>	<u>\$ (145)</u>	<u>\$ 1,631</u>	

Amortization expense for purchased finite-lived intangible assets was \$13 million for the three months ended June 30, 2010 and \$27 million for the six months ended June 30, 2010 compared to \$14 million for the three months ended June 30, 2009 and \$28 million for the six months ended June 30, 2009.

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The estimated future amortization expense (excluding the impact of foreign currency translation adjustments of \$77 million as of June 30, 2010) of purchased intangible assets with finite lives as of June 30, 2010 is as follows:

	<u>(in millions)</u>
2010 ⁽¹⁾	\$ 29
2011	45
2012	43
2013	43
2014	41
2015 and thereafter	501
Total	\$ 702

⁽¹⁾ Represents the estimated amortization to be recognized for the remaining six months of 2010.

6. Investments

Trading Securities

Trading securities, which are included in financial investments, at fair value in the Condensed Consolidated Balance Sheets, were \$279 million as of June 30, 2010 and \$308 million as of December 31, 2009. These securities are primarily comprised of Swedish government debt securities, of which \$168 million as of June 30, 2010 and \$183 million as of December 31, 2009, are restricted assets to meet regulatory capital requirements for NASDAQ OMX Stockholm's clearing operations.

Available-for-Sale Security

Available-for-sale security, which is included in financial investments, at fair value in the Condensed Consolidated Balance Sheets, represents our 1% investment in Dubai Financial Market PJSC, or DFM, a publicly traded company controlled by Borse Dubai Limited, a Dubai company, or Borse Dubai. In May 2010, we completed the previously announced exchange of our equity interest in NASDAQ Dubai for a 1% investment in DFM. See "Investment in NASDAQ Dubai" below for further discussion.

As of June 30, 2010, the cost basis of this security was \$36 million and the fair value was \$31 million. The \$5 million change between the cost basis and fair value is reflected as an unrealized holding loss in accumulated other comprehensive loss in the Condensed Consolidated Balance Sheets. We have evaluated the near-term prospects of our investment in DFM in relation to the decline in fair value and we believe we have the ability and intent to hold this investment until a recovery of fair value.

Investment in Oslo

In connection with our business combination with OMX AB, we acquired a long-term available-for-sale investment in Oslo Børs Exchange, or Oslo. During the second quarter of 2009, we made a strategic decision to sell this investment, demonstrating our intent to no longer hold this investment, and recorded a \$5 million loss, which is net of costs directly related to the sale, primarily broker fees.

Equity Method Investments

The equity method of accounting is used when we own less than 50% of the outstanding voting stock, but exercise significant influence over the operating and financial policies of a company.

Equity interest in our equity method investments was \$24 million as of June 30, 2010, which consisted primarily of our equity interest in EMCF. Equity interest in our equity method investments was \$66 million as of December 31, 2009, which consisted primarily of our equity interests in NASDAQ Dubai and EMCF. Equity method investments are included in other assets in the Condensed Consolidated Balance Sheets. As discussed above, we completed the previously announced exchange of our equity interest in NASDAQ Dubai for a 1% available-for-sale investment in DFM. See "Investment in NASDAQ Dubai" below for further discussion.

Income (loss) recognized from our equity interest in the earnings and losses of these companies was a net gain of \$1 million for both the three and six months ended June 30, 2010 compared with a net loss of \$18 million for the three months ended June 30, 2009 and a net loss of \$20 million for the six months ended June 30, 2009. The net loss during the three and six months ended June 30, 2009 was primarily due to the sale of our investment in Orc Software AB, or Orc. See "Investment in Orc Software" below for further discussion. Income (loss) recognized from our equity method investments is included in income (loss) from unconsolidated investees, net in the Condensed Consolidated Statements of Income.

Investment in NASDAQ Dubai

In May 2010, we completed the previously announced exchange of our equity interest in NASDAQ Dubai for a 1% available-for-sale investment in DFM. In the second quarter of 2010, as a result of the completion of the exchange, we recorded a pre-tax, non cash loss of \$1 million in income (loss) from unconsolidated investees, net in the Condensed Consolidated Statements of Income, which was based on the difference between the price of DFM common stock multiplied by the number of shares of DFM acquired and the carrying value of our investment in NASDAQ Dubai at the time of the exchange.

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In December 2009, as discussed in our Annual Report on Form 10-K for the fiscal year ended December 31, 2009, as a result of our announcement of our agreement to participate in the realignment of the ownership structure of NASDAQ Dubai, we wrote down our investment in NASDAQ Dubai to fair value which resulted in an \$82 million pre-tax, non-cash impairment charge for the year ended December 31, 2009.

Our existing technology and trademark licensing arrangements with Borse Dubai and NASDAQ Dubai remain unchanged. NASDAQ Dubai and DFM are related parties, as both of them are primarily owned by Borse Dubai, our largest stockholder.

Investment in Orc Software

During the second quarter of 2009, we made a strategic decision to sell our investment in Orc, demonstrating our intent to no longer hold this investment. We sold our shares in Orc, representing 25.25% of the share capital of Orc, to a group of Swedish and other international investors for \$54 million in cash. As a result of the sale, we recognized a \$19 million loss, which includes costs directly related to the sale, primarily broker fees. The loss is included in income (loss) from unconsolidated investees, net in the Condensed Consolidated Statements of Income.

7. Deferred Revenue

Deferred revenue represents cash payments received that are yet to be recognized as revenue. At June 30, 2010, we have estimated that our deferred revenue, which is primarily related to Global Listing Services and Market Technology fees, will be recognized in the following years:

	<u>Initial Listing Fees</u>	<u>Listing of Additional Shares Fees</u>	<u>Annual Renewal Fees and Other (in millions)</u>	<u>Market Technology ⁽²⁾</u>	<u>Total</u>
Fiscal year ended:					
2010 ⁽¹⁾	\$ 8	\$ 18	\$ 98	\$ 23	\$147
2011	14	30	1	29	74
2012	10	20	—	26	56
2013	6	12	—	23	41
2014	3	2	—	13	18
2015 and thereafter	2	—	—	7	9
	<u>\$ 43</u>	<u>\$ 82</u>	<u>\$ 99</u>	<u>\$ 121</u>	<u>\$345</u>

⁽¹⁾ Represents deferred revenue that is anticipated to be recognized over the remaining six months of 2010.

⁽²⁾ The timing of recognition of our deferred Market Technology revenues is dependent upon when significant modifications are made pursuant to the contracts. As such, as it relates to these fees, the timing represents our best estimate.

Our deferred revenue for the six months ended June 30, 2010 and 2009 is reflected in the following table:

	<u>Initial Listing Fees</u>	<u>Listing of Additional Shares Fees</u>	<u>Annual Renewal Fees and Other (in millions)</u>	<u>Market Technology ⁽²⁾</u>	<u>Total</u>
Balance at January 1, 2010	\$ 46	\$ 76	\$ 18	\$ 125	\$ 265
Additions ⁽¹⁾	6	25	185	14	230
Amortization ⁽¹⁾	(9)	(19)	(104)	(8)	(140)
Foreign currency translation adjustment	—	—	—	(10)	(10)
Balance at June 30, 2010	<u>\$ 43</u>	<u>\$ 82</u>	<u>\$ 99</u>	<u>\$ 121</u>	<u>\$ 345</u>
Balance at January 1, 2009	\$ 57	\$ 74	\$ 22	\$ 100	\$ 253
Additions ⁽¹⁾	2	15	156	28	201
Amortization ⁽¹⁾	(10)	(19)	(86)	(7)	(122)
Foreign currency translation adjustment	—	—	—	2	2
Balance at June 30, 2009	<u>\$ 49</u>	<u>\$ 70</u>	<u>\$ 92</u>	<u>\$ 123</u>	<u>\$ 334</u>

⁽¹⁾ The additions and amortization for initial listing fees, listing of additional shares fees and annual renewal fees and other primarily reflect Issuer Services revenues from U.S. listing fees.

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- (2) Market Technology deferred revenues include revenues from delivered client contracts in the support phase charged during the period. Under contract accounting, where customization and significant modifications to the software are made to meet the needs of our customers, total revenues as well as costs incurred, are deferred until significant modifications are completed and delivered. Once delivered, deferred revenue and the related deferred costs are recognized over the post contract support period. We have included the deferral of costs in other assets in the Condensed Consolidated Balance Sheets. The amortization of Market Technology deferred revenue includes revenues earned from client contracts recognized during the period and from the technology licenses contributed to NASDAQ Dubai.

8. Debt Obligations

The following table presents the changes in our debt obligations during the six months ended June 30, 2010:

	December 31, 2009	Additions	Payments, Conversions, Accretion and Other (in millions)	June 30, 2010
3.75% convertible notes due October 22, 2012 (net of discount) ⁽¹⁾	\$ —	\$ —	\$ —	\$ —
2.50% convertible senior notes due August 15, 2013	374	—	7	381
4.00% senior unsecured notes due January 15, 2015 (net of discount) ⁽²⁾	—	398	—	398
5.55% senior unsecured notes due January 15, 2020 (net of discount) ⁽²⁾	—	598	—	598
\$700 million senior unsecured term loan facility credit agreement due January 15, 2013 (average interest rate of 2.28% for the six months ended June 30, 2010) ⁽²⁾	—	700	(25)	675
6.25% subordinated debt assumed from the acquisition of Nord Pool's derivatives clearing and consulting subsidiaries due February 20, 2017 ⁽³⁾	18	—	(18)	—
\$2,000 million senior secured term credit facilities repaid January 2010 ⁽²⁾	1,700	—	(1,700)	—
Total debt obligations	2,092	1,696	(1,736)	2,052
Less current portion	(225)	—	85	(140)
Total long-term debt obligations	<u>\$ 1,867</u>	<u>\$ 1,696</u>	<u>\$ (1,651)</u>	<u>\$ 1,912</u>

(1) In September 2009, most holders of our outstanding 3.75% convertible notes converted their outstanding positions into common stock. As of June 30, 2010 and December 31, 2009, approximately \$0.5 million aggregate principal amount of the 3.75% convertible notes remains outstanding. For further discussion, see "3.75% Convertible Notes" below.

(2) See "Senior Unsecured Notes, Credit Facility and Repayment of Our Senior Secured Credit Facilities in Place as of December 31, 2009" below for further discussion.

(3) Our subordinated debt obligation assumed in the acquisition of Nord Pool's derivatives clearing and consulting subsidiaries was denominated in Norwegian Krone and totaled 100 million Norwegian Krone (\$18 million as of December 31, 2009 and \$16 million at the time of the repayment in May 2010). The difference of \$2 million reflects changes in foreign currency exchange rates.

3.75% Convertible Notes

The 3.75% convertible notes were originally issued to Hellman & Friedman, or H&F, (\$300 million), SLP (\$141 million) and other holders (\$4 million) in order to finance the acquisition of INET. These notes were convertible into our common stock at a price of \$14.50 per share, representing 30,689,655 shares subject to adjustment, in general for any stock split, dividend, combination, recapitalization or similar event. We also issued warrants to purchase shares of our common stock at a price of \$14.50 per share to H&F (3,400,000 shares), SLP (1,523,325 shares) and other holders (39,175 shares). The warrants became exercisable on April 22, 2006 and would have expired on December 8, 2008. During 2007, H&F converted all of their 3.75% convertible notes into common stock and exercised all of their outstanding warrants prior to expiration. During 2007 and 2008, SLP and other holders converted a portion of their 3.75% convertible notes into common stock and exercised all of their outstanding warrants prior to expiration. In September 2009, SLP and another holder, or Holders, converted their remaining outstanding 3.75% convertible notes into common stock in accordance with the terms of the notes. As an inducement for conversion, we agreed to pay the Holders and certain of their

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affiliates an aggregate amount of \$9 million in cash and issue to the Holders shares of our series A convertible preferred stock, with an aggregate initial liquidation preference amount of \$16 million. See “Preferred Stock,” of Note 12, “NASDAQ OMX Stockholders’ Equity,” for further discussion.

As of June 30, 2010, approximately \$0.5 million aggregate principal amount of the 3.75% convertible notes remains outstanding.

2.50% Convertible Senior Notes

During the first quarter of 2008, in connection with the business combination with OMX AB, we completed the offering of \$475 million aggregate principal amount of 2.50% convertible senior notes due 2013. The interest rate on the notes is 2.50% per annum payable semi-annually in arrears on February 15 and August 15 and will mature on August 15, 2013.

The notes are convertible in certain circumstances specified in the indenture for the notes. Upon conversion, holders will receive, at the election of NASDAQ OMX, cash, common stock or a combination of cash and common stock. It is our current intent and policy to settle the principal amount of the notes in cash. The conversion rate will initially be 18.1386 shares of common stock per \$1,000 principal amount of notes, which is equivalent to a conversion price of approximately \$55.13 per share of common stock. At June 30, 2010, the 2.50% convertible senior notes are convertible into 7,757,283 shares of our common stock, subject to adjustment upon the occurrence of specified events. Subject to certain exceptions, if we undergo a “fundamental change” as described in the indenture, holders may require us to purchase their notes at a price equal to 100% of the principal amount of the notes, plus accrued and unpaid interest.

Since the settlement structure of our 2.50% convertible senior notes permits settlement in cash upon conversion, we are required to separately account for the liability and equity components of the convertible debt in a manner that reflects our nonconvertible debt borrowing rate when interest cost is recognized in subsequent periods. This entails bifurcation of a component of the debt, classification of that component in equity and then accretion of the resulting discount on the debt as part of interest expense being reflected in the income statement.

The changes in the liability and equity components of our 2.50% convertible senior notes during the six months ended June 30, 2010 are as follows:

	Liability Component			Equity Component		
	Principal Balance	(in millions) Unamortized Debt Discount	Net Carrying Amount	Gross Equity Component	(in millions) Deferred Taxes	Net Equity Component
December 31, 2009	\$ 428	\$ 54	\$ 374	\$ 80	\$ 32	\$ 48
Accretion of debt discount	—	(7)	7	—	—	—
June 30, 2010	\$ 428	\$ 47	\$ 381	\$ 80	\$ 32	\$ 48

The unamortized debt discount on the convertible debt as of June 30, 2010 was \$47 million and is included in debt obligations in the Condensed Consolidated Balance Sheets. This amount will be accreted as part of interest expense through the maturity date of the convertible debt of August 15, 2013. The effective annual interest rate on the 2.50% convertible senior notes was 6.53% for the three and six months ended June 30, 2010 and 2009, which includes the accretion of the debt discount in addition to the annual contractual interest rate of 2.50%.

As of June 30, 2010 and December 31, 2009, the equity component of the convertible debt included in additional paid-in capital in the Condensed Consolidated Balance Sheets was \$48 million. This amount is calculated as follows: \$80 million of excess principal of the convertible debt over the carrying amount less \$32 million of deferred taxes. The deferred tax liability is determined by multiplying the \$80 million of excess principal of the convertible debt over the carrying amount by the U.S. marginal tax rate of 39.55%.

Interest expense recognized on our 2.50% convertible senior notes in the Condensed Consolidated Statements of Income for the three and six months ended June 30, 2010 and 2009 is as follows:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2010	2009	2010	2009
(in millions)				
Components of interest expense recognized on our 2.50% convertible senior notes				
Accretion of debt discount	\$ 3	\$ 3	\$ 7	\$ 7
Contractual interest	3	3	5	6

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	Three Months Ended June 30,		Six Months Ended June 30,	
	2010	2009	2010	2009
Total interest expense recognized on our 2.50% convertible senior notes	\$ 6	\$ 6	\$ 12	\$ 13

Early Extinguishment of Debt

In 2009, we repurchased \$47 million principal amount of the 2.50% convertible senior notes for a cash payment of \$40 million. For the first six months of 2009, we recognized a pre-tax gain on the early extinguishment of debt of \$4 million (net of debt issuance and other costs of \$0.8 million) which is recorded in general, administrative and other expense in the Condensed Consolidated Statements of Income.

Debt Issuance Costs

In 2008, in conjunction with the issuance of the 2.50% convertible senior notes, we incurred debt issuance costs of \$10 million. These costs, which are capitalized and included in other assets in the Condensed Consolidated Balance Sheets, are being amortized over the life of the debt obligation. In connection with the early extinguishment of a portion of these notes, we recorded a pre-tax charge of \$0.4 million in the second quarter of 2009 and \$0.8 million in the first six months of 2009 for debt issuance costs. See “Early Extinguishment of Debt” above for further discussion. Amortization expense, which was recorded as additional interest expense for these costs, was immaterial for both the three months ended June 30, 2010 and 2009 and \$1 million for both the six months ended June 30, 2010 and 2009.

Senior Unsecured Notes, Credit Facility and Repayment of Our Senior Secured Credit Facilities in Place as of December 31, 2009

In January 2010, NASDAQ OMX issued \$1 billion of senior unsecured notes, or the Notes, and entered into a \$950 million senior unsecured three-year credit facility. The credit facility provides for an unfunded \$250 million revolving credit commitment (including a swingline facility and letter of credit facility), a \$350 million funded Tranche A term loan, or the Term Loan A, and a \$350 million funded Tranche X term loan, or the Term Loan X and, together with the Term Loan A, the Term Loans. NASDAQ OMX applied the net proceeds from the Notes, the \$700 million funded Term Loans and cash on hand to repay all amounts outstanding under our senior secured credit facilities in place as of December 31, 2009 and related fees. As a result, NASDAQ OMX terminated the associated credit agreement.

The Notes

The Notes were issued at a discount in two separate series consisting of \$400 million aggregate principal amount of 4.00% senior notes due 2015, or the 2015 Notes, and \$600 million aggregate principal amount of 5.55% senior notes due 2020, or the 2020 Notes. As a result of the discount, the proceeds received from the issuance were less than the aggregate principal amounts. As of June 30, 2010, the balance of \$398 million for the 4.00% senior notes due 2015 and the balance of \$598 million for the 5.55% senior notes due 2020, reflects the aggregate principal amounts, less the unamortized debt discount. The unamortized debt discount will be accreted through interest expense over the life of the Notes.

The 2015 Notes pay interest semiannually at a rate of 4.00% per annum until January 15, 2015, and the 2020 Senior Notes pay interest semiannually at a rate of 5.55% per annum until January 15, 2020. The Notes are general unsecured obligations of ours and rank equally with all of our existing and future unsubordinated obligations. The Notes are not guaranteed by any of our subsidiaries. The Notes were issued under an indenture that, among other things, limits our ability to consolidate, merge or sell all or substantially all of our assets, create liens, and enter into sale and leaseback transactions.

Credit Facility

The credit facility provides for an unfunded \$250 million revolving credit commitment (including a swingline facility and letter of credit facility), a \$350 million funded Term Loan A and a \$350 million funded Term Loan X. The loans under the credit facility have a variable interest rate based on either the London Interbank Offered Rate, or LIBOR, or the Federal Funds Rate, plus an applicable margin that varies with NASDAQ OMX’s debt rating.

As required under our credit facility, we will pay quarterly principal payment amounts of \$35 million on our Term Loans beginning in the third quarter of 2010. In June 2010, we made an optional payment of \$25 million of principal on our Term Loans.

The credit facility contains financial and operating covenants. Financial covenants include an interest expense coverage ratio and a maximum leverage ratio. Operating covenants include limitations on NASDAQ OMX’s ability to incur additional indebtedness, grant liens on assets, enter into affiliate transactions, and pay dividends.

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The credit facility also contains customary affirmative covenants, including access to financial statements, notice of defaults and certain other material events, maintenance of business and insurance, and events of default, including cross-defaults to our material indebtedness.

NASDAQ OMX is permitted to repay borrowings under the credit facility at any time in whole or in part, without penalty. We also are required to repay loans outstanding under the credit facility with net cash proceeds from sales of property and assets of NASDAQ OMX and its subsidiaries (excluding inventory sales and other sales in the ordinary course of business) and casualty and condemnation proceeds, in each case subject to specified exceptions and thresholds.

Debt Issuance and Other Costs

We incurred debt issuance and other costs of \$20 million in connection with the issuance of the Notes and the entry into the new credit facility. These costs will be amortized over the life of the debt obligations. Amortization expense, which was recorded as additional interest expense, for these costs was \$1 million for the three months ended June 30, 2010 and \$2 million for the six months ended June 30, 2010.

In January 2010, as a result of the repayment of our senior secured credit facilities in place as of December 31, 2009, we recorded a pre-tax charge of \$40 million, which included the write-off of the remaining unamortized balance of debt issuance costs incurred in conjunction with our senior secured credit facilities in place as of December 31, 2009 of \$28 million, costs to terminate our float-to-fixed interest rate swaps previously designated as a cash flow hedge of \$9 million and other costs of \$3 million. These charges are included in general, administrative and other expense in the Condensed Consolidated Statements of Income for the six months ended June 30, 2010. Amortization expense for debt issuance costs incurred in conjunction with our senior secured credit facilities in place as of December 31, 2009 was \$2 million for the three months ended June 30, 2009 and \$4 million for the six months ended June 30, 2009.

Other Credit Facilities

In addition to the \$250 million revolving credit commitment discussed above, we have credit facilities related to our clearinghouses in order to meet liquidity and regulatory requirements. These credit facilities, which are available in multiple currencies, primarily Swedish Krona and U.S. dollar, totaled \$397 million (\$169 million in available liquidity which can be pledged as collateral and \$228 million to satisfy regulatory requirements), of which \$3 million was utilized at June 30, 2010. At December 31, 2009, these facilities totaled \$417 million (\$185 million in available liquidity which can be pledged as collateral and \$232 million to satisfy regulatory requirements), none of which was utilized. Amounts utilized are included in other accrued liabilities in the Condensed Consolidated Balance Sheets.

Debt Covenants

At June 30, 2010, we were in compliance with the covenants of all of our debt obligations.

9. Pension and Other Benefit Programs

U.S. Defined-Benefit Pension and Supplemental Executive Retirement Plans

We maintain non-contributory, defined-benefit pension plans and non-qualified supplemental executive retirement plans, or SERPs, for certain senior executives and other benefit plans for eligible employees in the U.S., or collectively, the NASDAQ OMX Benefit Plans.

Our pension plans and SERPs are frozen. Future service and salary for all participants do not count toward an accrual of benefits under the pension plans and SERPs.

Components of Net Periodic Benefit Cost

The following table sets forth the components of net periodic pension, SERP and other post-retirement benefit costs for the NASDAQ OMX Benefit Plans recognized in compensation and benefits expense in the Condensed Consolidated Statements of Income:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2010	2009	2010	2009
	(in millions)			
Components of net periodic benefit cost				
Service cost	\$ —	\$ 0.2	\$ 0.1	\$ 0.3
Interest cost	1.6	1.9	3.3	3.5
Expected return on plan assets	(1.1)	(0.8)	(2.3)	(1.7)

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	Three Months Ended June 30,		Six Months Ended June 30,	
	2010	2009	2010	2009
Recognized net actuarial loss	0.8	0.2	1.7	0.5
Benefit cost	<u>\$ 1.3</u>	<u>\$ 1.5</u>	<u>\$ 2.8</u>	<u>\$ 2.6</u>

Non-U.S. Benefit Plans

Most employees outside the U.S. are covered by local retirement plans or by applicable social laws. Benefits under social laws are generally expensed in the periods in which the costs are incurred. These costs are included in compensation and benefits expense in the Condensed Consolidated Statements of Income and were \$3 million for both the three months ended June 30, 2010 and 2009 and were \$7 million for both the six months ended June 30, 2010 and 2009.

In 2008, as part of the acquisition of Nord Pool's derivatives clearing and consulting subsidiaries, we assumed the obligation for several pension plans providing benefits for their employees. The benefit cost for these plans was immaterial for both the three months ended June 30, 2010 and 2009 and was \$1 million for both the six months ended June 30, 2010 and 2009.

Defined Contribution Savings Plan

We sponsor a voluntary defined contribution savings plan, or 401(k) Plan, for U.S. employees. Employees are immediately eligible to make contributions to the plan and are also eligible for an employer contribution match at an amount equal to 100.0% of the first 4.0% of eligible employee contributions. Savings plan expense included in compensation and benefits expense in the Condensed Consolidated Statements of Income was \$1 million for both the three months ended June 30, 2010 and 2009, and \$2 million for both the six months ended June 30, 2010 and 2009.

We have a profit-sharing contribution feature to our 401(k) plan which allows eligible U.S. employees to receive employer retirement contributions, or ERCs, when we meet our annual corporate goals. In addition, we have a supplemental ERC for select highly compensated employees whose ERCs are limited by the annual Internal Revenue Service compensation limit. ERC expense recorded in compensation and benefits expense in the Condensed Consolidated Statements of Income was \$1 million for both the three months ended June 30, 2010 and 2009, and \$2 million for both the six months ended June 30, 2010 and 2009.

Employee Stock Purchase Plan

We have an employee stock purchase plan, or ESPP, under which approximately 4.0 million shares of our common stock have been reserved for future issuance as of June 30, 2010.

Our ESPP allows eligible U.S. and non-U.S. employees to purchase a limited number of shares of our common stock at six-month intervals, called offering periods, at 85.0% of the lower of the fair market value on the first or the last day of each offering period. The 15.0% discount given to our employees is included in compensation and benefits expense in the Condensed Consolidated Statements of Income.

10. Share-Based Compensation

We have a share-based compensation program that provides our board of directors broad discretion in creating employee equity incentives. Share-based awards, or equity awards, include employee options, restricted stock (which includes awards and units) and performance share units, or PSUs. Grants of equity awards are designed to reward employees for their long-term contributions and provide incentives for them to remain with us. For accounting purposes, we consider PSUs to be a form of restricted stock. Restricted stock is generally time-based and vests over two to five-year periods beginning on the date of the grant. Stock options are also generally time-based and expire ten years from the grant date. Stock option awards granted prior to January 1, 2005 generally vested 33% on each annual anniversary of the grant date over three years. Stock option and restricted stock awards granted after January 1, 2005 generally include performance-based accelerated vesting features based on achievement of specific levels of corporate performance. If NASDAQ OMX exceeds the applicable performance parameters, the grants vest on the third anniversary of the grant date, if NASDAQ OMX meets the applicable performance parameters, the grants vest on the fourth anniversary, and if NASDAQ OMX does not meet the applicable performance parameters, the grants extend to vest on the fifth anniversary of the grant date.

PSUs are based on performance measures that impact the amount of shares that each recipient will receive upon vesting. PSUs are granted at the fair market value of our stock at the grant date and compensation cost is recognized over the performance period and, in certain cases, an additional vesting period. For each grant of PSUs, an employee may receive from 0% to 150% of the target amount granted, depending on the achievement of performance measures. We report the target number of PSUs granted, unless we have determined that it is more likely than not, based on the actual achievement of performance measures, that an employee will receive a different amount of shares underlying the PSUs, in which case we report the amount of shares the employee is likely to receive.

Summary of 2010 Equity Awards

In March 2010, we granted non-qualified stock options and/or restricted stock to most active employees. Both the stock options and restricted stock granted included a performance-based accelerated vesting feature based on achievement of specific levels of corporate performance, as described above.

During the six months ended June 30, 2010, certain executive officers and a select group of non-officer employees also received grants of 497,368 PSUs. These PSUs are subject to a one year performance period and generally vest ratably on December 31, 2011, December 31, 2012 and December 31, 2013. In addition, our Chief Executive Officer received a grant of PSUs under the terms of his employment agreement with a target amount of 80,000 shares. This grant is subject to a three year performance period and will vest at the end of the performance period. During 2009, we exceeded applicable performance parameters for prior year PSU awards. As a result, an additional 84,585 PSUs were considered granted in February 2010.

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See “Summary of Stock Option Activity” and “Summary of Restricted Stock and PSU Activity” below for further discussion.

Summary of Share-Based Compensation Expense

The following table shows the total share-based compensation expense resulting from equity awards and the 15.0% discount for the ESPP for the three and six months ended June 30, 2010 and 2009 in the Condensed Consolidated Statements of Income:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2010	2009	2010	2009
	(in millions)			
Share-based compensation expense before income taxes	\$ 10	\$ 9	\$ 17	\$ 17
Income tax benefit	(4)	(4)	(7)	(7)
Share-based compensation expense after income taxes	<u>\$ 6</u>	<u>\$ 5</u>	<u>\$ 10</u>	<u>\$ 10</u>

We estimated the fair value of stock option awards using the Black-Scholes valuation model with the following weighted-average assumptions:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2010	2009	2010	2009
Expected life (in years)	5	5	5	5
Weighted-average risk free interest rate	2.53%	2.55%	2.28%	2.54%
Expected volatility	32.0%	35.5%	32.0%	35.5%
Dividend yield	—	—	—	—
Weighted-average fair value at grant date	\$ 6.81	\$ 7.45	\$6.36	\$7.45

Our computation of expected life is based on historical exercise patterns. The interest rate for periods within the expected life of the award is based on the U.S. Treasury yield curve in effect at the time of grant. Our computation of expected volatility is based on a combination of historical and market-based implied volatility. Our credit facility limits our ability to pay dividends. Before our credit facility was in place, it was not our policy to declare or pay cash dividends on our common stock.

Summary of Stock Option Activity

A summary of stock option activity for the six months ended June 30, 2010 is as follows:

	Stock Options	Weighted- Average Exercise Price	Weighted- Average Remaining Contractual Term (in years)	Aggregate Intrinsic Value (in millions)
Outstanding at January 1, 2010	10,206,871	\$ 18.18	6.0	\$ 68
Grants ⁽¹⁾	1,218,746	19.79		
Exercises	(252,689)	8.60		
Forfeitures or expirations	(283,866)	31.38		
Outstanding at June 30, 2010	<u>10,889,062</u>	<u>\$ 18.24</u>	<u>6.0</u>	<u>\$ 54</u>
Exercisable at June 30, 2010	<u>6,491,468</u>	<u>\$ 12.65</u>	<u>4.2</u>	<u>\$ 54</u>

⁽¹⁾ Primarily reflects our company wide equity grant issued in March 2010, which included a performance-based accelerated vesting feature based on achievement of specific levels of corporate performance, as described above.

We received net cash proceeds of \$1 million from the exercise of approximately 0.1 million stock options for the three months ended June 30, 2010 and received net cash proceeds of \$2 million from the exercise of approximately 0.3 million stock options for the six months ended June 30, 2010. We received net cash proceeds of \$4 million from the exercise of approximately 0.5 million stock options for the three months ended June 30, 2009 and received net cash proceeds of \$5 million from the exercise of approximately 0.7 million stock options for the six months ended June 30, 2009. We present excess tax benefits from the exercise of stock options, if any, as financing cash flows.

The aggregate intrinsic value in the above table represents the total pre-tax intrinsic value (i.e., the difference between our closing stock price on June 30, 2010 of \$17.78 and the exercise price, times the number of shares) based on stock options with an exercise price less than NASDAQ OMX’s closing price of \$17.78 as of June 30, 2010, which would have been received by the option

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holders had the option holders exercised their stock options on that date. This amount changes based on the fair market value of our common stock. The total number of in-the-money stock options exercisable as of June 30, 2010 was 5.3 million. As of June 30, 2009, 6.4 million outstanding stock options were exercisable and the weighted-average exercise price was \$10.32.

Total fair value of stock options vested was immaterial for both the three months ended June 30, 2010 and 2009, \$1 million for the six months ended June 30, 2010 and \$4 million for the six months ended June 30, 2009. The total pre-tax intrinsic value of stock options exercised was \$1 million for the three months ended June 30, 2010, \$3 million for the six months ended June 30, 2010, \$6 million for the three months ended June 30, 2009 and \$8 million for the six months ended June 30, 2009.

At June 30, 2010, \$20 million of total unrecognized compensation cost related to stock options is expected to be recognized over a weighted-average period of 1.8 years.

Summary of Restricted Stock and PSU Activity

A summary of restricted stock and PSU activity for the six months ended June 30, 2010 is as follows:

	Restricted Stock	Weighted- Average Grant Date Fair Value	PSUs	Weighted- Average Grant Date Fair Value
Unvested at January 1, 2010	2,208,748	\$ 27.48	552,682	\$ 31.59
Granted ⁽¹⁾	1,162,199	19.76	661,953	20.35
Vested	(55,458)	32.82	(120,000)	33.19
Forfeited	(123,277)	27.95	(39,893)	29.48
Unvested at June 30, 2010	<u>3,192,212</u>	<u>\$ 23.20</u>	<u>1,054,742</u>	<u>\$ 24.43</u>

⁽¹⁾ Restricted stock grants primarily reflect our company wide grant issued in March 2010, which included a performance-based accelerated vesting feature based on achievement of specific levels of corporate performance, as described above.

At June 30, 2010, \$50 million of total unrecognized compensation cost related to restricted stock and PSUs is expected to be recognized over a weighted-average period of 1.8 years.

Common Shares Available Under Our Equity Incentive Plan and ESPP

Shares issued as a result of equity awards and our ESPP are generally first issued out of common stock in treasury. If the treasury stock balance is depleted, shares will be issued out of common stock as newly issued shares. As of June 30, 2010, we had approximately 13.0 million shares of common stock authorized for future issuance under our equity incentive plan and ESPP.

Stock Option Exchange Program

In May 2010, The NASDAQ OMX Group, Inc. shareholders approved a proposal to allow for a one-time voluntary stock option exchange program, designed to provide eligible employees an opportunity to exchange some or all of their eligible underwater stock options for a lesser amount of replacement stock options to be granted with a lower exercise price and a longer vesting period. Participants in the program were entitled to receive one replacement option for each 1.4 eligible options exchanged. Stock options eligible for the exchange were granted on or after January 1, 2006 and on or before June 30, 2008 with an exercise price greater than \$30.00. The program commenced on July 7, 2010 and expired on August 3, 2010, at which time the new replacement stock options were granted with an exercise price of \$20.04 which was equal to the closing price of our common stock on that date, as reported on The NASDAQ Stock Market. The replacement options are subject to a new vesting schedule and will vest in three equal annual installments on August 3, 2011, August 3, 2012 and August 3, 2013 and will have a term of seven years. In accordance with U.S. GAAP, no incremental stock option expense was recognized for the replacement options as the fair value of the replacement options did not exceed the fair value of the exchanged options.

11. Earnings Per Common Share

The following table sets forth the computation of basic and diluted earnings per share:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2010	2009	2010	2009
	(in millions, except share and per share amounts)			
Numerator:				
Net income attributable to NASDAQ OMX	\$ 96	\$ 69	\$ 157	\$ 163
Accretion of series A convertible preferred stock	—	—	(1)	—

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	Three Months Ended June 30,		Six Months Ended June 30,	
	2010	2009	2010	2009
	(in millions, except share and per share amounts)			
Net income for basic earnings per share	96	69	156	163
Interest impact of 3.75% convertible notes, net of tax	—	1	—	2
Net income for diluted earnings per share	<u>\$ 96</u>	<u>\$ 70</u>	<u>\$ 156</u>	<u>\$ 165</u>
Denominator:				
Weighted-average common shares outstanding for basic earnings per share	<u>205,516,508</u>	<u>202,308,479</u>	<u>208,325,318</u>	<u>202,127,850</u>
Weighted-average effect of dilutive securities:				
Employee equity awards	3,863,988	3,661,813	3,640,021	3,798,619
3.75% convertible notes assumed converted into common stock	<u>34,482</u>	<u>8,281,162</u>	<u>34,482</u>	<u>8,281,162</u>
Denominator for diluted earnings per share	<u>209,414,978</u>	<u>214,251,454</u>	<u>211,999,821</u>	<u>214,207,631</u>
Basic and diluted earnings per share:				
Basic earnings per share	<u>\$ 0.46</u>	<u>\$ 0.34</u>	<u>\$ 0.75</u>	<u>\$ 0.81</u>
Diluted earnings per share	<u>\$ 0.46</u>	<u>\$ 0.33</u>	<u>\$ 0.74</u>	<u>\$ 0.77</u>

For the three and six months ended June 30, 2010, the weighted-average common shares outstanding for basic earnings per share include the weighted-average impact of our share repurchase program. For the three months ended June 30, 2010, we repurchased 7,787,809 shares of our common stock and for the six months ended June 30, 2010 we repurchased 10,039,302 shares of our common stock. In addition, for the three and six months ended June 30, 2010, the weighted-average common shares outstanding for basic earnings per share include the weighted-average impact of 845,646 shares of our common stock that were issued in connection with the conversion of our series A convertible preferred stock in the second quarter of 2010. See “Share Repurchase Program,” and “Preferred Stock,” of Note 12, “NASDAQ OMX Stockholders’ Equity,” for further discussion.

Stock options to purchase 10,889,062 shares of common stock, 4,246,954 shares of restricted stock and PSUs, and convertible notes convertible into 34,482 shares of common stock were outstanding at June 30, 2010. For the three months ended June 30, 2010, we included 5,329,285 of the outstanding stock options and 3,189,143 shares of restricted stock and PSUs in the computation of diluted earnings per share, on a weighted-average basis, as their inclusion was dilutive. The remaining stock options and shares of restricted stock and PSUs are antidilutive, and as such, they were properly excluded. For the six months ended June 30, 2010, we included 5,327,685 of the outstanding stock options and 2,795,276 shares of restricted stock and PSUs in the computation of diluted earnings per share, on a weighted-average basis, as their inclusion was dilutive. The remaining stock options and shares of restricted stock and PSUs are antidilutive, and as such, they were properly excluded.

In September 2009, most of the holders of our outstanding 3.75% convertible notes converted their remaining outstanding notes into common stock in accordance with the terms of the notes, which resulted in the issuance of an aggregate of 8,246,680 shares of our common stock. The 3.75% convertible notes were accounted for under the if-converted method, as we settled the convertible notes in shares of our common stock. For the three and six months ended June 30, 2010, all of the remaining shares underlying the outstanding 3.75% convertible notes were included in the computation of diluted earnings per share, on a weighted-average basis, as their inclusion was dilutive.

The 2.50% convertible senior notes are accounted for under the treasury stock method as it is our intent and policy to settle the principal amount of the notes in cash. Based on the settlement structure of the 2.50% convertible senior notes, which permits the principal amount to be settled in cash and the conversion premium to be settled in shares of our common stock or cash, we will reflect the impact of the convertible spread portion of the convertible notes in the diluted calculation using the treasury stock method. For the three and six months ended June 30, 2010, the conversion spread of our 2.50% convertible senior notes was out of the money, and as such, they were properly excluded from the computation of diluted earnings per share.

Stock options to purchase 10,708,872 shares of common stock, 3,081,605 shares of restricted stock and PSUs, and convertible notes convertible into 8,281,162 shares of common stock were outstanding at June 30, 2009. For the three months ended June 30, 2009, we included 5,750,101 of the options outstanding, 98,042 shares of restricted stock and PSUs, and all of the shares underlying the outstanding 3.75% convertible notes in the computation of diluted earnings per share, on a weighted-average basis, as their inclusion was dilutive. The remaining options and shares of restricted stock and PSUs were antidilutive and the conversion spread of our 2.50% convertible senior notes was out of the money, and as such, they were properly excluded. For the six months ended June 30, 2009, we included 5,767,601 of the options outstanding, 98,042 shares of restricted stock and PSUs, and all of the shares underlying the outstanding 3.75% convertible notes in the computation of diluted earnings per share, on a weighted-average basis, as their inclusion was dilutive. The remaining options and shares of restricted stock and PSUs were antidilutive and the conversion spread of our 2.50% convertible senior notes was out of the money, and as such, they were properly excluded.

12. NASDAQ OMX Stockholders' Equity

Common Stock

At June 30, 2010, 300,000,000 shares of our common stock were authorized, 212,987,173 shares were issued and 202,695,221 shares were outstanding. The holders of common stock are entitled to one vote per share except that our certificate of incorporation limits the ability of any person to vote in excess of 5.0% of the then-outstanding voting interests in us. This limitation does not apply to persons exempted from this limitation by our board of directors prior to the time such person owns more than 5.0% of the then-outstanding voting interests in us. In 2008, we issued 60,561,515 shares of common stock to Borse Dubai and a trust for Borse Dubai's economic benefit in connection with the OMX AB business combination. Borse Dubai and the trust are subject to these voting limitations in our certificate of incorporation that are discussed above.

Common Stock in Treasury, at Cost

We account for the purchase of treasury stock under the cost method with the shares of stock repurchased reflected as a reduction to NASDAQ OMX stockholders' equity and included in common stock in treasury, at cost in the Condensed Consolidated Balance Sheets. When treasury shares are reissued, they are recorded at the average cost of the treasury shares acquired. As of June 30, 2010, we held 10,291,952 shares of common stock in treasury.

Share Repurchase Program

On March 2, 2010, we announced that our board of directors had approved a share repurchase program authorizing NASDAQ OMX to repurchase in the aggregate up to \$300 million of our outstanding common stock. Purchases by NASDAQ OMX under this program may be made from time to time at prevailing market prices in open market purchases, privately-negotiated transactions, block purchase techniques or otherwise, as determined by our management. The purchases will be funded from existing cash balances. The share repurchase program does not obligate us to acquire any particular amount of common stock. The timing, frequency and amount of repurchase activity will depend on a variety of factors, such as levels of cash generation from operations, cash requirements for investments in our businesses, current stock price, market conditions and other factors. The share repurchase program has no expiration date but may be suspended, modified or discontinued at any time. During the six months ended June 30, 2010, we repurchased 10,039,302 shares of our common stock at an average price of \$19.95, with an aggregate purchase price of \$200 million. The shares repurchased are available for general corporate purposes. The remaining authorized amount for share repurchases under this program was \$100 million as of June 30, 2010.

In July 2010, our board of directors authorized the repurchase of up to an additional \$100 million of our outstanding common stock under the share repurchase program.

Other Repurchases of Common Stock

For the six months ended June 30, 2010, we repurchased 61,182 shares of our common stock in settlement of employee tax withholding obligations due upon the vesting of restricted stock.

Preferred Stock

Our certificate of incorporation authorizes the issuance of 30,000,000 shares of preferred stock, par value \$0.01 per share, issuable from time to time in one or more series. At June 30, 2010, 1,600,000 shares of series A convertible preferred stock were issued and none were outstanding. At December 31, 2009, 1,600,000 shares of series A convertible preferred stock were issued and outstanding, and were classified as temporary equity in the Condensed Consolidated Balance Sheets.

In 2009, as an inducement for the conversion of our 3.75% convertible notes, we agreed to pay the Holders and certain of their affiliates an aggregate amount of \$9 million in cash and to issue to the Holders 1,600,000 shares of our series A convertible preferred stock, with an aggregate initial liquidation preference amount of \$16 million. Conversion of the series A convertible preferred stock was contingent upon shareholder approval and did not represent an unconditional obligation to transfer assets. In accordance with U.S. GAAP, if the conversion and subsequent issuance of equity shares is not solely in the control of the issuer and the instrument does not represent an unconditional obligation to transfer assets, permanent equity classification is not permitted. Therefore, we recorded the fair value of the series A convertible preferred stock of \$15 million as temporary equity in the Condensed Consolidated Balance Sheets as of December 31, 2009. The series A convertible preferred stock was accreted through retained earnings, through the date of shareholder approval, up to the aggregate liquidation preference amount of \$16 million.

At our annual shareholders' meeting in May 2010, the shareholders approved the conversion of the series A convertible preferred stock into common stock. The series A convertible preferred stock automatically converted into 845,646 shares of common stock determined by dividing the initial liquidation preference amount of \$16 million by \$18.92, which represents the average daily

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volume weighted-average price, or VWAP, of NASDAQ OMX's common stock during the 10 day period immediately preceding the date on which the results of the shareholder vote was calculated. At the time of conversion, the VWAP was subject to a floor price of 80% of the price of NASDAQ OMX's common stock as of the initial issuance date, and a ceiling price of 120% of the price of NASDAQ OMX's common stock as of the initial issuance date. The changes in our series A convertible preferred stock during the six months ended June 30, 2010 are as follows:

	Series A Convertible Preferred Stock (in millions)
Balance as of December 31, 2009	\$ 15
Accretion for the six months ended June 30, 2010	1
Conversion into common stock	(16)
Balance as of June 30, 2010	<u>\$ —</u>

13. Fair Value of Financial Instruments

Fair Value Measurement—Definition and Hierarchy

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability, or the exit price, in an orderly transaction between market participants at the measurement date. Fair value measurement establishes a hierarchy of valuation techniques based on whether the inputs to those valuation techniques are observable or unobservable. Observable inputs reflect market data obtained from independent sources, while unobservable inputs reflect NASDAQ OMX's market assumptions. These two types of inputs create the following fair value hierarchy:

- Level 1—Quoted prices for identical instruments in active markets.
- Level 2—Quoted prices for similar instruments in active markets; quoted prices for identical or similar instruments in markets that are not active; and model-derived valuations whose inputs are observable or whose significant value drivers are observable.
- Level 3—Instruments whose significant value drivers are unobservable.

This hierarchy requires the use of observable market data when available.

The following table presents for each of the above hierarchy levels, our financial assets and liabilities that are measured at fair value on a recurring basis at June 30, 2010:

	Balance as of June 30, 2010	Fair Value Measurements		
		(Level 1)	(Level 2) (in millions)	(Level 3)
Financial Assets Measured at Fair Value on a Recurring Basis				
Market value, outstanding derivative positions ⁽¹⁾	\$ 1,511	\$ —	\$ 1,511	\$ —
Financial investments, at fair value ⁽²⁾	310	310	—	—
Total	<u>\$ 1,821</u>	<u>\$ 310</u>	<u>\$ 1,511</u>	<u>\$ —</u>
Financial Liabilities Measured at Fair Value on a Recurring Basis				
Market value, outstanding derivative positions ⁽¹⁾	\$ 1,511	\$ —	\$ 1,511	\$ —
Total	<u>\$ 1,511</u>	<u>\$ —</u>	<u>\$ 1,511</u>	<u>\$ —</u>

⁽¹⁾ Represents net amounts associated with our clearing operations in the derivative markets of NASDAQ OMX Commodities and NASDAQ OMX Stockholm. Receivables and payables attributable to outstanding derivative positions have been netted to the extent that such a legal offset right exists and, at the same time, if it is our intention to settle these items. See "Market Value, Outstanding Derivative Positions" below for further discussion.

⁽²⁾ Primarily comprised of Swedish government debt securities of \$279 million. These securities are classified as trading securities and \$168 million are restricted assets to meet regulatory capital requirements for NASDAQ OMX Stockholm's clearing operations. Also includes our 1% available-for-sale investment in DFM of \$31 million that is classified as an available-for-sale security. See Note 6, "Investments," for further discussion of our trading securities and available-for-sale security.

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The following table presents for each of the above hierarchy levels, our financial assets and liabilities that are measured at fair value on a recurring basis at December 31, 2009:

	Balance as of December 31, 2009	Fair Value Measurements		
		(Level 1)	(Level 2) (in millions)	(Level 3)
Financial Assets Measured at Fair Value on a Recurring Basis				
Market value, outstanding derivative positions ⁽¹⁾	\$ 2,054	\$ —	\$ 2,054	\$ —
Financial investments, at fair value ⁽²⁾	308	308	—	—
Total	\$ 2,362	\$ 308	\$ 2,054	\$ —
Financial Liabilities Measured at Fair Value on a Recurring Basis				
Market value, outstanding derivative positions ⁽¹⁾	\$ 2,054	\$ —	\$ 2,054	\$ —
Other liabilities ⁽³⁾	10	—	10	—
Total	\$ 2,064	\$ —	\$ 2,064	\$ —

⁽¹⁾ Represents net amounts associated with our clearing operations in the derivative markets of NASDAQ OMX Commodities and NASDAQ OMX Stockholm. Receivables and payables attributable to outstanding derivative positions have been netted to the extent that such a legal offset right exists and, at the same time, if it is our intention to settle these items. See “Market Value, Outstanding Derivative Positions” below for further discussion.

⁽²⁾ Primarily comprised of Swedish government debt securities. These securities are classified as trading securities and \$183 million are restricted assets to meet regulatory capital requirements for NASDAQ OMX Stockholm’s clearing operations.

⁽³⁾ Primarily includes our interest rate swaps of \$9 million included in other liabilities in the Condensed Consolidated Balance Sheets. We determine the fair value of our interest rate swap contracts using standard valuation models that are based on market-based observable inputs including forward and spot exchange rates and interest rate curves. See “Cash Flow Hedges,” of Note 14, “Derivative Financial Instruments and Hedging Activities,” for further discussion.

Market Value, Outstanding Derivative Positions at NASDAQ OMX Commodities and NASDAQ OMX Stockholm

Through our clearing operations in the derivative markets with NASDAQ OMX Commodities and NASDAQ OMX Stockholm, we are the legal counterparty for each derivative position traded and thereby guarantee the fulfillment of each contract. The derivatives are not used by NASDAQ OMX Commodities or NASDAQ OMX Stockholm for the purpose of trading on their own behalf. As a legal counterparty of each transaction, NASDAQ OMX Commodities and NASDAQ OMX Stockholm bear the counterparty risk. The counterparty risks are measured using models that are agreed with the financial inspection authority of the country in question which requires us to provide minimum guarantees and maintain certain levels of regulatory capital.

The structure and operations of NASDAQ OMX Commodities and NASDAQ OMX Stockholm differ from other clearinghouses. NASDAQ OMX Commodities and NASDAQ OMX Stockholm are not member-owned organizations, do not maintain a guarantee fund to which members contribute and do not enforce loss sharing assessments amongst members. In addition, unlike other clearinghouses, they do not record any margin deposits and guarantee funds in the Condensed Consolidated Balance Sheets, as all risks and rewards of collateral ownership, including interest, belongs to the counterparty.

As such, the market value of the above mentioned derivative contracts for NASDAQ OMX Commodities and NASDAQ OMX Stockholm are reported gross on the balance sheet as a receivable pertaining to the purchasing party and a payable pertaining to the selling party. Such receivables and payables attributable to outstanding derivative positions have been netted to the extent that such a legal offset right exists and, at the same time, if it is our intention to settle these items. At June 30, 2010, our market value of outstanding derivative positions in the Condensed Consolidated Balance Sheets was \$1.5 billion. See “Guarantees Issued, Credit Facilities Available and Collateral Received for Clearing Operations,” of Note 15, “Commitments, Contingencies and Guarantees,” for further discussion of our guarantees on the fulfillment of these contracts and collateral received.

The following table presents the fair value of our outstanding derivative positions at June 30, 2010 and December 31, 2009 prior to netting:

	June 30, 2010		December 31, 2009	
	Asset	Liability	Asset	Liability
	(in millions)			
Forwards and options ^{(1) (2)}	\$ 1,146	\$ 1,146	\$ 1,642	\$ 1,642
Stock options and futures ^{(2) (3)}	168	168	194	194
Index options and futures ^{(2) (3)}	132	132	235	235
Fixed-income options and futures ^{(2) (3)}	148	148	131	131
Total	\$ 1,594	\$ 1,594	\$ 2,202	\$ 2,202

⁽¹⁾ We determine the fair value of our forward contracts using standard valuation models that are based on market-based observable inputs including LIBOR rates and the spot price of the underlying instrument.

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- (2) We determine the fair value of our option contracts using standard valuation models that are based on market-based observable inputs including implied volatility, interest rates and the spot price of the underlying instrument.
- (3) We determine the fair value of our future contracts based upon quoted market prices and average quoted market yields.

We also consider our debt obligations to be financial instruments. The fair value of our debt obligations was estimated using discounted cash flow analyses based on our assumed incremental borrowing rates for similar types of borrowing arrangements and a Black-Scholes valuation technique that is utilized to calculate the convertible option value for the 3.75% convertible notes and the 2.50% convertible senior notes. At June 30, 2010, the carrying value of our debt obligations, before the \$47 million unamortized debt discount on the 2.50% convertible senior notes, was approximately \$1 million more than fair value. The difference primarily relates to an increase in the fair value on the 2.50% convertible senior notes as a result of an upgrade in our credit rating by S&P in January 2010, partially offset by a decrease in fair value on the 2.50% convertible senior notes due to the convertible option feature which is equivalent to a conversion price of approximately \$55.13 as compared to the closing price of \$17.78 at June 30, 2010. At December 31, 2009, the carrying value of our debt obligations, before the \$54 million unamortized debt discount on the 2.50% convertible senior notes, was approximately \$20 million more than fair value, primarily due to a decrease in fair value on the 2.50% convertible senior notes due to the convertible option feature which is equivalent to a conversion price of approximately \$55.13 as compared to the closing price of \$19.82 at December 31, 2009. For further discussion of our debt obligations, see Note 8, "Debt Obligations."

Financial Instruments Not Measured at Fair Value on a Recurring Basis

Some of our financial instruments are not measured at fair value on a recurring basis but are recorded at amounts that approximate fair value due to their liquid or short-term nature. Such financial assets and financial liabilities include: cash and cash equivalents, restricted cash, receivables, net, certain other current assets, accounts payable and accrued expenses, Section 31 fees payable to SEC, accrued personnel costs, and certain other current liabilities.

14. Derivative Financial Instruments and Hedging Activities

In the ordinary course of business, we may enter into various types of derivative transactions. These derivative transactions include:

- *Futures and foreign currency forward contracts* which are commitments to buy or sell at a future date a financial instrument, commodity or currency at a contracted price and may be settled in cash or through delivery.
- *Interest rate swap contracts* which are agreements between two parties to exchange one stream of future interest payments for another based on a specified principal amount over a set period of time.
- *Foreign currency option contracts* which give the purchaser, for a fee, the right, but not the obligation, to buy or sell within a limited time a financial instrument or currency at a contracted price that may also be settled in cash, based on differentials between specified indices or prices.

NASDAQ OMX may use these derivative financial instruments to manage exposure to various market risks, primarily foreign currency exchange rate fluctuations and changes in interest rates on our variable rate debt, and such instruments are an integral component of our market risk and related asset/liability management strategy and processes.

Fair Value Hedges

Depending on market conditions, we may use foreign currency future, forward and option contracts to limit our exposure to foreign currency exchange rate fluctuations on contracted revenue streams (hedged item) relating to our Market Technology sales. When the contracted revenue streams meet the definition of a firm commitment, these derivative contracts may be designated as fair value hedges if the applicable hedge criteria are met. Changes in fair value on the derivatives and the related hedged items are recognized in the Condensed Consolidated Statements of Income. As of June 30, 2010 and December 31, 2009, there were no outstanding fair value hedges.

Cash Flow Hedges

In the third quarter of 2008, we entered into interest rate swap agreements that effectively converted \$200 million of our senior secured credit facilities in place as of December 31, 2009, which was floating rate debt, to a fixed rate basis through August 2011, thus reducing the impact of interest rate changes on future interest expense. As of December 31, 2009, these interest rate swaps were in a net liability position of \$9 million and were recorded in other liabilities in the Condensed Consolidated Balance Sheets. In the first quarter of 2010, in connection with the repayment of our senior secured credit facilities in place as of December 31, 2009, we terminated our interest rate swaps and reclassified into earnings the unrealized loss of \$9 million which was included in accumulated other comprehensive loss in the Condensed Consolidated Balance Sheets at December 31, 2009. This loss is included in general,

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administrative and other expense in the Condensed Consolidated Statements of Income for the six months ended June 30, 2010. See “Senior Unsecured Notes, Credit Facility and Repayment of Our Senior Secured Credit Facilities in Place as of December 31, 2009,” of Note 8, “Debt Obligations,” for further discussion.

All derivative contracts used to manage interest rate risk are measured at fair value and are recorded in assets or liabilities as appropriate with the offset in accumulated other comprehensive loss within NASDAQ OMX stockholders’ equity in the Condensed Consolidated Balance Sheets. Any ineffectiveness would impact earnings through interest expense. There was no material ineffectiveness recorded in earnings for both the three and six months ended June 30, 2010 and 2009. As of June 30, 2010, there were no outstanding cash flow hedges.

Net Investment Hedges

Net assets of our foreign subsidiaries are exposed to volatility in foreign currency exchange rates. We may utilize net investment hedges to offset the translation adjustment arising from remeasuring our investment in foreign subsidiaries. As of June 30, 2010, there were no outstanding net investment hedges.

Derivatives Not Designated as Hedges

NASDAQ OMX may also enter into economic hedges that either do not qualify or are not designated for hedge accounting treatment. This type of hedge is undertaken when hedge accounting requirements cannot be achieved or management decides not to apply hedge accounting.

We did not enter into any material economic hedges that did not qualify or were not designated for hedge accounting during the three and six months ended June 30, 2010 and 2009.

15. Commitments, Contingencies and Guarantees

Guarantees Issued, Credit Facilities Available and Collateral Received for Clearing Operations

Through the clearing operations of NASDAQ OMX Commodities, NASDAQ OMX Stockholm, IDCG, and NOCC in derivatives and OTC power and gas, we are the legal counterparty for each position traded and thereby guarantee the fulfillment of each contract. We are required to pledge collateral for commitments with other clearinghouses. The amount of these commitments is calculated on the gross exposure between the clearinghouses. As collateral for these obligations, we have obtained financial guarantees and credit facilities which are guaranteed by us through counter indemnities. At June 30, 2010, financial guarantees pledged as collateral totaled \$4 million. Credit facilities totaling \$169 million at June 30, 2010, of which \$3 million was utilized, are available for liquidity purposes in multiple currencies, primarily Swedish Krona and U.S. dollar. These credit facilities can be pledged as collateral. At December 31, 2009, these credit facilities totaled \$185 million, none of which was utilized.

In addition, we obtained credit facilities to satisfy regulatory requirements totaling \$228 million, none of which was utilized as of June 30, 2010. At December 31, 2009, these credit facilities totaled \$232 million, none of which was utilized.

We require our customers and clearing members to pledge collateral and meet certain minimum financial standards to mitigate the risk if they become unable to satisfy their obligations. Total customer pledged collateral with NASDAQ OMX Commodities and NASDAQ OMX Stockholm was \$5.3 billion at June 30, 2010 and \$6.1 billion at December 31, 2009. This pledged collateral is held by a custodian bank. Since these funds are not held by NASDAQ OMX Commodities and NASDAQ OMX Stockholm and they are not available for our use, we do not receive any interest income on these funds. Customer pledged cash collateral held by NOCC was \$3 million at June 30, 2010 and is included in restricted cash with an offsetting liability included in other accrued liabilities in the Condensed Consolidated Balance Sheets, as the risks and rewards of collateral ownership, including interest income, belongs to NOCC. Clearing member pledged cash collateral held by IDCG was \$3 million at June 30, 2010 and is included in non-current restricted cash with an offsetting liability included in other accrued liabilities in the Condensed Consolidated Balance Sheets, as the risks and rewards of collateral ownership, including interest income, belongs to IDCG.

We believe that the potential for us to be required to make payments under these arrangements is mitigated through the pledged collateral and our risk management policies. Accordingly, no contingent liability is recorded in the Condensed Consolidated Balance Sheets for these arrangements.

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Other Guarantees

We have provided other guarantees as of June 30, 2010 of \$18 million, primarily related to obligations for our rental and leasing contracts. In addition, for certain Market Technology contracts, we have provided performance guarantees of \$5 million related to the delivery of software technology and support services. We have received financial guarantees from various financial institutions to support the above guarantees. At December 31, 2009, the total of these guarantees was \$35 million.

We have also provided a \$25 million guarantee to our wholly-owned subsidiary, NOCC to cover losses associated with customer defaults, net of any collateral posted against such losses.

Leases

We lease some of our office space and equipment under non-cancelable operating leases with third parties and sublease office space to third parties. Some of our leases contain renewal options and escalation clauses based on increases in property taxes and building operating costs.

Brokerage Activities

Nasdaq Execution Services and NASDAQ Options Services provide guarantees to securities clearinghouses and exchanges under their standard membership agreements, which require members to guarantee the performance of other members. If a member becomes unable to satisfy its obligations to the clearinghouses, other members would be required to meet its shortfalls. To mitigate these performance risks, the exchanges and clearinghouses often require members to post collateral as well as meet certain minimum financial standards. Nasdaq Execution Services' and NASDAQ Options Services' maximum potential liability under these arrangements cannot be quantified. However, we believe that the potential for Nasdaq Execution Services and NASDAQ Options Services to be required to make payments under these arrangements is unlikely. Accordingly, no contingent liability is recorded in the Condensed Consolidated Balance Sheets for these arrangements.

Litigation

We may be subject to claims arising out of the conduct of our business. We are not currently a party to any litigation that we believe could have a material adverse effect on our business, financial condition, or operating results. However, from time to time, we have been threatened with, or named as a defendant in, lawsuits or involved in regulatory proceedings.

16. Segments

We manage, operate and provide our products and services in three business segments: our Market Services segment, our Issuer Services segment and our Market Technology segment.

Our Market Services segment includes our U.S. and European Transaction Services businesses and our Market Data business, which are interrelated because the Transaction Services businesses generate the quote and trade information that we sell to market participants and data distributors. Market Services also includes our Broker Services business. Our Broker Services operations offer technology and customized securities administration solutions to financial participants in the Nordic markets.

Our Issuer Services segment includes our Global Listing Services and Global Index Group businesses. The companies listed on The NASDAQ Stock Market and the exchanges that comprise NASDAQ OMX Nordic and NASDAQ OMX Baltic represent a diverse array of industries. This diversity of companies listed on NASDAQ OMX markets allows us to develop industry-specific and other indexes that we use to develop and license NASDAQ OMX branded indexes, associated derivatives and financial products as part of our Global Index Group. The Global Listing Services business also includes our Corporate Services business, which generates revenues through our shareholder, directors, newswire and other services. Our Corporate Services business provides customer support services, products and programs to companies, including companies listed on our exchanges.

Through our Market Technology segment, we provide technology solutions for trading, clearing and settlement, and information dissemination, and also offer facility management integration and advisory services.

Our management allocates resources, assesses performance and manages these businesses as three separate segments. We evaluate the performance of our segments based on several factors, of which the primary financial measure is income before income taxes. Results of individual businesses are presented based on our management accounting practices and our management structure. Certain amounts are allocated to corporate items in our management reports based on the decision that those activities should not be used to evaluate the segment's operating performance.

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The following table presents certain information regarding these operating segments for the three and six months ended June 30, 2010 and 2009:

	<u>Market Services</u>	<u>Issuer Services</u>	<u>Market Technology</u> (in millions)	<u>Corporate Items and Eliminations</u>	<u>Consolidated</u>
Three months ended June 30, 2010					
Total revenues	\$ 756	\$ 86	\$ 34	\$ —	\$ 876
Cost of revenues	(486)	—	—	—	(486)
Revenues less liquidity rebates, brokerage, clearance and exchange fees	270	86	34	—	390
Income (loss) before income taxes ⁽¹⁾	\$ 122	\$ 30	\$ 3	\$ (9)	\$ 146
Three months ended June 30, 2009					
Total revenues	\$ 768	\$ 85	\$ 36	\$ —	\$ 889
Cost of revenues	(522)	—	—	—	(522)
Revenues less liquidity rebates, brokerage, clearance and exchange fees	246	85	36	—	367
Income (loss) before income taxes ⁽²⁾	\$ 106	\$ 27	\$ 6	\$ (25)	\$ 114
Six months ended June 30, 2010					
Total revenues	\$ 1,401	\$ 170	\$ 68	\$ 1	\$ 1,640
Cost of revenues	(890)	—	—	—	(890)
Revenues less liquidity rebates, brokerage, clearance and exchange fees	511	170	68	1	750
Income (loss) before income taxes ⁽³⁾	\$ 223	\$ 60	\$ 5	\$ (53)	\$ 235
Six months ended June 30, 2009					
Total revenues	\$ 1,554	\$ 164	\$ 65	\$ 1	\$ 1,784
Cost of revenues	(1,049)	—	—	—	(1,049)
Revenues less liquidity rebates, brokerage, clearance and exchange fees	505	164	65	1	735
Income (loss) before income taxes ⁽²⁾	\$ 228	\$ 49	\$ 7	\$ (28)	\$ 256

⁽¹⁾ For the three months ended June 30, 2010, corporate items and eliminations include charges of \$11 million related to loss on divestiture of businesses as a result of our decision to close the businesses of both NEURO (\$6 million) and Agora-X (\$5 million).

⁽²⁾ For the three and six months ended June 30, 2009, corporate items and eliminations include charges of \$19 million related to the loss on the sale of our 25.25% share capital in Orc and \$5 million related to the loss on the sale of an available-for-sale investment in Oslo, which was acquired as part of our business combination with OMX AB.

⁽³⁾ For the six months ended June 30, 2010, corporate items and eliminations include charges of \$40 million related to the repayment of our senior secured credit facilities in place as of December 31, 2009 and \$11 million related to loss on divestiture of businesses as a result of our decision to close the businesses of both NEURO (\$6 million) and Agora-X (\$5 million). See “Senior Unsecured Notes, Credit Facility and Repayment of Our Senior Secured Credit Facilities in Place as of December 31, 2009,” of Note 8, “Debt Obligations,” for further discussion of the charges related to the repayment of our senior secured credit facilities.

For further discussion of our segments’ results, see “Item 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations—Segment Operating Results.”

17. Subsequent Events

Proposed Acquisition of SMARTS Group Holdings Pty Ltd

On July 27, 2010, we announced a definitive agreement to acquire SMARTS Group Holdings Pty Ltd, or SMARTS, the world-leading technology provider of market surveillance solutions to exchanges, regulators and brokers. This acquisition is part of our strategy to diversify our Market Technology business and enter the broker surveillance and compliance market. It will strengthen our position as the leading technology partner to marketplaces worldwide.

Upon closing, SMARTS will be part of our Market Technology segment. This acquisition is expected to close, subject to certain specified conditions, during the third quarter of 2010.

Share Repurchase Program

In July 2010, our board of directors authorized the repurchase of up to an additional \$100 million of our outstanding common stock under the share repurchase program. This is in addition to the previously announced authorization in March 2010 to repurchase up to \$300 million of our outstanding common stock. Through June 30, 2010, we have purchased \$200 million of our outstanding common stock, leaving an additional \$200 million authorized for share repurchases under this program in the future.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.

You should read the following discussion and analysis of the financial condition and results of operations of NASDAQ OMX in conjunction with our condensed consolidated financial statements and related notes included in this Form 10-Q.

Overview

We are a leading global exchange group that delivers trading, exchange technology, securities listing, and public company services across six continents. Our global offerings are diverse and include trading across multiple asset classes, market data products, financial indexes, capital formation solutions, financial services and market technology products and services. Our technology powers markets across the globe, supporting cash equity trading, derivatives trading, clearing and settlement and many other functions.

Financial Highlights

The following summarizes significant changes in our financial performance for the three and six months ended June 30, 2010 when compared with the same periods in 2009. In countries with currencies other than the U.S. dollar, revenues and expenses are translated using monthly average exchange rates. The following discussion of results of operations isolates the impact of year-over-year foreign currency fluctuations to better measure the comparability of operating results between periods. Operating results excluding the impact of foreign currency fluctuations are calculated by translating the current year's results by the prior period's exchange rates.

- Revenues less liquidity rebates, brokerage, clearance and exchange fees increased \$23 million, or 6.3%, to \$390 million in the second quarter of 2010, compared with \$367 million in the same period in 2009, reflecting an operational increase in revenues of \$21 million and a favorable impact from foreign exchange of \$2 million. The increase in operational revenues primarily resulted from an increase in Market Services revenues less liquidity rebates, brokerage, clearance and exchange fees of \$23 million. This increase in Market Services revenues was primarily due to an increase in:
 - U.S. cash equity trading revenues less liquidity rebates, brokerage, clearance and exchange fees of \$11 million;
 - European derivative trading and clearing revenues of \$8 million; and
 - access services revenues of \$10 million.
- Revenues less liquidity rebates, brokerage, clearance and exchange fees increased \$15 million, or 2.0%, to \$750 million in the first six months of 2010, compared with \$735 million in the same period in 2009, reflecting a favorable impact from foreign exchange of \$18 million, partially offset by a \$3 million operational decline in revenues. The operational decline in revenues was primarily due to:
 - a decrease in total cash equity trading revenues less liquidity rebates, brokerage, clearance and exchange fees of \$18 million, partially offset by;
 - an increase in total derivative trading and clearing revenues less liquidity rebates, brokerage, clearance and exchange fees of \$15 million.
- Operating expenses increased \$49 million, or 11.9%, to \$460 million in the first six months of 2010, compared with \$411 million for the same period in 2009, reflecting an increase in operating expenses of \$36 million and an unfavorable impact from foreign exchange of \$13 million. The increase in operating expenses was primarily due to a pre-tax charge of \$40 million incurred in January 2010 as a result of the repayment of our senior secured credit facilities in place as of December 31, 2009.
- Loss on divestiture of businesses was \$11 million for both the second quarter and first six months of 2010. This charge was due to our decision to close the businesses of both NEURO and Agora-X during the second quarter of 2010.
- Income (loss) from unconsolidated investees, net was net income of \$1 million for both the second quarter and first six months of 2010, compared with a net loss of \$18 million for the second quarter of 2009 and a net loss of \$20 million for the first six months of 2009. The net loss for both the second quarter and first six months of 2009 was primarily due to a \$19 million loss recorded in May 2009 related to the sale of our share capital in Orc.

These current and prior year items are discussed in more detail below.

Business Environment

We serve listed companies, market participants and investors by providing high quality cash equity, fixed-income and derivative markets, thereby facilitating economic growth and corporate entrepreneurship. We also provide market technology to exchanges and markets around the world. In broad terms, our business performance is impacted by a number of drivers including macroeconomic events affecting the risk and return of financial assets, investor sentiment, government and private sector demands for capital, the regulatory environment for capital markets, and the changing technology in the financial services industry. Our future revenues and net income will continue to be influenced by a number of domestic and international economic trends including:

- Trading volumes, particularly in U.S. and Nordic equity and derivative securities, which are driven primarily by overall macroeconomic conditions;
- The number of companies seeking equity financing, which is affected by factors such as investor demand, the global economy, availability of diverse sources of financing, and tax and regulatory policies;
- The emergence of new market participants seeing opportunities in the recovering global economy;
- The increasing optimism of our technology customers about the outlook for capital markets and economic stability;
- Continuing pressure in transaction fee pricing due to intense competition in the U.S. and Europe;
- Competition for listings and trade executions related to pricing, and product and service offerings;
- Regulatory changes imposed upon certain types of instruments, transactions, or capital market participants; and
- Technological advancements and members' demand for speed, efficiency, and reliability.

Currently our business drivers are characterized by renewed uncertainty in investors' outlook for financial institutions, sovereign debt and global economic growth, increased levels of market volatility, the enactment and implementation of new legislative and regulatory initiatives, and the continued rapid evolution and deployment of new technology in the financial services industry. The business environment that influenced our financial performance for the second quarter of 2010 may be characterized as follows:

- A steady pace of new equity issuance relative to the first quarter of 2010 in the U.S. with 47 IPOs across all exchanges in the U.S. and 23 new IPOs on The NASDAQ Stock Market. IPO activity remained weak in the Nordics with four IPOs on the exchanges that comprise NASDAQ OMX Nordic and NASDAQ OMX Baltic;
- Matched share volume for all our U.S. markets increased 4% in the second quarter of 2010 driven by significantly higher trading levels on our NASDAQ OMX BX market;
- A 42% growth relative to the second quarter of 2009 in the number of equity transactions on our Nordic and Baltic exchanges driven by increased levels of participant trading in response to economic conditions and an increase in algorithmic trading;
- A 7% growth relative to the second quarter of 2009 in the value of equity transactions on our Nordic and Baltic exchanges resulting from higher 12-month equity valuations and increased trading levels;
- A 43% growth experienced by our Nordic and Baltic exchanges relative to the second quarter of 2009 in the number of traded equity and fixed-income contracts (excluding EDX London Limited, or EDX, and Eurex) driven by an increase in the number of derivative members and increased market share in competitively listed products;
- A 38% growth relative to the second quarter of 2009 in number of cleared derivatives contracts in fixed-income related products on our Nordic and Baltic exchanges;
- Intense competition among U.S. exchanges for both equity trading volume and listings, and strong competition between multilateral trading facilities and exchanges in Europe for equity trading volume;
- Globalization of exchanges, customers and competitors extending the competitive horizon beyond national markets; and
- Market trends requiring continued investment in technology to meet customers' demands for speed, capacity, and reliability as markets adapt to a global financial industry, as increasing numbers of new companies surface, and as emerging countries show ongoing interest in developing their financial markets.

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NASDAQ OMX's Operating Results

Key Drivers

The following table includes key drivers for our Market Services, Issuer Services, and Market Technology segments. In evaluating the performance of our business, our senior management closely watches these key drivers.

	Three Months Ended June 30,		Six Months Ended June 30,	
	2010	2009	2010	2009
Market Services				
Cash Equity Trading				
<u>NASDAQ securities</u>				
Average daily share volume (in billions)	2.53	2.41	2.44	2.32
Matched market share executed on NASDAQ	28.8%	32.3%	28.9%	35.2%
Matched market share executed on NASDAQ OMX BX	3.2%	0.8%	3.4%	0.5%
Market share reported to the FINRA/NASDAQ Trade Reporting Facility ⁽¹⁾	39.0%	37.6%	38.8%	34.5%
Total market share ⁽²⁾	71.0%	70.7%	71.2%	70.2%
<u>NYSE securities</u>				
Average daily share volume (in billions)	5.96	6.03	5.40	6.18
Matched market share executed on NASDAQ	14.0%	14.9%	14.5%	16.6%
Matched market share executed on NASDAQ OMX BX	4.1%	1.0%	4.2%	0.5%
Market share reported to the FINRA/NASDAQ Trade Reporting Facility ⁽¹⁾	33.5%	32.6%	33.5%	30.1%
Total market share ⁽²⁾	51.6%	48.4%	52.3%	47.2%
<u>NYSE Amex and regional securities</u>				
Average daily share volume (in billions)	1.84	2.25	1.66	2.31
Matched market share executed on NASDAQ	21.7%	21.3%	21.6%	25.4%
Matched market share executed on NASDAQ OMX BX	3.5%	1.3%	3.0%	0.8%
Market share reported to the FINRA/NASDAQ Trade Reporting Facility ⁽¹⁾	30.0%	35.7%	31.0%	31.1%
Total market share ⁽²⁾	55.2%	58.3%	55.7%	57.3%
<u>Total U.S.-listed equities</u>				
Average daily share volume (in billions)	10.33	10.68	9.50	10.81
Matched share volume (in billions)	147.9	142.4	274.1	309.2
Matched market share executed on NASDAQ	19.0%	20.2%	19.4%	22.5%
Matched market share executed on NASDAQ OMX BX	3.8%	1.0%	3.8%	0.6%
<u>NASDAQ OMX Nordic and NASDAQ OMX Baltic</u>				
Average daily number of equity trades	324,560	228,233	301,278	221,366
Average daily value of shares traded (in billions)	\$ 3.7	\$ 3.3	\$ 3.7	\$ 3.1
Derivative Trading and Clearing				
<u>U.S. Equity Options</u>				
Average daily volume (in millions)	15.7	14.2	14.9	13.7
NASDAQ OMX PHLX matched market share	21.7%	18.0%	21.5%	17.5%
The NASDAQ Options Market matched market share	3.4%	3.3%	3.0%	3.0%
<u>NASDAQ OMX Nordic and NASDAQ OMX Baltic</u>				
Average Daily Volume:				
Equity option and fixed-income contracts	460,790	322,313	440,872	328,295
Nordic equity option contracts traded on EDX ⁽³⁾	—	113,121	—	122,216
Finnish option contracts traded on Eurex	138,493	61,783	122,866	78,867
<u>NASDAQ OMX Commodities</u>				
Clearing Turnover:				
Power contracts (TWh) ⁽⁴⁾	499	497	1,192	1,094
Carbon contracts (1000 tCO ₂) ⁽⁴⁾	9,557	9,136	21,449	20,451
Issuer Services				
Initial public offerings				
NASDAQ	23	3	38	3
Exchanges that comprise NASDAQ OMX Nordic and NASDAQ OMX Baltic	4	—	7	—
New listings				
NASDAQ ⁽⁵⁾	59	18	100	34
Exchanges that comprise NASDAQ OMX Nordic and NASDAQ OMX Baltic	6	3	12	7
Number of listed companies				
NASDAQ ⁽⁶⁾	2,831	2,894	2,831	2,894
Exchanges that comprise NASDAQ OMX Nordic and NASDAQ OMX Baltic ⁽⁷⁾	788	808	788	808
Market Technology				
Order intake (in millions) ⁽⁸⁾	\$ 12	\$ 10	\$ 62	\$ 19
Total order value (in millions) ⁽⁹⁾	\$ 453	\$ 315	\$ 453	\$ 315

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- (1) Transactions reported to the FINRA/NASDAQ Trade Reporting Facility.
- (2) Includes transactions executed on both NASDAQ's and NASDAQ OMX BX's systems plus trades reported through the FINRA/NASDAQ Trade Reporting Facility.
- (3) In December 2009, derivative volume was transferred to NASDAQ OMX from EDX.
- (4) Transactions executed on Nord Pool and reported for clearing to NASDAQ OMX Commodities measured by Terawatt hours (TWh) and one thousand metric tons of carbon dioxide (1000 tCO₂).
- (5) New listings include IPOs, including those completed on a best efforts basis, issuers that switched from other listing venues, closed-end funds and separately listed ETFs.
- (6) Number of listed companies for NASDAQ at period end, including separately listed ETFs.
- (7) Represents companies listed on the exchanges that comprise NASDAQ OMX Nordic and NASDAQ OMX Baltic and companies on the alternative markets, NASDAQ OMX First North, at period end.
- (8) Total contract value of orders signed.
- (9) Represents total contract value of orders signed that are yet to be recognized as revenue. Market Technology deferred revenue, as discussed in Note 7, "Deferred Revenue," represents cash payments received that are yet to be recognized as revenue for these signed orders.

Business Segments

We manage, operate and provide our products and services in three business segments: Market Services, Issuer Services and Market Technology.

- The Market Services segment includes our U.S. and European Transaction Services businesses and our Market Data business, which are interrelated because the Transaction Services businesses generate the quote and trade information that we sell to market participants and data distributors. Market Services also includes our Broker Services business.
- The Issuer Services segment includes our Global Listing Services and the Global Index Group businesses. The companies listed on The NASDAQ Stock Market and the exchanges that comprise NASDAQ OMX Nordic and NASDAQ OMX Baltic represent a diverse array of industries. This diversity of companies listed on NASDAQ OMX markets allows us to develop industry-specific and other indexes that we use to develop and license NASDAQ OMX branded indexes, associated derivatives and index products as part of our Global Index Group. The Global Listing Services business also includes our Corporate Services business.
- The Market Technology segment provides technology solutions for trading, clearing and settlement, and information dissemination, and also offers facility management integration and advisory services.

Our management allocates resources, assesses performance and manages these businesses as three separate segments. See Note 16, "Segments," to the condensed consolidated financial statements for further discussion.

Segment Operating Results

Of our total second quarter 2010 revenues less liquidity rebates, brokerage, clearance and exchange fees of \$390 million, 69.2% was from our Market Services segment, 22.1% was from our Issuer Services segment and 8.7% was from our Market Technology segment. Of our total second quarter 2009 revenues less liquidity rebates, brokerage, clearance and exchange fees of \$367 million, 67.0% was from our Market Services segment, 23.2% was from our Issuer Services segment and 9.8% was from our Market Technology segment.

Of our total first six months of 2010 revenues less liquidity rebates, brokerage, clearance and exchange fees of \$750 million, 68.1% was from our Market Services segment, 22.7% was from our Issuer Services segment, 9.1% was from our Market Technology segment and 0.1% related to other revenues. Of our total first six months of 2009 revenues less liquidity rebates, brokerage, clearance and exchange fees of \$735 million, 68.7% was from our Market Services segment, 22.3% was from our Issuer Services segment, 8.9% was from our Market Technology segment and 0.1% related to other revenues.

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The following table shows our total revenues, cost of revenues and revenues less liquidity rebates, brokerage, clearance and exchange fees by segment:

	Three Months Ended June 30,		Percentage Change	Six Months Ended June 30,		Percentage Change
	2010	2009		2010	2009	
	(in millions)			(in millions)		
Market Services	\$ 756	\$ 768	(1.6)%	\$ 1,401	\$ 1,554	(9.8)%
Cost of revenues	(486)	(522)	(6.9)%	(890)	(1,049)	(15.2)%
Market Services revenues less liquidity rebates, brokerage, clearance and exchange fees	270	246	9.8%	511	505	1.2%
Issuer Services	86	85	1.2%	170	164	3.7%
Market Technology	34	36	(5.6)%	68	65	4.6%
Other	—	—	—	1	1	—
Total revenues less liquidity rebates, brokerage, clearance and exchange fees	\$ 390	\$ 367	6.3%	\$ 750	\$ 735	2.0%

MARKET SERVICES

The following table shows total revenues less liquidity rebates, brokerage, clearance and exchange fees from our Market Services segment:

	Three Months Ended June 30,		Percentage Change	Six Months Ended June 30,		Percentage Change
	2010	2009		2010	2009	
	(in millions)			(in millions)		
Transaction Services						
Cash Equity Trading Revenues:						
U.S. cash equity trading ⁽¹⁾	\$ 488	\$ 540	(9.6)%	\$ 884	\$ 1,102	(19.8)%
Cost of revenues:						
Liquidity rebates	(326)	(359)	(9.2)%	(610)	(798)	(23.6)%
Brokerage, clearance and exchange fees ⁽¹⁾	(108)	(138)	(21.7)%	(188)	(208)	(9.6)%
Total U.S. cash equity cost of revenues	(434)	(497)	(12.7)%	(798)	(1,006)	(20.7)%
U.S. cash equity trading revenues less liquidity rebates, brokerage, clearance and exchange fees	54	43	25.6%	86	96	(10.4)%
European cash equity trading	22	25	(12.0)%	45	50	(10.0)%
Total cash equity trading revenues less liquidity rebates, brokerage, clearance and exchange fees	76	68	11.8%	131	146	(10.3)%
Derivative Trading and Clearing Revenues:						
U.S. derivative trading and clearing ⁽²⁾	92	61	50.8%	166	114	45.6%
Cost of revenues:						
Liquidity rebates	(48)	(22)	#	(83)	(39)	#
Brokerage, clearance and exchange fees ⁽²⁾	(4)	(3)	33.3%	(9)	(4)	#
Total U.S. derivative trading and clearing cost of revenues	(52)	(25)	#	(92)	(43)	#
U.S. derivative trading and clearing revenues less liquidity rebates, brokerage, clearance and exchange fees	40	36	11.1%	74	71	4.2%
European derivative trading and clearing revenues	29	19	52.6%	56	40	40.0%
Total derivative trading and clearing revenues less liquidity rebates, brokerage, clearance and exchange fees	69	55	25.5%	130	111	17.1%
Access Services Revenues	41	32	28.1%	80	64	25.0%
Total Transaction Services revenues less liquidity rebates, brokerage, clearance and exchange fees	186	155	20.0%	341	321	6.2%
Market Data						
Net U.S. tape plans	30	30	—	61	65	(6.2)%

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	Three Months Ended June 30,		Percentage Change	Six Months Ended June 30,		Percentage Change
	2010	2009		2010	2009	
U.S. market data products	32	31	3.2%	63	59	6.8%
European market data products	17	19	(10.5)%	35	38	(7.9)%
Total Market Data revenues	79	80	(1.3)%	159	162	(1.9)%
Broker Services	4	9	(55.6)%	8	17	(52.9)%
Other Market Services	1	2	(50.0)%	3	5	(40.0)%
Total Market Services revenues less liquidity rebates, brokerage, clearance and exchange fees	\$ 270	\$ 246	9.8%	\$ 511	\$ 505	1.2%

Denotes a variance equal to or greater than 100.0%.

(1) Includes Section 31 fees of \$81 million in the second quarter of 2010, \$92 million in the second quarter of 2009, \$136 million in the first six months of 2010 and \$117 million in the first six months of 2009. Section 31 fees are recorded as U.S. cash equity trading revenues with a corresponding amount recorded in cost of revenues.

(2) Includes Section 31 fees of \$3 million in the second quarter of 2010 and 2009, \$7 million in the first six months of 2010 and \$3 million in the first six months of 2009. Section 31 fees are recorded as U.S. derivative trading and clearing revenues with a corresponding amount recorded in cost of revenues.

Transaction Services

Transaction Services revenues less liquidity rebates, brokerage, clearance and exchange fees increased in the second quarter of 2010 compared with the same period in 2009, primarily due to increases in cash equity trading revenues less liquidity rebates, brokerage, clearance and exchange fees, derivative trading and clearing revenues less liquidity rebates, brokerage, clearance and exchange fees and access services revenues.

Transaction Services revenues less liquidity rebates, brokerage, clearance and exchange fees increased in first six months of 2010 compared with the same period in 2009, primarily due to increases in derivative trading and clearing revenues less liquidity rebates, brokerage, clearance and exchange fees and access services revenues. Partially offsetting these increases was a decrease in cash equity trading revenues less liquidity rebates, brokerage, clearance and exchange fees.

U.S. Cash Equity Trading Revenues

U.S. cash equity trading revenues less liquidity rebates, brokerage, clearance and exchange fees increased in the second quarter of 2010 compared with the same period in 2009 and decreased in the first six months of 2010 compared with the same period in 2009. The increase in the second quarter of 2010 was primarily due to modified rates and to higher matched market share of U.S. cash equity trading. The decrease in the first six months of 2010 was primarily due to declines in matched share volume and modified rates.

U.S. cash equity trading revenues decreased in the second quarter and first six months of 2010 compared with the same periods in 2009. The decrease in the second quarter of 2010 was primarily due to declines in matched share volume on NASDAQ's trading system and a decrease in Section 31 pass-through fee revenues charged by us to our customers. The decrease in the first six months of 2010 was also primarily due to declines in matched share volume on NASDAQ's trading system, partially offset by higher Section 31 pass-through fee revenues charged by us to our customers.

As discussed above, we record Section 31 fees as U.S. cash equity trading revenues with a corresponding amount recorded as cost of revenues. We are assessed these fees from the SEC and pass them through to our customers in the form of incremental fees. Pass-through fees can increase or decrease due to rate changes by the SEC, our percentage of the overall industry volumes processed on our systems, and differences in actual dollar value of the shares traded. Since the amount recorded in revenues is equal to the amount recorded in cost of revenues, there is no impact on our revenues less liquidity rebates, brokerage, clearance and exchange fees. Section 31 fees were \$81 million in the second quarter of 2010 and \$136 million in the first six months of 2010 compared with \$92 million in the second quarter of 2009 and \$117 million in the first six months of 2009. The decrease in the second quarter of 2010 compared to the same period in 2009 is primarily due to lower Section 31 fee rates. The increase in the first six months of 2010 compared with the same period in 2009 is primarily due to higher dollar value traded on NASDAQ and NASDAQ OMX BX's trading systems.

Liquidity rebates, in which we credit a portion of the per share execution charge to the market participant that provides the liquidity, decreased in the second quarter and first six months of 2010 compared with the same periods in 2009. The decrease in the second quarter of 2010 was primarily due to declines in matched share volume on NASDAQ's trading system, partially offset by higher matched market share of U.S. cash equity trading. The decrease in the first six months of 2010 was primarily due to declines in matched share volume on NASDAQ's trading system.

Brokerage, clearance and exchange fees decreased in the second quarter and first six months of 2010 compared with the same periods in 2009. The decrease in the second quarter of 2010 was primarily due to a decrease in Section 31 pass-through fees in the second quarter of 2010, lower routing costs and a decrease in the amount of volume routed by NASDAQ. The decrease in the first six months of 2010 was primarily a result of lower routing costs and a decrease in the amount of volume routed by NASDAQ, partially offset by an increase in Section 31 pass-through fees in the first six months of 2010 as discussed above.

European Cash Equity Trading Revenues

European cash equity trading revenues include trading revenues from equity products traded on the exchanges that comprise NASDAQ OMX Nordic, NASDAQ OMX Baltic and NEURO (prior to our decision to close our NEURO business). European cash equity trading revenues decreased in the second quarter and first six months of 2010 compared with the same periods in 2009, primarily due to revised trading fees introduced in the first quarter of 2010 and in the fourth quarter of 2009, partially offset by an increase in trading activity and a favorable impact from foreign exchange of \$1 million in the second quarter of 2010 and \$3 million in the first six months of 2010.

U.S. Derivative Trading and Clearing Revenues

U.S. derivative trading and clearing revenues and U.S. derivative trading and clearing revenues less liquidity rebates, brokerage, clearance and exchange fees increased in the second quarter and first six months of 2010 compared with the same periods in 2009 primarily due to increases in volume traded and an increase in market share, partially offset by lower average net fees for traded contracts.

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Similar to U.S. cash equity trading, Section 31 fees are recorded as U.S. derivative trading and clearing revenues with a corresponding amount recorded as cost of revenues. We are assessed these fees from the SEC and pass them through to our customers in the form of incremental fees. Since the amount recorded in revenues is equal to the amount recorded in cost of revenues, there is no impact on our revenues less liquidity rebates, brokerage, clearance and exchange fees. Section 31 fees were \$3 million in the second quarter of 2010 and \$7 million in the first six months of 2010 compared with \$3 million in both the second quarter and first six months of 2009.

Liquidity rebates, in which we credit a portion of the per share execution charge to the market participant that provides the liquidity, increased in the second quarter and first six months of 2010 compared with the same periods in 2009 primarily due to a revised fee structure implemented in the first quarter of 2010 along with higher volumes traded and an increase in market share.

Brokerage, clearance and exchange fees increased in the second quarter and first six months of 2010 compared with the same periods in 2009. The increase in the first six months of 2010 was primarily due to an increase in Section 31 fees due to higher volume traded.

European Derivative Trading and Clearing Revenues

European derivative trading and clearing revenues include trading and clearing revenues from derivative products traded on NASDAQ OMX Stockholm and NASDAQ OMX Copenhagen and also include revenues from NASDAQ OMX Commodities. European derivative trading and clearing revenues increased in the second quarter and first six months of 2010 compared with the same periods in 2009 primarily due to higher trading and clearing revenues for energy contracts, options and futures contracts and fixed income products. Also contributing to the increase is a favorable impact from foreign exchange of \$1 million in the second quarter of 2010 and \$5 million in the first six months of 2010.

European derivative trading and clearing revenues include:

- trading and clearing revenues for energy and carbon products of \$10 million in the second quarter and \$20 million in the first six months of 2010 compared with \$8 million in the second quarter and \$16 million in the first six months of 2009. Beginning in May 2010, trading and clearing revenues for energy and carbon products include revenues from Nord Pool;
- trading and clearing revenues for options and futures contracts of \$13 million in the second quarter and \$25 million in the first six months of 2010 compared with \$8 million in the second quarter and \$17 million in the first six months of 2009;
- trading and clearing revenues from fixed income products of \$5 million in the second quarter and \$9 million in the first six months of 2010 compared with \$3 million in the second quarter and \$7 million in the first six months of 2009; and
- other revenues and fees of \$1 million in the second quarter and \$2 million in the first six months of 2010 due to the provision of trading and clearing operations to a new Dutch trading platform called The Order Machine commencing in the first half of 2009.

Access Services Revenues

Access services revenues increased in the second quarter and first six months of 2010 compared with the same periods in 2009 primarily due to revised fees for access services and increased demand for co-location services.

Market Data

Market Data revenues decreased in the second quarter and first six months of 2010 compared with the same periods in 2009. The decrease in the second quarter and first six months of 2010 was primarily due to a decrease in European market data products revenues, partially offset by an increase in U.S. market data products revenues. Also contributing to the decrease in the first six months of 2010 was a decrease in net U.S. tape plans. The decrease in the first six months of 2010 was partially offset by a favorable impact from foreign exchange of \$2 million.

The decline in net U.S. tape plans revenues in the first six months of 2010 compared to the same period in 2009 was primarily due to declines in NASDAQ's trading and quoting market share of U.S. equities, as calculated under the SEC-mandated market data revenue quoting and trading formula, and reductions in the size of the tape plan revenue pools mainly driven by declines in subscriber populations.

The increase in U.S. market data products revenues in the second quarter and first six months of 2010 compared to the same periods in 2009 was primarily due to growth of new products such as BX TotalView, options data feeds and mutual fund products.

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The decrease in European market data products revenues in the second quarter and first six months of 2010 compared to the same periods in 2009 was primarily due to declines in subscriber populations and discontinued products. The decrease in the first six months of 2010 was partially offset by a favorable impact from foreign exchange of \$2 million.

Broker Services

Broker Services revenues decreased in the second quarter and first six months of 2010 compared with the same periods in 2009 primarily due to the sale of our Broker Services operations in the United Kingdom in November 2009.

ISSUER SERVICES

The following table shows revenues from our Issuer Services segment:

	Three Months Ended		Percentage Change	Six Months Ended		Percentage Change
	June 30,			June 30,		
	2010	2009		2010	2009	
	(in millions)			(in millions)		
Global Listing Services:						
Annual renewal fees	\$ 28	\$ 29	(3.4)%	\$ 56	\$ 58	(3.4)%
Listing of additional shares fees	10	9	11.1%	19	19	—
Initial listing fees	5	5	—	9	10	(10.0)%
Total U.S. listing fees	43	43	—	84	87	(3.4)%
European listing fees	12	11	9.1%	25	22	13.6%
Corporate services	19	21	(9.5)%	37	36	2.8%
Total Global Listing Services	74	75	(1.3)%	146	145	0.7%
Global Index Group	12	10	20.0%	24	19	26.3%
Total Issuer Services revenues	<u>\$ 86</u>	<u>\$ 85</u>	1.2%	<u>\$ 170</u>	<u>\$ 164</u>	3.7%

Global Listing Services

U.S. Listing Services Revenues

Annual renewal fees decreased in the second quarter and first six months of 2010 compared with the same periods in 2009, primarily due to a decrease in the number of listed companies on The NASDAQ Stock Market. The number of companies listed on The NASDAQ Stock Market on January 1, 2010 was 2,852, compared to 3,023 on January 1, 2009, the date on which listed companies were billed their annual fees. The decrease in the number of listed companies was due to 302 delistings from The NASDAQ Stock Market in 2009, partially offset by 131 new listings. The number of listed companies as of January 1, 2010 and 2009 includes separately listed ETFs. Annual renewal fees are recognized ratably over a 12-month period.

Listing of additional shares fees increased slightly in the second quarter of 2010 and remained flat in the first six months of 2010 compared with the same periods in 2009. Listing of additional shares fees are amortized on a straight-line basis over an estimated service period of four years.

Initial listing fees remained flat in the second quarter of 2010 and decreased slightly in the first six months of 2010 compared with the same periods in 2009. There were 59 new listings, including 23 IPOs, during the second quarter of 2010 and 100 new listings, including 38 IPOs, during the first six months of 2010 compared with 18 new listings, including 3 IPOs, during the second quarter of 2009 and 34 new listings, including 3 IPOs, during the first six months of 2009. The increase in new listings during 2010 will impact future revenues as these fees are amortized on a straight-line basis over an estimated service period of six years.

European Listing Services Revenues

European Listing Services revenues increased in the second quarter and first six months of 2010 compared with the same periods in 2009 primarily due to an increase in the market capitalization of Nordic issuers. Also contributing to the increase in the first six months of 2010 was a favorable impact from foreign exchange of \$1 million. Partially offsetting these increases was a decrease in revenues due to a decrease in the number of listed companies from 808 as of June 30, 2009 to 788 as of June 30, 2010. These revenues are recognized ratably over a 12-month period.

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Corporate Services Revenues

Corporate Services revenues decreased in the second quarter of 2010 and increased slightly in the first six months of 2010 compared with the same periods in 2009. The decrease in the second quarter of 2010 was primarily due to a decrease in revenues from insurance brokerage products and services primarily due to the sale of substantially all of our Carpenter Moore business in October 2009. The increase in the first six months of 2010 was primarily due to expanding customer utilization of the services and products of Directors Desk, Shareholder.com, and GlobeNewswire, partially offset by the decrease in revenues from the sale of substantially all of our Carpenter Moore business.

Global Index Group Revenues

Global Index Group revenues increased in the second quarter and first six months of 2010 compared with the same periods in 2009 primarily due to an increase in underlying assets associated with NASDAQ OMX-licensed ETFs and other financial products. The Global Index Group has also seen growth in the number of products licensed and an increase in volume for licensed derivative products.

MARKET TECHNOLOGY

The following table shows the revenues from our Market Technology segment:

	Three Months Ended		Percentage Change	Six Months Ended		Percentage Change
	June 30,			June 30,		
	2010	2009		2010	2009	
	(in millions)			(in millions)		
Market Technology:						
License, support and project revenues	\$ 27	\$ 28	(3.6)%	\$ 54	\$ 49	10.2%
Facility management services	6	7	(14.3)%	12	13	(7.7)%
Other revenues	1	1	—	2	3	(33.3)%
Total Market Technology revenues	<u>\$ 34</u>	<u>\$ 36</u>	(5.6)%	<u>\$ 68</u>	<u>\$ 65</u>	4.6%

Market Technology revenues decreased in the second quarter of 2010 and increased in the first six months of 2010 compared with the same periods in 2009.

License, support and project revenues decreased in the second quarter of 2010 primarily due to fewer clients. This decrease was partially offset by a favorable impact from foreign exchange of \$1 million in the second quarter of 2010. The increase in the first six months of 2010 was primarily due to a favorable impact from foreign exchange of \$4 million in the first six months of 2010, as well as new license and support clients and increased deliveries of market technology contracts during the first quarter of 2010.

Facility management services decreased slightly in the second quarter and first six months of 2010 compared with the same periods in 2009 primarily due to the loss of customers towards the end of 2009, partially offset by a favorable impact from foreign exchange of \$1 million in the first six months of 2010.

Other revenues remained flat in the second quarter of 2010 and decreased slightly in the first six months of 2010 compared with the same periods in 2009 primarily due to lower advisory and consulting revenues.

As of June 30, 2010, total order value, which represents the total contract value of orders signed that are yet to be recognized as revenues, was \$453 million. Market Technology deferred revenue of \$121 million, which is included in this amount, represents cash payments received that are yet to be recognized as revenue for these signed orders. See Note 7, "Deferred Revenue," to the condensed consolidated financial statements for further discussion. The recognition and timing of these revenues depends on many factors, including those that are not within our control. As such, the following table of Market Technology revenues to be recognized in the future represents our best estimate:

	Total Order Value (in millions)
Fiscal year ended:	
2010 ⁽¹⁾	\$ 62
2011	116
2012	95
2013	71
2014	52
2015 and thereafter	57
	<u>\$ 453</u>

⁽¹⁾ Represents revenue that is anticipated to be recognized over the remaining six months of 2010.

Expenses

Operating Expenses

The following table shows our operating expenses:

	Three Months Ended June 30,		Percentage Change	Six Months Ended June 30,		Percentage Change
	2010 (in millions)	2009 (in millions)		2010 (in millions)	2009 (in millions)	
Compensation and benefits	\$ 104	\$ 105	(1.0)%	\$ 203	\$ 202	0.5%
Marketing and advertising	5	3	66.7%	9	5	80.0%
Depreciation and amortization	25	27	(7.4)%	50	50	—
Professional and contract services	20	17	17.6%	39	36	8.3%
Computer operations and data communications	14	14	—	30	29	3.4%
Occupancy	21	18	16.7%	43	35	22.9%
Regulatory	9	10	(10.0)%	19	19	—
Merger and strategic initiatives	1	3	(66.7)%	1	11	(90.9)%
General, administrative and other	12	11	9.1%	66	24	#
Total operating expenses	<u>\$ 211</u>	<u>\$ 208</u>	1.4%	<u>\$ 460</u>	<u>\$ 411</u>	11.9%

Denotes a variance greater than 100.0%.

Total operating expenses increased \$3 million in the second quarter of 2010 compared to the same period in 2009, reflecting an unfavorable impact from foreign exchange of \$2 million and an increase in operating expenses of \$1 million. Total operating expenses increased \$49 million in the first six months of 2010 compared to the same period in 2009, reflecting an increase in operating expenses of \$36 million in the first six months of 2010 and an unfavorable impact from foreign exchange of \$13 million. The increase in operating expenses of \$36 million primarily related to charges incurred related to the January 2010 repayment of our senior secured credit facilities in place as of December 31, 2009.

Compensation and benefits expense decreased slightly in the second quarter of 2010 and increased slightly in the first six months of 2010 compared with the same periods in 2009. The decrease in compensation and benefits expense in the second quarter of 2010 was primarily due to a decline in headcount, partially offset by higher compensation expenses reflecting stronger financial performance and an unfavorable impact from foreign exchange of \$1 million. The increase in compensation and benefits expense in the first six months of 2010 was primarily due to an unfavorable impact from foreign exchange of \$6 million, partially offset by a decrease in compensation expenses primarily due to a decline in headcount. Headcount, including staff employed at consolidated entities where we have a controlling financial interest, decreased to 2,181 employees at June 30, 2010 compared with 2,345 employees at June 30, 2009. The decrease in headcount was primarily due to the sale of substantially all of our Carpenter Moore business and our Broker Services operations in the United Kingdom in the fourth quarter of 2009, as well as a reduction in staffing needs driven by successful integration efforts associated with our acquisition of PHLX.

Marketing and advertising expense increased in the second quarter and first six months of 2010 compared with the same periods in 2009 primarily due to advertising for new issuers.

Depreciation and amortization expense decreased in the second quarter of 2010 and remained flat in the first six months of 2010 compared with the same periods in 2009 primarily due to the full amortization of a technology intangible asset in January 2010. The decrease in the first six months of 2010 was offset by an unfavorable impact from foreign currency of \$2 million.

Professional and contract services expense increased in the second quarter and first six months of 2010 compared with the same periods in 2009 primarily due to an increase in consulting fees related to government lobbying efforts and issuer listings qualifications. In addition, foreign currency had an unfavorable impact of \$1 million in the first six months of 2010.

Occupancy expense increased in the second quarter and first six months of 2010 compared with the same periods in 2009 primarily due to an increase in co-location rent related to the build-out of our data centers.

Merger and strategic initiatives expense was \$1 million in the second quarter and first six months of 2010 compared with \$3 million in the second quarter of 2009 and \$11 million in the first six months of 2009. The costs in the second quarter and first six

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months of 2009 were directly attributable to the business combination with OMX AB and the acquisition of PHLX, but did not qualify as purchase accounting adjustments. These costs primarily included consulting and legal costs related to our integration of OMX AB and PHLX.

General, administrative and other expense increased slightly in the second quarter of 2010 and increased \$42 million in the first six months of 2010 compared with the same periods in 2009. The increase in the first six months of 2010 was primarily due to charges incurred related to the repayment of our senior secured credit facilities in place as of December 31, 2009. In January 2010, we recorded a pre-tax charge of \$40 million, which included the write-off of the remaining unamortized balance of debt issuance costs incurred in conjunction with our senior secured credit facilities in place as of December 31, 2009 of \$28 million, costs to terminate our float-to-fixed interest rate swaps previously designated as a cash flow hedge of \$9 million and other costs of \$3 million. See “Senior Unsecured Notes, Credit Facility and Repayment of Our Senior Secured Credit Facilities in Place as of December 31, 2009,” of Note 8, “Debt Obligations,” for further discussion.

Non-operating Income and Expenses

The following table presents our non-operating income and expenses:

	Three Months Ended		Percentage Change	Six Months Ended		Percentage Change
	June 30,			June 30,		
	2010	2009		2010	2009	
	(in millions)			(in millions)		
Interest income	\$ 2	\$ 2	—	\$ 5	\$ 7	(28.6)%
Interest expense	(26)	(25)	4.0%	(51)	(51)	—
Net interest expense	(24)	(23)	4.3%	(46)	(44)	4.5%
Dividend and investment income	1	1	—	1	1	—
Loss on sale of investment security	—	(5)	#	—	(5)	#
Loss on divestiture of businesses	(11)	—	#	(11)	—	#
Income (loss) from unconsolidated investees, net	1	(18)	#	1	(20)	#
Total non-operating income and (expenses)	\$ (33)	\$ (45)	(26.7)%	\$ (55)	\$ (68)	(19.1)%

Denotes a variance equal to or greater than 100.0%.

Interest Income

Interest income remained flat in the second quarter of 2010 compared with the same period in 2009 and decreased in the first six months of 2010 compared with the same period in 2009. The decrease in the first six months of 2010 was primarily due to lower average interest rates earned on our short term investments.

Interest Expense

Interest expense increased slightly in the second quarter of 2010 and remained flat in the first six months of 2010 compared with the same periods in 2009. The increase in the second quarter of 2010 was primarily due to higher average interest rates, partially offset by lower average outstanding debt obligations in 2010 due to principal amortization payments made in 2009 and 2010 and repurchases of our debt during 2009.

Loss on Sale of Investment Security

In connection with our business combination with OMX AB, we acquired a long-term available-for-sale investment in Oslo. During the second quarter of 2009, we made a strategic decision to sell this investment, demonstrating our intent to no longer hold this investment, and recorded a \$5 million loss, which is net of costs directly related to the sale, primarily broker fees.

Loss on Divestiture of Businesses

The loss on divestiture of businesses in the second quarter and first six months of 2010 of \$11 million was due to our decision to close the businesses of both NEURO (\$6 million) and Agora-X (\$5 million).

Income (Loss) from Unconsolidated Investees, net

Net income from unconsolidated investees of \$1 million in the second quarter and first six months of 2010 was primarily related to our share in the earnings and losses of our equity method investments. The net loss from unconsolidated investees in the second quarter of 2009 of \$18 million and the first six months of 2009 of \$20 million was primarily due to a \$19 million loss from the sale of our Orc shares. During the second quarter of 2009, we sold our shares in Orc, representing 25.25% of the share capital of Orc, to a group of Swedish and other international investors for \$54 million in cash. As a result of the sale, we recognized a \$19 million loss, which is net of costs directly related to the sale, primarily broker fees.

Income Taxes

NASDAQ OMX's income tax provision was \$51 million in the second quarter of 2010 and \$81 million in the first six months of 2010 compared with \$46 million in the second quarter of 2009 and \$94 million in the first six months of 2009. The overall effective tax rate was 35% in the second quarter of 2010 and 40% in the second quarter of 2009. The overall effective tax rate was 34% in the first six months of 2010 and 37% in the first six months of 2009. The higher effective tax rate in 2009 when compared to 2010 was primarily due to losses on the sale of our equity method investment and an available-for-sale investment security, which are not deductible for tax purposes in the local jurisdiction where these investments were held.

The effective tax rate may vary from period to period depending on, among other factors, the geographic and business mix of earnings and losses. These same and other factors, including history of pre-tax earnings and losses, are taken into account in assessing the ability to realize deferred tax assets.

In order to recognize and measure our unrecognized tax benefits, management determines whether a tax position is more likely than not to be sustained upon examination, including resolution of any related appeals or litigation processes, based on the technical merits of the position. Once it is determined that a position meets the recognition thresholds, the position is measured to determine the amount of benefit to be recognized in the condensed consolidated financial statements. Interest and/or penalties related to income tax matters are recognized in income tax expense.

NASDAQ OMX and its eligible subsidiaries file a consolidated U.S. federal income tax return, applicable state and local income tax returns and non-U.S. income tax returns. Federal income tax returns for years 2006-2008 are subject to examination by the Internal Revenue Service. Several state tax returns are currently under examination by the respective tax authorities for years 1996-1998 and 2000-2006 and we are subject to examination for 2007 and 2008. Non-U.S. tax returns are subject to review by the respective tax authorities for years 2002-2009. We anticipate that the amount of unrecognized tax benefits at June 30, 2010 will significantly decrease in the next twelve months as we expect to settle certain tax audits. The final outcome of such audits cannot yet be determined. We anticipate that such adjustments will not have a material impact on our financial position or results of operations.

In June 2009, NASDAQ OMX filed an application for an advance tax ruling with the Swedish Tax Council for Advance Tax Rulings. The application was filed to confirm whether certain interest expense is deductible for Swedish tax purposes under legislation that became effective on January 1, 2009. In June 2010, we received a favorable response from the Swedish Tax Council for Advance Tax Rulings in which all members of the Council agreed that such interest expense is deductible for Swedish tax purposes. The Swedish Tax Agency has recently appealed such ruling to the Swedish Supreme Administrative Court. We expect the Supreme Administrative Court to agree with the ruling from the Swedish Council for Advance Tax Rulings. Since we previously recorded the Swedish tax benefit as described above in our condensed consolidated financial statements, the outcome of this ruling resulted in no impact to our financial statements.

Liquidity and Capital Resources

Overview

Global market and economic conditions appear to have rebounded from adverse levels experienced in 2009, and this recovery has reinvigorated financial markets. Many lenders and institutional investors have reestablished their lending practices and are now able to provide increased funding to borrowers, which has resulted in improved access to credit and positive liquidity growth. Our cost and availability of funding remains healthy and we expect to be positively impacted by continued improvements in the credit markets.

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Historically, we have funded our operating activities and met our commitments through cash generated by operations, augmented by the periodic issuance of our common stock in the capital markets and by issuing debt obligations. In addition to these cash sources, we have a \$250 million revolving credit commitment (including a swingline facility and letter of credit facility) under our credit facility to borrow funds.

In the near term, we expect that our operations will provide sufficient cash to fund our operating expenses, capital expenditures, interest payments on our debt obligations and our share repurchase program. Working capital (calculated as current assets less current liabilities) was \$554 million at June 30, 2010, compared with \$568 million at December 31, 2009, a decrease of \$14 million. As of June 30, 2010, our cash and cash equivalents of \$526 million were primarily invested in money market funds. In the long-term, we may use both internally generated funds and external sources to satisfy our debt and other long-term liabilities.

Principal factors that could affect the availability of our internally-generated funds include:

- deterioration of our revenues in any of our business segments;
- changes in our working capital requirements; and
- an increase in our expenses.

Principal factors that could affect our ability to obtain cash from external sources include:

- operating covenants contained in our credit facility that limit our total borrowing capacity;
- increases in interest rates applicable to our floating rate loans under our credit facility;
- credit rating downgrades, which could limit our access to additional debt;
- a decrease in the market price of our common stock; and
- volatility in the public debt and equity markets.

The following sections discuss the effects of changes in our cash and cash equivalents and cash flows, indebtedness, contractual obligations and contingent commitments and derivative clearing and broker-dealer net capital requirements on our liquidity and capital resources.

Cash and Cash Equivalents and Changes in Cash Flows

Cash and cash equivalents include cash in banks and all non-restricted highly liquid investments with original maturities of three months or less at the time of purchase. Restricted cash, which was \$31 million as of June 30, 2010 and \$30 million as of December 31, 2009, is not available for general use by us due to regulatory and other requirements and is classified as restricted cash in the Condensed Consolidated Balance Sheets. Non-current restricted cash was \$105 million at June 30, 2010 and \$80 million at December 31, 2009, an increase of \$25 million. As of June 30, 2010 and December 31, 2009, non-current restricted cash includes a deposit in the guaranty fund of IDCG of \$80 million. As of June 30, 2010, non-current restricted cash also includes our \$25 million capital injection to NOCC to improve its liquidity position. These amounts are classified as non-current restricted cash in the Condensed Consolidated Balance Sheets.

The following tables summarize our cash and cash equivalents and changes in cash flows:

	<u>June 30,</u> <u>2010</u>	<u>December 31,</u> <u>2009</u>	<u>Percentage</u> <u>Change</u>
Cash and cash equivalents ⁽¹⁾	<u>\$ 526</u>	<u>\$ 594</u>	(11.4)%

⁽¹⁾ Cash and cash equivalents exclude restricted cash and non-current restricted cash which is not available for general use by us due to regulatory and other requirements.

	<u>Six Months Ended</u> <u>June 30,</u>		<u>Percentage</u> <u>Change</u>
	<u>2010</u>	<u>2009</u>	
Cash provided by operating activities	\$ 223	\$ 224	(0.4)%
Cash provided by (used in) investing activities	(14)	19	#
Cash used in financing activities	(258)	(211)	22.3%
Effect of exchange rate changes on cash and cash equivalents	(19)	13	#

Denotes a variance greater than or equal to 100.0%.

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Cash and Cash Equivalents

Cash and cash equivalents decreased \$68 million from December 31, 2009 primarily due to cash used in financing activities, partially offset by cash provided by operating activities.

Changes in Cash Flows

Cash provided by operating activities

The following items impacted our cash provided by operating activities for the six months ended June 30, 2010:

- Net income of \$154 million, plus:
 - Non-cash items of \$119 million comprised primarily of \$50 million of depreciation and amortization expense, \$37 million for the refinancing of debt obligations, which includes \$28 million for the write-off of the remaining unamortized balance of debt issuance costs incurred in conjunction with our senior secured credit facilities in place as of December 31, 2009 and \$9 million in costs to terminate our float-to-fixed interest rate swaps previously designated as a cash flow hedge, \$17 million of share-based compensation, and \$11 million for loss on divestiture of businesses.
- Increase in deferred revenue of \$89 million mainly due to U.S. Global Listing Services' annual billings.
- Increase in accounts payable and accrued expenses of \$49 million primarily reflecting an increase in accrued interest payable, increased rebates payable within U.S. transaction services reflecting increased trading activity, and an increase in payables related to our NASDAQ OMX Commodities U.K. power business, representing unsettled trades.

Partially offset by an:

- Increase in receivables, net of \$71 million primarily due to increased U.S. transaction service trade receivables, reflecting increased trading and volumes, and increased income tax receivables related to estimated taxes paid in excess of current tax liabilities.
- Increase in other assets of \$61 million primarily related to a prepaid expense for a data center lease of \$34 million, an increase in non-current restricted cash related to a capital infusion made to NOCC of \$25 million to improve its liquidity position, and an increase of \$12 million related to receivables for unsettled trades within NASDAQ OMX Commodities related to our U.K. power business. These increases were partially offset by a decrease in certain deposits.
- Decrease in accrued personnel costs of \$39 million primarily due to the payment of our 2009 incentive compensation in the first quarter of 2010, partially offset by the 2010 accrual.
- Decrease in other liabilities of \$23 million primarily due to the settlement of our float-to-fixed interest rate swap previously designated as a cash flow hedge and decreases in our sub-lease reserves due to utilization for rent payments.

The following items impacted our cash provided by operating activities for the six months ended June 30, 2009:

- Net income of \$162 million, plus:
 - Non-cash items of \$54 million comprised primarily of \$50 million of depreciation and amortization, net loss from unconsolidated investees of \$20 million and share-based compensation of \$17 million, partially offset by deferred taxes, net of \$35 million.
 - Increase in deferred revenue of \$80 million mainly due to Global Listing Services' annual billings.
 - Increase in Section 31 fees payable to SEC of \$64 million primarily due to a six month accrual included in the June 2009 balance compared to a four month accrual included in the December 2008 balance. Payments are made twice a year in March (for the four month period September through December of the prior year) and in September (for the eight month period January through August of the current year) of each year. The increase was also partially due to an increase in Section 31 fee rates.
- Partially offset by a:
 - Decrease in accrued personnel costs of \$65 million primarily due to the payment of 2008 incentive compensation in the first quarter of 2009, partially offset by the 2009 accrual.
 - Increase in receivables, net of \$49 million primarily due to an increase in income tax receivable, reflecting quarterly estimates paid in excess of the current liability owed, as well as an increase in Market Services receivables as a result of an increase in Section 31 fees receivable due to a rate fee increase.

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- Decrease in other accrued liabilities of \$46 million primarily due to decreases in accrued taxes as a result of payments made.

We expect that cash provided by operating activities may fluctuate in future periods as a result of a number of factors, including fluctuations in our operating results, accounts receivable collections, and the timing and amount of other payments that we make.

Cash provided by (used in) investing activities

Cash used in investing activities in the first six months of 2010 primarily consists of purchases of trading securities and purchases of property and equipment, partially offset by proceeds from sales and redemptions of trading securities. In the first six months of 2009, cash provided by investing activities primarily consists of cash received from sales and redemptions of trading securities and our available-for-sale investment in Oslo, as well as cash received from the sale of our 25.25% equity method investment in Orc. Partially offsetting cash received, was cash used in connection with the purchase of trading securities, as well as purchases of property and equipment.

Cash used in financing activities

Cash used in financing activities in the first six months of 2010 primarily consists of the repayment of our senior secured credit facilities in place as of December 31, 2009 of \$1.7 billion, cash used in connection with our share repurchase program of \$200 million, an optional payment of \$25 million on our Term Loans, and a \$16 million payment related to the payoff of our subordinated debt obligation assumed in the acquisition of Nord Pool's derivatives clearing and consulting subsidiaries, partially offset by the net proceeds from the issuance of \$1 billion of Notes and funding of \$700 million in Term Loans in January 2010. See "Indebtedness" below for further discussion of our debt obligations. For further discussion of our share repurchase program, see "Share Repurchase Program," of Note 12, "NASDAQ OMX Stockholders' Equity." For the first six months of 2009, cash used in financing activities consisted of \$113 million in principal payments made on our Term Loan Facility and a \$71 million payment to repay in full the vendor note issued to the previous owners of Nord Pool in connection with the acquisition of Nord Pool's derivatives clearing and consulting subsidiaries. In addition, we repurchased \$47 million principal amount of our 2.50% convertible senior notes for a cash payment of \$40 million and recognized a pre-tax gain of \$4 million, net of debt issuance and other costs. We also made a \$4 million payment on our other credit facilities in the first six months of 2009.

Indebtedness

The following table summarizes our debt obligations by contractual maturity:

	<u>Maturity Date</u>	<u>June 30, 2010</u>	<u>December 31, 2009</u>
(in millions)			
3.75% convertible notes (net of discount) ⁽¹⁾	October 2012	\$ —	\$ —
\$700 million senior unsecured term loan facility ⁽²⁾	January 2013	675	—
2.50% convertible senior notes	August 2013	381	374
4.00% senior unsecured notes (net of discount)	January 2015	398	—
5.55% senior unsecured notes (net of discount)	January 2020	598	—
6.25% subordinated debt assumed from the acquisition of Nord Pool's derivatives clearing and consulting subsidiaries	Repaid May 2010	—	18
\$2,000 million senior secured term loan facility	Repaid January 2010	—	1,700
Total debt obligations		2,052	2,092
Less current portion		(140)	(225)
Total long-term debt obligations		<u>\$ 1,912</u>	<u>\$ 1,867</u>

⁽¹⁾ As of June 30, 2010 and December 31, 2009, approximately \$0.5 million aggregate principal amount of the 3.75% convertible notes remains outstanding.

⁽²⁾ In June 2010, we made an optional payment of \$25 million of principal on our Term Loans.

As discussed in Note 8, "Debt Obligations," in January 2010, NASDAQ OMX issued \$1 billion of Notes and entered into a \$950 million senior unsecured three-year credit facility. The credit facility provides for an unfunded \$250 million revolving credit commitment (including a swingline facility and letter of credit facility) and \$700 million of funded Term Loans. NASDAQ OMX applied the net proceeds from the Notes, the \$700 million funded Term Loans and cash on hand to repay all amounts outstanding under our senior secured credit facilities in place as of December 31, 2009 and related fees. As a result, NASDAQ OMX terminated the associated credit agreement.

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The credit facility contains financial and operating covenants. Financial covenants include an interest expense coverage ratio and a maximum leverage ratio. The interest expense coverage ratio requires NASDAQ OMX to maintain a minimum ratio of adjusted earnings before interest, taxes, depreciation and amortization (as defined by the credit agreement) to cash interest expense (as defined by the credit agreement) of 4.0 to 1.0. The maximum leverage ratio of debt (excluding up to \$100 million of short term borrowings in connection with regulatory requirements) to adjusted earnings before interest, taxes, depreciation and amortization (as defined by the credit agreement), is initially set at 3.5 to 1.0, stepping down to 3.25 to 1.0 beginning January 2012. Operating covenants include limitations on NASDAQ OMX's ability to incur additional indebtedness, grant liens on assets, enter into affiliate transactions and pay dividends.

The credit facility also contains customary affirmative covenants, including access to financial statements, notice of defaults and certain other material events, maintenance of business and insurance, and events of default, including cross-defaults to our material indebtedness.

NASDAQ OMX is permitted to repay borrowings under the credit facility at any time in whole or in part, without penalty. We also are required to repay loans outstanding under the credit facility with net cash proceeds from sales of property and assets of NASDAQ OMX and its subsidiaries (excluding inventory sales and other sales in the ordinary course of business) and casualty and condemnation proceeds, in each case subject to specified exceptions and thresholds. NASDAQ OMX's corporate debt was upgraded by S&P in January 2010 (BBB) and Moody's in November 2009 (Baa3).

We also have other credit facilities related to our clearinghouses in order to meet liquidity and regulatory requirements. These credit facilities, which are available in multiple currencies, primarily Swedish Krona and U.S. dollar, totaled \$397 million (\$169 million in available liquidity which can be pledged as collateral and \$228 million to satisfy regulatory requirements), of which \$3 million was utilized at June 30, 2010. At December 31, 2009, these credit facilities totaled \$417 million (\$185 million which was available to be pledged as collateral and \$232 million to satisfy regulatory requirements), none of which was utilized.

At June 30, 2010, we were in compliance with the covenants of all of our debt obligations.

See "Contractual Obligations and Contingent Commitments" below for our debt obligations by contract maturity, which includes both principal and interest obligations. See Note 8, "Debt Obligations," to the condensed consolidated financial statements for further discussion of our debt obligations.

Contractual Obligations and Contingent Commitments

NASDAQ OMX has contractual obligations to make future payments under debt obligations by contract maturity, minimum rental commitments under non-cancelable operating leases, net and other obligations. The following table shows these contractual obligations as of June 30, 2010:

<u>Contractual Obligations</u>	<u>Payments Due by Period</u>				
	<u>Total</u>	<u>Remainder of 2010</u>	<u>2011-2012</u> <u>(in millions)</u>	<u>2013-2014</u>	<u>2015-thereafter</u>
Debt obligations by contract maturity (See Note 8, "Debt Obligations") ⁽¹⁾	\$2,585	\$ 108	\$ 423	\$ 862	\$ 1,192
Minimum rental commitments under non-cancelable operating leases, net ⁽²⁾	528	34	133	120	241
Other obligations	9	3	6	—	—
Total	<u>\$3,122</u>	<u>\$ 145</u>	<u>\$ 562</u>	<u>\$ 982</u>	<u>\$ 1,433</u>

⁽¹⁾ Our debt obligations include both principal and interest obligations. A weighted-average interest rate of 2.33% at June 30, 2010 was used to compute the amount of the contractual obligations for interest on our Term Loans. All other debt obligations were calculated on a 360 day basis at the contractual fixed rate multiplied by the aggregate principal amount at June 30, 2010.

⁽²⁾ We lease some of our office space and equipment under non-cancelable operating leases with third parties and sublease office space to third parties. Some of our leases contain renewal options and escalation clauses based on increases in property taxes and building operating costs.

Derivative Clearing and Broker-Dealer Net Capital Requirements

Derivative Clearing Operations Regulatory Capital Requirements

We are required to maintain minimum levels of regulatory capital for our clearing operations for NASDAQ OMX Stockholm, NASDAQ OMX Commodities and IDCG. The level of regulatory capital required to be maintained is dependent upon many factors, including market conditions and creditworthiness of the counterparty. At June 30, 2010, we were required to maintain regulatory capital of \$252 million which is comprised of:

- \$4 million of restricted cash;

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- \$80 million of non-current restricted cash; and
- \$168 million primarily in Swedish government debt securities. These securities are included in financial investments, at fair value in the Condensed Consolidated Balance Sheets as of June 30, 2010.

In addition, we have available credit facilities of \$228 million which can be utilized to satisfy our regulatory capital requirements.

Broker-Dealer Net Capital Requirements

Our broker-dealer subsidiaries, Nasdaq Execution Services and NASDAQ Options Services, are subject to regulatory requirements intended to ensure their general financial soundness and liquidity. These requirements obligate these subsidiaries to comply with minimum capital requirements. At June 30, 2010, Nasdaq Execution Services was required to maintain minimum net capital of \$0.3 million and had total net capital of approximately \$7.8 million, or \$7.5 million in excess of the minimum amount required. At June 30, 2010, NASDAQ Options Services also was required to maintain minimum net capital of \$0.3 million and had total net capital of approximately \$6.8 million, or \$6.5 million in excess of the minimum amount required.

Other Capital Requirements

NASDAQ Options Services also is required to maintain a \$2.0 million minimum level of net capital under our clearing arrangement with OCC.

Off-Balance Sheet Arrangements

Guarantees Issued, Credit Facilities Available and Collateral Received for Clearing Operations

Through the clearing operations of NASDAQ OMX Commodities, NASDAQ OMX Stockholm, IDCG and NOCC in derivatives and OTC power and gas, we are the legal counterparty for each position traded and thereby guarantee the fulfillment of each contract. We are required to pledge collateral for commitments with other clearinghouses. The amount of these commitments is calculated on the gross exposure between the clearinghouses. As collateral for these obligations, we have obtained financial guarantees and credit facilities which are guaranteed by us through counter indemnities. At June 30, 2010, financial guarantees pledged as collateral totaled \$4 million. Credit facilities available for liquidity purposes which can be pledged as collateral totaled \$169 million, of which \$3 million was utilized as of June 30, 2010. At December 31, 2009, these credit facilities totaled \$185 million, none of which was utilized.

In addition, we obtained credit facilities to satisfy regulatory requirements totaling \$228 million, none of which was utilized as of June 30, 2010. See "Other Credit Facilities," of Note 8, "Debt Obligations," for further discussion. At December 31, 2009, these credit facilities totaled \$232 million, none of which was utilized.

We require our customers and clearing members to pledge collateral and meet certain minimum financial standards to mitigate the risk if they become unable to satisfy their obligations. Total customer pledged collateral with NASDAQ OMX Commodities and NASDAQ OMX Stockholm was \$5.3 billion at June 30, 2010 and \$6.1 billion at December 31, 2009. This pledged collateral is held by a custodian bank. Since these funds are not held by NASDAQ OMX Commodities or NASDAQ OMX Stockholm and they are not available for our use, we do not receive any interest income on these funds. Customer pledged cash collateral held by NOCC was \$3 million at June 30, 2010 and is included in restricted cash with an offsetting liability included in other accrued liabilities in the Condensed Consolidated Balance Sheets, as the risks and rewards of collateral ownership, including interest income, belongs to NOCC. Clearing member pledged cash collateral held by IDCG was \$3 million at June 30, 2010 and is included in non-current restricted cash with an offsetting liability included in other accrued liabilities in the Condensed Consolidated Balance Sheets, as the risks and rewards of collateral ownership, including interest income, belongs to IDCG.

We believe that the potential for us to be required to make payments under these arrangements is mitigated through the pledged collateral and our risk management policies. Accordingly, no contingent liability is recorded in the Condensed Consolidated Balance Sheets for these arrangements.

Other Guarantees

We have provided other guarantees as of June 30, 2010 of \$18 million, primarily related to obligations for our rental and leasing contracts. In addition, for certain Market Technology contracts, we have performance guarantees of \$5 million related to the delivery of software technology and support services. We have received financial guarantees from various financial institutions to support these guarantees. These guarantees totaled \$35 million at December 31, 2009.

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We have also provided a \$25 million guarantee to our wholly-owned subsidiary, NOCC, to cover losses associated with customer defaults, net of any collateral posted against such losses.

Brokerage Activities

Nasdaq Execution Services and NASDAQ Options Services provide guarantees to securities clearinghouses and exchanges under their standard membership agreements, which require members to guarantee the performance of other members. If a member becomes unable to satisfy its obligations to the clearinghouses, other members would be required to meet its shortfalls. To mitigate these performance risks, the exchanges and clearinghouses often require members to post collateral as well as meet certain minimum financial standards. Nasdaq Execution Services' and NASDAQ Options Services' maximum potential liability under these arrangements cannot be quantified. However, we believe that the potential for Nasdaq Execution Services and NASDAQ Options Services to be required to make payments under these arrangements is unlikely. Accordingly, no contingent liability is recorded in the Condensed Consolidated Balance Sheets for these arrangements.

Review for Potential Goodwill Impairment

Goodwill represents the excess of the purchase price over the fair value of the net tangible and identifiable intangible assets acquired in a business combination. Goodwill is allocated to the reporting units based on the assignment of the fair values of each reporting unit of the acquired company. We are required to test goodwill for impairment at the reporting unit level annually, or in interim periods if certain events occur indicating that the carrying value may be impaired. We test for impairment during the fourth quarter of our fiscal year using October 1st carrying values. We considered the need to update our most recent annual goodwill impairment test as of June 30, 2010 and concluded that none of the impairment indicators triggered a revised impairment analysis. As such, we concluded the assumptions used during the annual assessment remained appropriate. There was no impairment of goodwill for the three and six months ended June 30, 2010 and 2009. Although there is no impairment as of June 30, 2010, events such as continued economic weakness and unexpected significant declines in operating results of reporting units may result in our having to perform a goodwill impairment test for some or all of our reporting units prior to the required annual assessment. These types of events and the resulting analysis could result in goodwill impairment charges in the future.

Item 3. Quantitative and Qualitative Disclosures About Market Risk.

As a result of our operating and financing activities, we are exposed to market risks such as interest rate risk, foreign currency exchange rate risk, equity risk and credit risk.

We have implemented policies and procedures to measure, manage, monitor and report risk exposures, which are reviewed regularly by management and the board of directors. We identify risk exposures and monitor and manage such risks on a daily basis.

We perform sensitivity analyses to determine the effects that market risk exposures may have. We may use derivative instruments solely to hedge financial risks related to our financial positions or risks that are incurred during the normal course of business. We do not use derivative instruments for speculative purposes.

Interest Rate Risk

The following table summarizes our significant exposure to interest rate risk on our financial assets and liabilities as of June 30, 2010:

	<u>Financial Assets</u>	<u>Financial Liabilities (1)</u>	<u>Negative impact of a 100 bp adverse shift in interest rate(2)</u>
		(in millions)	
Floating rate positions(3)	\$ 664	\$ 675	\$ —
Fixed rate positions(4)	279	1,428	3
Total	<u>\$ 943</u>	<u>\$ 2,103</u>	<u>\$ 3</u>

(1) Represents total contractual debt obligations.

(2) Annualized impact of a 100 basis point parallel adverse shift in the yield curve.

(3) Includes floating rate and fixed interest rates with a maturity or reset date due within 12 months.

(4) Financial assets primarily consist of our Swedish government debt securities, which are classified as trading investment securities, with an average duration of 1.96 years.

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We are exposed to cash flow risk on floating rate positions. When interest rates on financial assets of floating rate positions decrease, net interest income decreases. When interest rates on financial liabilities of floating rate positions increase, net interest expense increases. Based on June 30, 2010 positions, each 1.0% change in interest rates on our net floating rate positions would impact annual pre-tax income negatively by an immaterial amount as reflected in the table above.

We are exposed to price risk on our fixed rate financial investments, which total \$279 million at June 30, 2010. At June 30, 2010, these fixed rate positions have an average outstanding maturity or reset date falling in more than one year. A shift of 1.0% of the interest rate curve would in aggregate impact the fair value of these positions by approximately \$5 million. The average duration of the portfolio was 1.96 years. The net effect of such a yield curve shift, taking into account the change in fair value and the increase in interest income, would impact annual pre-tax income negatively by \$3 million.

Foreign Currency Exchange Rate Risk

As an international company, we are subject to currency translation risk. For the three months ended June 30, 2010, approximately 31.5% of our revenues less liquidity rebates, brokerage, clearance and exchange fees and 21.2% of our operating income were derived in currencies other than the U.S. dollar, primarily the Swedish Krona, Euro, Norwegian Krone and Danish Krone. For the six months ended June 30, 2010, approximately 32.9% of our revenues less liquidity rebates, brokerage, clearance and exchange fees and 24.7% of our operating income were derived in currencies other than the U.S. dollar, primarily the Swedish Krona, Euro, Norwegian Krone and Danish Krone.

Our primary exposure to foreign denominated revenues less liquidity rebates, brokerage, clearance and exchange fees and operating income for the three months ended June 30, 2010 is presented in the following table:

	<u>Swedish Krona</u>	<u>Euro</u>	<u>Norwegian Krone</u>	<u>Danish Krone</u>	<u>Other Foreign Currencies</u>
	(in millions, except currency rate)				
Average foreign currency rate to the U.S. dollar in the second quarter of 2010	0.1320	1.2725	0.1606	0.1710	#
Percentage of revenues less liquidity rebates, brokerage, clearance and exchange fees	20.9%	3.5%	2.8%	2.8%	1.5%
Percentage of operating income	12.7%	5.1%	2.8%	3.7%	(3.1)%
Impact of a 10% adverse currency fluctuation on revenues less liquidity rebates, brokerage, clearance and exchange fees	\$ (8)	\$ (1)	\$ (1)	\$ (1)	\$ (1)
Impact of a 10% adverse currency fluctuation on operating income	\$ (2)	\$ (1)	\$ (1)	\$ (1)	\$ —

Represents multiple foreign currency rates.

Our primary exposure to foreign denominated revenues less liquidity rebates, brokerage, clearance and exchange fees and operating income for the six months ended June 30, 2010 is presented in the following table:

	<u>Swedish Krona</u>	<u>Euro</u>	<u>Norwegian Krone</u>	<u>Danish Krone</u>	<u>Other Foreign Currencies</u>
	(in millions, except currency rate)				
Average foreign currency rate to the U.S. dollar in the first six months of 2010	0.1355	1.3284	0.1657	0.1785	#
Percentage of revenues less liquidity rebates, brokerage, clearance and exchange fees	21.6%	3.6%	3.1%	3.1%	1.5%
Percentage of operating income	15.0%	6.0%	4.1%	5.0%	(5.4)%
Impact of a 10% adverse currency fluctuation on revenues less liquidity rebates, brokerage, clearance and exchange fees	\$ (16)	\$ (3)	\$ (2)	\$ (2)	\$ (1)
Impact of a 10% adverse currency fluctuation on operating income	\$ (4)	\$ (2)	\$ (1)	\$ (1)	\$ —

Represents multiple foreign currency rates.

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Equity Risk

Our investments in foreign subsidiaries are exposed to volatility in currency exchange rates through translation of the foreign subsidiaries' net assets or equity to U.S. dollars. Our primary exposure to this equity risk as of June 30, 2010 is presented by foreign currency in the following table:

	Net Investment	Impact on Consolidated Equity of a 10% Decrease in Foreign Currency
	(millions of dollars)	(millions of dollars)
Swedish Krona	\$ 225	\$ 23
Norwegian Krone	129	13
Euro	78	8
Danish Krone	61	6

Credit Risk

We are exposed to credit risk from third parties, including customers, counterparties and clearing agents. These parties may default on their obligations to us due to bankruptcy, lack of liquidity, operational failure or other reasons. We limit our exposure to credit risk by rigorously selecting the counterparties with which we make investments and execute agreements. The financial investment portfolio objective is to invest in securities to preserve principal while maximizing yields, without significantly increasing risk. Credit risk associated with investments is minimized substantially by ensuring that these financial assets are placed with governments, well-capitalized financial institutions and other creditworthy counterparties.

Nasdaq Execution Services and NASDAQ Options Services may be exposed to credit risk, due to the default of trading counterparties, in connection with the clearing and routing services they provide for our trading customers. System trades in equities routed to other market centers for members of The NASDAQ Stock Market are cleared by Nasdaq Execution Services, as a member of the National Securities Clearing Corporation, or NSCC. System trades in derivative contracts executed in the opening and closing cross and trades routed to other market centers are cleared by NASDAQ Options Services, as a member of the OCC.

Pursuant to the rules of the NSCC and Nasdaq Execution Services' clearing agreement, Nasdaq Execution Services is liable for any losses incurred due to a counterparty or a clearing agent's failure to satisfy its contractual obligations, either by making payment or delivering securities. Pursuant to the rules of the OCC and NASDAQ Options Services' clearing agreement, NASDAQ Options Services is also liable for any losses incurred due to a counterparty or a clearing agent's failure to satisfy its contractual obligations, either by making payment or delivering securities. Adverse movements in the prices of securities and derivative contracts that are subject to these transactions can increase our credit risk. However, we believe that the risk of material loss is limited, as Nasdaq Execution Services' and NASDAQ Options Services' customers are not permitted to trade on margin and NSCC and OCC rules limit counterparty risk on self-cleared transactions by establishing credit limits and capital deposit requirements for all brokers that clear with NSCC and OCC. Historically, neither Nasdaq Execution Services nor NASDAQ Options Services has incurred a liability due to a customer's failure to satisfy its contractual obligations as counterparty to a system trade. Credit difficulties or insolvency or the perceived possibility of credit difficulties or insolvency of one or more larger or visible market participants could also result in market-wide credit difficulties or other market disruptions.

Through the clearing operations of NASDAQ OMX Commodities, NASDAQ OMX Stockholm, IDCG and NOCC in derivatives and OTC power and gas, we are the legal counterparty for each derivative position traded and thereby guarantee the fulfillment of each contract. We are required to pledge collateral for commitments with other clearinghouses. See "Guarantees Issued, Credit Facilities Available and Collateral Received for Clearing Operations," of "Off-Balance Sheet Arrangements," above for further discussion.

We also have credit risk related to transaction fees that are billed to customers on a monthly basis, in arrears. Our potential exposure to credit losses on these transactions is represented by the receivable balances in our Condensed Consolidated Balance Sheets. Our customers are financial institutions whose ability to satisfy their contractual obligations may be impacted by volatile securities markets.

On an ongoing basis we review and evaluate changes in the status of our counterparty's creditworthiness. Credit losses such as those described above could adversely affect our consolidated financial position and results of operations.

Item 4. Controls and Procedures.

(a). **Disclosure controls and procedures.** NASDAQ OMX's management, with the participation of NASDAQ OMX's Chief Executive Officer and Executive Vice President and Chief Financial Officer, has evaluated the effectiveness of NASDAQ OMX's disclosure controls and procedures (as defined in Rule 13a-15(e) and Rule 15d-15(e) under the Securities Exchange Act of 1934 (the "Exchange Act")) as of the end of the period covered by this report. Based upon that evaluation, NASDAQ OMX's Chief Executive Officer and Executive Vice President and Chief Financial Officer have concluded that, as of the end of such period, NASDAQ OMX's disclosure controls and procedures are effective.

(b). **Internal controls over financial reporting.** There have been no changes in NASDAQ OMX's internal controls over financial reporting (as defined in Rule 13a-15(f) and Rule 15d-15(f) under the Exchange Act) that occurred during the quarter ended June 30, 2010 that have materially affected, or are reasonably likely to materially affect, NASDAQ OMX's internal controls over financial reporting.

PART II—OTHER INFORMATION

Item 1. Legal Proceedings.

We are not currently a party to any litigation that we believe could have a material adverse effect on our business, consolidated financial condition, or operating results. However, from time to time, we have been threatened with, or named as a defendant in, lawsuits or involved in regulatory proceedings.

Item 1A. Risk Factors.

In addition to the other information set forth in this Quarterly Report, you should carefully consider the factors discussed under “Risk Factors” in our Annual Report on Form 10-K for the fiscal year ended December 31, 2009 as filed with the SEC on February 18, 2010. These risks could materially and adversely affect our business, financial condition and results of operations. The risks and uncertainties in our Form 10-K are not the only ones facing us. Additional risks and uncertainties not presently known to us or that we currently believe to be immaterial may also adversely affect our business.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.

Share Repurchase Program

On March 2, 2010, we announced that our board of directors had approved a share repurchase program authorizing NASDAQ OMX to repurchase in the aggregate up to \$300 million of our outstanding common stock. During the fiscal quarter ended June 30, 2010, we repurchased 7.8 million shares of our common stock at an average per-share price of \$19.80, with an aggregate purchase price of \$154 million. The remaining authorized amount for share repurchases under this program was \$100 million as of June 30, 2010. The share repurchase program has no expiration date but may be suspended, modified or discontinued at any time.

In July 2010, our board of directors authorized the repurchase of up to an additional \$100 million of our outstanding common stock under the share repurchase program.

Employee Transactions

In addition to our share repurchase program, during the second quarter of 2010 we also purchased shares from employees in connection with the settlement of income tax and related benefit withholding obligations arising from vesting in restricted stock grants.

The table below represents repurchases made by or on behalf of us or any “affiliated purchaser” of our common stock during the fiscal quarter ended June 30, 2010:

<u>Period</u>	<u>(a) Total Number of Shares Purchased</u>	<u>(b) Average Price Paid per Share</u>	<u>(c) Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs</u>	<u>(d) Maximum Dollar Value of Shares that May Yet Be Purchased Under the Plans or Programs (in millions)</u>
<u>April 2010</u>				
Share repurchase program	1,546,225	\$ 21.48	1,546,225	\$ 221
Employee transactions	1,047	\$ 21.29	N/A	N/A
<u>May 2010</u>				
Share repurchase program	6,241,584	\$ 19.38	6,241,584	\$ 100
Employee transactions	1,034	\$ 20.53	N/A	N/A
<u>June 2010</u>				
Share repurchase program	—	\$ —	—	\$ 100
Employee transactions	423	\$ 18.70	N/A	N/A
<u>Total Second Quarter 2010</u>				
Share repurchase program	<u>7,787,809</u>	<u>\$ 19.80</u>	<u>7,787,809</u>	<u>\$ 100</u>
Employee transactions	<u>2,504</u>	<u>\$ 20.54</u>	<u>N/A</u>	<u>N/A</u>

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Item 3. Defaults upon Senior Securities.

None

Item 4. (Removed and Reserved).

Item 5. Other Information.

At our annual meeting of stockholders on May 27, 2010, our stockholders approved the NASDAQ OMX 2010 Executive Corporate Incentive Plan (the "ECIP"). Under the ECIP, which is designed to comply with Section 162(m) of the Internal Revenue Code, we offer annual performance-based cash incentive awards to executives who are selected by the management compensation committee of our board of directors. The ECIP, which became retroactively effective as of January 1, 2010, replaces the Amended and Restated Executive Corporate Incentive Plan, dated December 17, 2008, which was terminated upon receipt of stockholder approval for the ECIP. A copy of the ECIP is attached as Exhibit 10.1 to this Form 10-Q and is incorporated herein by reference.

Item 6. Exhibits.

The exhibits required by this item are listed on the Exhibit Index.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

The NASDAQ OMX Group, Inc.
(Registrant)

Date: August 4, 2010

By: _____ /s/ ROBERT GREIFELD
Name: **Robert Greifeld**
Title: *Chief Executive Officer*

Date: August 4, 2010

By: _____ /s/ ADENA T. FRIEDMAN
Name: **Adena T. Friedman**
Title: *Executive Vice President and Chief Financial Officer*

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Exhibit Number	
3.2	By-Laws of NASDAQ OMX (incorporated herein by reference to Exhibit 3.2 to the Current Report on Form 8-K filed on April 22, 2010).
10.1	The NASDAQ OMX Group, Inc. 2010 Executive Corporate Incentive Plan, effective as of January 1, 2010.*
10.2	Amended and Restated Board Compensation Policy, approved as of July 27, 2010.*
11	Statement regarding computation of per share earnings (incorporated herein by reference from Note 11 to the condensed consolidated financial statements under Part I, Item 1 of this Form 10-Q).
31.1	Certification of Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 (“Sarbanes-Oxley”).
31.2	Certification of Executive Vice President and Chief Financial Officer pursuant to Section 302 of Sarbanes-Oxley.
32.1	Certifications Pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of Sarbanes-Oxley.
101.INS	XBRL Instance Document**
101.SCH	XBRL Taxonomy Extension Schema
101.CAL	XBRL Taxonomy Extension Calculation Linkbase
101.DEF	Taxonomy Extension Definition Linkbase
101.LAB	XBRL Taxonomy Extension Label Linkbase
101.PRE	XBRL Taxonomy Extension Presentation Linkbase

* Management contract or compensatory plan or arrangement

** The following materials from The NASDAQ OMX Group, Inc. Quarterly Report on Form 10-Q for the quarter ended June 30, 2010, formatted in XBRL (eXtensible Business Reporting Language); (i) Condensed Consolidated Statements of Income for the Three and Six Months Ended June 30, 2010 and 2009; (ii) Condensed Consolidated Balance Sheets at June 30, 2010 and December 31, 2009; (iii) Condensed Consolidated Statements of Comprehensive Income (Loss) for the Three and Six Months Ended June 30, 2010 and 2009; (iv) Condensed Consolidated Statements of Cash Flows for the Six Months ended June 30, 2010 and 2009; and (v) Notes to Condensed Consolidated Financial Statements, tagged as block of text. Pursuant to Rule 406T of Regulation S-T, the Interactive Data Files on Exhibit 101 hereto are deemed not filed or part of a registration statement or prospectus for purposes of Sections 11 or 12 of the Securities Act of 1933, as amended, are deemed not filed for purposes of Section 18 of the Securities and Exchange Act of 1934, as amended, and otherwise are not subject to liability under those sections.

The NASDAQ OMX Group, Inc.
2010 Executive Corporate Incentive Plan
(Effective January 1, 2010)

Article 1. Establishment and Purpose

1.1 Establishment of the ECIP. The NASDAQ OMX Group, Inc., a Delaware corporation (the “Company” or “NASDAQ OMX”), hereby establishes The NASDAQ OMX Group, Inc. Executive Corporate Incentive Plan (the “ECIP”).

1.2 Approval. Upon approval by the Board of Directors, the ECIP shall be effective as of January 1, 2010 (the “Effective Date”) and shall remain in effect until terminated by the Board. Notwithstanding anything herein to the contrary, the ECIP shall be null and void if it is not approved, in a separate affirmative vote of the holders of at least a majority of the shares of the common stock of the Company cast, in person or by proxy, at the first shareholders’ meeting to occur in 2010. Once such approval is obtained, if applicable, the ECIP shall be fully effective as of the Effective Date.

1.3 Purpose. The purpose of the ECIP is to attract, retain, and motivate key executives by providing cash incentive awards to designated executives of the Company, Subsidiaries, and affiliates. The ECIP is designed to further link an executive’s interests with that of NASDAQ OMX’s shareholders. The ECIP is intended to provide cash incentive awards, contingent upon continued employment and meeting certain Company and individual business unit performance goals, to certain key executives who make substantial contributions to the Company. The ECIP also provides that Awards reflect individual performance, subject to Article 5. Awards paid under the ECIP are intended to qualify as performance based compensation deductible by the Company under the qualified performance based exception to Section 162(m) of the Code.

Article 2. Definitions

As used in the ECIP, the following terms shall have the meanings set forth below:

2.1 “Award” means the actual award earned during a Plan Year by a Participant, as determined by the Committee following the end of the Plan Year.

2.2 “Board” means the Board of Directors of the Company.

2.3 “Cause” means, unless otherwise defined in an employment agreement between the Participant and the Company, (i) the engaging by the Participant in willful misconduct that is injurious to the Company or its affiliates, (ii) the embezzlement or misappropriation of funds or property of the Company or its affiliates by the Participant, or the conviction of the Participant of a felony or the entrance of a plea of guilty or nolo contendere by the Participant to a felony, (iii) the willful failure or refusal by the Participant to substantially perform his or her duties or responsibilities that continues after being brought to the attention of the Participant (other than any such failure resulting from the Participant’s incapacity due to Disability), or (iv) the violation by the Participant of any restrictive covenants entered into between the Participant and the Company or the Company’s Code of Conduct.

2.4 “Code” means the Internal Revenue Code of 1986, as amended, and any final treasury regulations promulgated thereunder.

2.5 “Committee” means the Management Compensation Committee of the Board, which Committee has been designated by the Board to, among other things, administer the ECIP. The Committee shall be composed of not less than the minimum number of persons from time to time required by Section 16 and Section 162(m), each of whom, to the extent necessary to comply with Section 16 and Section 162(m) only, is a “Non-Employee Director” and an “Outside Director” within the meaning of Section 16 and Section 162(m), respectively, and the minimum number, if any, required by listing standards of The NASDAQ Stock Market.

2.6 “Company” means The NASDAQ OMX Group, Inc., a Delaware corporation (including any Subsidiaries designated to participate in the ECIP), and any successor thereto.

2.7 “Disability” means, unless otherwise defined in an employment agreement between the Participant and the Company, a disability that would qualify as such under the Company’s then current long-term disability plan.

2.8 “Individual Award” means the target award established for each Participant under Article 5 of the ECIP.

2.9 “Participant” means an active employee of the Company, or a Subsidiary, who is employed in an executive capacity, and designated by the Committee to participate in the ECIP during a Plan Year.

2.10 “Payment Date” means the date upon which an Award shall be paid out in accordance with Article 6.

2.11 “Performance Goals” means the goals selected by the Committee for any Plan Year based upon one or more of the Performance Measures, set forth in Article 5 of the ECIP.

2.12 “Performance Measures” means, unless and until the Committee or Board proposes for shareholder vote and shareholders approve a change in the general Performance Measures set forth herein, the performance criteria upon which the Performance Goal(s) for a particular Performance Period are based; the performance criteria shall be limited to any one or more of the following Performance Measures:

- (a) Earnings before interest and taxes;
- (b) Earnings before interest, taxes, depreciation and amortization;
- (c) Earnings per share of the Company’s common stock (“Share”);
- (d) Non-GAAP earnings per Share;

- (e) Net income or net income from operations or net revenue or net exchange revenue (before or after taxes, and which may take into account or exclude the effect of non-recurring or extraordinary charges and/or expenses);
- (f) Net profit (before or after taxes, and which may take into account or exclude the effect of non-recurring or extraordinary charges and/or expenses);
- (g) Revenue growth;
- (h) Share price;
- (i) Market share;
- (j) Return measures (including without limitation return on assets, net assets, capital, revenue, net revenue, income or net income);
- (k) Cash flow (including without limitation operating cash flow and free cash flow);
- (l) Adherence to budget and/or expense targets;
- (m) Planning accuracy (as measured by comparing planned results to actual results);
- (n) Objectively determinable effectiveness, efficiency or business retention/expansion goals; and
- (o) Business effectiveness survey results.

Any Performance Measure(s) may be used to measure the performance of the Company as a whole or any business unit, division, department or function of the Company or any Subsidiary, either individually, alternatively or in any combination, and measured over a period of time including any portion of a year, annually or cumulatively over a period of years, on an absolute basis or relative to a pre-established target, to a previous year's or period's results, or to a designated comparison group or company or stock market index, in each case as specified by the Committee.

2.13 "Performance Period" means, in relation to any Award, the Plan Year or other period for which a Participant's performance is being calculated, with each such period constituting a separate Performance Period.

2.14 "Plan Year" means the Company's fiscal year, which commences each January 1st and concludes each December 31st.

2.15 "Retirement" means, unless otherwise defined in an employment agreement between the Participant and the Company, a Participant who is eligible to retire from the Company or an Affiliate under the terms of any tax qualified Company retirement plan or, if a Participant is not covered by any such plan, retirement on or after such date as of which the Participant has both attained the age of 55 years and has 10 years of employment with the Company and terminates his employment with the Company other than for Cause or death.

2.16 “Subsidiary” has the meaning set forth in Section 424(f) of the Code.

Article 3. Administration

3.1 The ECIP Administrator. The Committee shall administer the ECIP.

3.2 Administration of the ECIP. The Committee, in its sole discretion, shall determine eligibility for participation in the ECIP, establish the Individual Awards which may be earned by each Participant (which may be expressed in terms of dollar amount, percentage of salary or any other measurement, and which may have, but are not required to have, threshold, target and maximum payouts), establish the terms and conditions of each Award (including the Performance Period and Performance Goal(s) and Performance Measure(s) to be utilized for each Participant, which may be based on individual, Company, Subsidiary and/or business unit performance, calculate, determine and certify each Participant’s level of attainment of such Performance Goals or other terms and conditions, and calculate the Award for each Participant based upon such level of attainment. Except as otherwise herein expressly provided, full power and authority to construe, interpret, and administer the ECIP shall be vested in the Committee, including without limitation to correct any defect, supply any omission or reconcile any inconsistency or conflict in the Plan or any award under the Plan. The Committee has the power to amend or terminate the ECIP as further described herein. The Committee may at any time adopt such rules, regulations, policies, or practices, as, in its sole discretion, it shall determine to be necessary or appropriate for the administration of, or the performance of its respective responsibilities under, the ECIP. The Committee may at any time amend, modify, suspend, or terminate such rules, regulations, policies, or practices.

3.3 Decisions Binding. All determinations and decisions of the Committee as to any disputed question arising under the ECIP, including questions of construction and interpretation, shall be final, binding, and conclusive upon all parties.

3.4 No Liability to Committee Members. No member of the Committee shall be personally liable by reason of any contract or other instrument related to the ECIP executed by such member or on his or her behalf in his or her capacity as a member of the Committee, nor for any mistake of judgment made in good faith, and the Company shall indemnify and hold harmless each employee, officer, or director of the Company to whom any duty or power relating to the administration or interpretation of the ECIP may be allocated or delegated, against any cost or expense (including legal fees, disbursements and other related charges) or liability (including any sum paid in settlement of a claim with the approval of the Board) arising out of any act or omission to act in connection with the ECIP unless arising out of such person’s own fraud or bad faith.

3.4.1 The foregoing right of indemnification shall not be exclusive of any other rights of indemnification to which such persons may be entitled under the Company’s Certificate of Incorporation or Bylaws, as a matter of law, or otherwise, or any power that the Company may have to indemnify them or hold them harmless.

Article 4. Eligibility and Participation

4.1 Eligibility. Only active employees of the Company and its participating Subsidiaries who are employed in an executive capacity may be eligible to participate in the ECIP and receive Awards hereunder.

4.2 Participation. Only eligible individuals who are chosen and designated by the Committee to participate in the ECIP with respect to any given Plan Year or other Performance Period may participate in the ECIP for that Plan Year or other Performance Period. The Chief Executive Officer (“CEO”) of the Company, and such other persons as the CEO may designate, shall recommend to the Committee employees (who may include such recommending person) for selection as Participants. Such designated employees shall be so notified in writing or via electronic communication, as soon as is practicable after selection. The Committee may add to or delete individuals from the list of designated Participants at any time and from time to time, at its sole discretion.

4.3 No Right to Participate. No Participant shall at any time have a right to be selected for participation in the ECIP for any Performance Period, despite having previously participated in the ECIP.

Article 5. Award Determination

5.1 Targets, In General. At the beginning of each Performance Period, but not later than the 90th day of the Performance Period, the Committee shall establish Individual Awards for each Participant, payment of which shall be conditioned upon satisfaction of specific Performance Goals for the Performance Period established by the Committee in writing in advance of the Performance Period, or within such period as may be permitted by regulations issued under Section 162(m) of the Code. Notwithstanding the foregoing, for any Performance Period of less than one year, the Committee shall take the foregoing actions prior to the lapse of 25% of the Performance Period. The payment of an Award, if any, shall be based upon the degree of achievement of the Performance Goals; provided, however, that the Committee may, in its sole discretion, reduce some or all of the amount which would otherwise be payable with respect to an Award. The Committee shall not use its discretionary authority to increase, directly or indirectly, the amount of a payment to any Participant above the maximum Individual Award awarded for such Performance Period.

5.1.1 The Committee, its sole discretion, may also establish such other additional restrictions or conditions that must be satisfied as a condition precedent to the payment of all or a portion of any Award. Such additional restrictions or conditions shall be established no later than the date the Committee determines the Performance Goal(s) for a Performance Period. Such additional restrictions or conditions need not be performance-based and may include, among other things, the receipt by a Participant of a specified annual performance rating, a vesting requirement of continued employment by the Participant until a date which may be beyond the end of a Performance Period, and/or the achievement of specified performance goals by the Company, business unit or Participant.

5.2 Performance Goals. The Performance Goals established by the Committee for a Performance Period shall be based on one or more Performance Measures.

5.2.1 The Committee is authorized, in its sole and absolute discretion, to adjust or modify the calculation of a Performance Goal for a Performance Period to include or exclude the effect of any one or more of the following occurrences that occur during a Performance Period:

- (a) asset write-downs;
- (b) significant litigation or claim judgments or settlements;
- (c) the effect of changes in tax laws, accounting standards or principles, or other laws or regulatory rules affecting reported results;
- (d) any reorganization and restructuring programs, including without limitation the internal restructuring of departments or units or functions within the Company that significantly affect expense and/or budget targets upon which a Performance Measure is based;
- (e) extraordinary nonrecurring items as described in Accounting Principles Board Opinion No. 30 (or any successor pronouncement thereto) and/or in management's discussion and analysis of financial condition and results of operations appearing in the Company's annual report to stockholders for the applicable year or period;
- (f) acquisitions, divestitures or sales of significant assets;
- (g) any other specific unusual or nonrecurring events, or objectively determinable category thereof;
- (h) foreign exchange gains and losses; and
- (i) a change in the Company's fiscal year.

Such inclusion or exclusion shall be prescribed in a form that meets the requirements of Code Section 162(m) for deductibility.

5.2.2 In the event that applicable tax and/or securities laws change to permit Committee discretion to alter the governing Performance Measures without obtaining shareholder approval of such changes, the Committee shall have sole discretion to make such changes without obtaining shareholder approval.

5.3 Payment of Awards. At the time the Performance Goals are established, the Committee shall prescribe a formula to determine the percentage of the Individual Award, which may be payable based upon the degree of attainment of the Performance Goals during the Plan Year. If the minimum Performance Goals established by the Committee are not met, no payment will be made to any Participant. To the extent that the minimum or target Performance Goals are satisfied or surpassed, and upon written certification by the Committee that the Performance Goals have been satisfied to a particular extent, payment of the Award shall be made in accordance with the prescribed formula based upon a percentage of the Individual Award unless the Committee determines, in its sole discretion, to reduce the payment to be made.

5.4 Maximum Award. The maximum Individual Award payable to any Participant for any Performance Period of one year or more shall not exceed the greater of 3% of the Company's before tax net income or \$3 million. The foregoing maximum annual limit shall be prorated with respect to any individual Award payable with respect to a Performance Period that is shorter than one year.

Article 6. Payment of Awards

6.1 Form and Timing of Payment. Each Participant's Award shall be paid in one (1) lump sum cash payment, no later than March 15 after the close of the Plan Year in which the Performance Period with respect to the Award ends (such date being hereinafter referred to as the "Payment Date").

6.1.1 Notwithstanding Section 6.1 above, in the event the Committee had, at the time the Award was made, imposed a vesting requirement of continued employment until a specified date after the Performance Period before the Award can be paid, the Award shall be paid as soon as practicable after the last to occur of (i) the Payment Date described in Section 6.1, or (ii) the vesting date, but in no event later than March 15 following the close of the Plan Year in which the later of (i) or (ii) occurs.

6.2 Unsecured Interest. No Participant or any other party claiming an interest in amounts earned under the ECIP shall have any interest whatsoever in any specific asset of the Company. To the extent that any party acquires a right to receive payments under the ECIP, such right shall be equivalent to that of an unsecured general creditor of the Company.

6.3 Active Employment. Except as provided in Article 7, no Award shall be paid to any Participant who is not an active employee of the Company or one of its Subsidiaries on the last day of the applicable Performance Period and on the Payment Date or such later date as established in accordance with paragraph 6.1.1.

Article 7. Termination of Employment

7.1 Termination of Employment Due to Death, Disability, or Retirement. In the event a Participant's employment is terminated by reason of death, Disability, or Retirement, the Award determined in accordance with Section 5.3 herein shall be reduced to reflect partial participation during the Performance Period through the date of such termination, provided and subject to the Committee's certification that, with respect to a termination of employment due to Retirement, the applicable Performance Goal(s) for the Performance Period have been met. A reduced Award shall be determined by multiplying said Award by a fraction: the numerator of which shall be the number of days of employment in the Performance Period through the date of employment termination, and the denominator of which shall be the total number of days in the Performance Period. In the case of a Participant's Disability, the employment termination shall be deemed to have occurred on the date that the Committee determines the Participant to be Disabled. The reduced Award thus determined shall be paid on the Payment Date with respect to the Performance Period as to which such Award relates to the Participant or his beneficiary in accordance with Article 9 hereof.

7.2 Termination of Employment for Other Reasons. In the event a Participant's employment is terminated for any reason other than death, Disability, or Retirement all of the Participant's rights to an Award for the Performance Period then in progress shall be forfeited. However, the Committee, in its sole discretion, may pay a prorated Award for the portion of the Performance Period that the Participant was employed by the Company, computed as determined by the Committee, provided and subject to the Committee's certification that the Applicable Performance Goal(s) for the Performance Period have been met. The reduced Award thus determined shall be paid on the Payment Date with respect to the Performance Period as to which such Award relates. Notwithstanding the foregoing, in the event a Participant is terminated for Cause, the Participant shall in all events forfeit any Award not already paid.

Article 8. Rights of Participants

8.1 Employment. The Company intends that the Awards provided under the ECIP be a term of employment and a part of each Participant's compensation. Participation in the ECIP shall not constitute an agreement (a) of the Participant to remain in the employ of and to render his/her services to the Company, or (b) of the Company to continue to employ such Participant, and the Company may, subject to any applicable employment agreement, terminate the employment of a Participant at any time with or without cause.

8.2 Nontransferability. No right or interest of any Participant in the ECIP shall be assignable or transferable, or subject to any lien, directly, by operation of law or otherwise, including, but not limited to, execution, levy, garnishment, attachment, pledge, and bankruptcy.

Article 9. Beneficiary Designation and Payment to Persons Other Than the Participant

9.1 Beneficiary Designation. Each Participant under the ECIP may, from time to time, name any beneficiary or beneficiaries (who may be named contingently or successively) to whom any benefit under the ECIP is to be paid in case of his death before he receives any or all of such benefit. Each designation will revoke all prior designations by the same Participant, shall be in a form prescribed by the Committee, and will be effective only when filed by the Participant in writing with the Committee during his lifetime. In the absence of any such designation, benefits remaining unpaid at the Participant's death shall be paid to the Participant's estate.

9.2 Incapacity. If the Committee shall find that any person to whom any amount is payable under the ECIP is unable to care for his affairs because of incapacity, illness or accident, or is a minor, or has died, then any payment due to such person or his estate (unless a prior claim therefore has been made by a duly appointed legal representative) may, if the Committee so directs, be paid to his spouse, a child, a relative, an institution maintaining or having custody of such person, or any other person deemed by the Committee, in its sole discretion, to be a proper recipient on behalf of such person otherwise entitled to payment. Any such payment shall be a complete discharge of the liability of the Company therefore.

Article 10. Amendments

The Committee may amend, suspend or terminate the ECIP at any time; provided that no amendment may be made without the approval of the Company's shareholders if the effect of

such amendment would be to cause outstanding or pending Awards to cease to qualify for the performance-based compensation exception to Section 162(m) of the Code. Notwithstanding the foregoing or any provision of the ECIP to the contrary, the Committee may at any time (without the consent of the Participant) modify, amend or terminate any or all provisions of this ECIP to the extent necessary to ensure that payments under the ECIP are not “deferred compensation” subject to Section 409A of the Code (or, alternatively, conform to the requirements of Section 409A of the Code).

Article 11. Miscellaneous

11.1 Governing Law. The validity, construction, and effect of the ECIP and any rules and regulations relating to the ECIP and any Award shall be determined in accordance with the laws of the State of Delaware without giving effect to the conflict of law principles thereof.

11.2 Withholding Taxes. The Company shall deduct from all payments under the ECIP any Federal, state, local or other taxes required by law to be withheld with respect to such payments.

11.3 Gender and Number. Except where otherwise indicated by the context, any masculine term used herein also shall include the feminine; the plural shall include the singular, and the singular shall include the plural.

11.4 Severability. In the event any provision of the ECIP shall be held illegal or invalid for any reason, the illegality or invalidity shall not affect the remaining parts of the ECIP, and the ECIP shall be construed and enforced as if the illegal or invalid provision had not been included.

11.5 Rights Not Transferable. A Participant’s rights under the ECIP may not be assigned, pledged or otherwise transferred except, in the event of the Participant’s death, to the Participant’s designated beneficiary or, in the absence of such a designation, by will or by the laws of descent and distribution.

11.6 Costs of the ECIP and Unfunded Plan. All costs of implementing and administering the ECIP shall be borne by the Company. Participants shall have no right, title, or interest whatsoever in or to any investments which the Company may make to aid it in meeting its obligations under the ECIP. Nothing contained in the ECIP, and no action taken pursuant to its provisions, shall create or be construed to create a trust of any kind, or a fiduciary relationship between the Company and any Participant, beneficiary, legal representative or any other person. To the extent that any person acquires a right to receive payments from the Company under the ECIP, such right shall be no greater than the right of an unsecured general creditor of the Company. All payments to be made hereunder shall be paid from the general funds of the Company and no special or separate fund shall be established and no segregation of assets shall be made to assure payment of such amounts except as expressly set forth in the ECIP.

The ECIP is not intended to be subject to the Employee Retirement Income Security Act of 1974, as amended.

11.7 Retirement Plans and Welfare Benefit Plans. Except as specified in the employee benefit plan in question, Awards under the ECIP will not be included as “compensation” for purposes of the Company’s retirement plans (both qualified and nonqualified) or welfare benefit plans,

11.8 Nonexclusively. The adoption of the ECIP shall not be construed as creating any limitations on the power of the Board or Committee to adopt such other compensation arrangements, as it may deem desirable for any Participant.

11.9 Successors. All obligations of the Company under the ECIP with respect to Individual Awards and Awards granted hereunder shall be binding upon any successor to the Company, whether the existence of such successor is the result of a direct or indirect purchase, merger, consolidation, or otherwise, of all or substantially all of the business and/or assets of the Company.

11.10 Interpretation. The ECIP, the Individual Awards, and Awards are designed and, to the extent determined by the Committee, in its sole discretion, intended to comply with Code Section 162(m) and all provisions hereof, shall be construed in a manner to so comply.

THE NASDAQ OMX GROUP, INC. BOARD COMPENSATION POLICY

Amended and Restated on July 27, 2010

Annual Retainer Compensation for Non-Employee Directors

- Annual Non-Employee Director (“Director”) compensation will be based on a compensation year in connection with the Annual Meeting. This enables Directors to receive equity immediately following election and appointment to the Board at the annual shareholders meeting.
- Annual Retainer compensation will be equal to a total value of \$75,000 for each Director, other than the Chairman of the Board and the Deputy Chairman of the Board.
- Annual Retainer compensation will be equal to a total value of \$125,000 for the Chairman of the Board.
- Annual Retainer compensation will be equal to a total value of \$95,000 for the Deputy Chairman of the Board.
- Directors may annually elect to receive 100% or 50% of the Annual Retainer compensation in cash, equity, or two equal portions of cash and equity. If selected, the equity portion of the annual retainer will be paid in the form of equity awards permitted under The Nasdaq OMX Group, Inc. Equity Incentive Plan (the “Equity Plan”) to be awarded automatically on the date of the annual shareholders meeting immediately following election and appointment to the Board. Each Director will have the opportunity to make this election during the thirty (30) day period preceding the annual shareholders meeting.
- Directors will be given an opportunity to review the Director Compensation Policy in advance of the shareholders meeting, and will be asked to make the election prior to the shareholders meeting if a grant of equity is requested. If the Director declines to make an election, the entire Annual Retainer will be paid in cash.
- Calculation of the number of shares of equity to be awarded to Directors who elect to receive part or all of their annual retainer in equity will be valued at 100% of face value and based on the closing price of Common Stock on the date of the grant. Equity awards are non-transferable and must be issued to the Director.
- The cash portion selected will be paid quarterly on arrears, in equal installments, no later than the fifteenth day of the third month following the end of the quarter; provided, however, that a Director will have a right to receive a cash payment for any given quarter only if that person serves as a Director during all or a portion of that quarter, with the cash payment for a quarter being prorated in the case of a person who serves as a Director during only a portion of a quarter (other than on account of death or disability).
- All Director equity awards will be granted under the Equity Plan.
- A Director appointed after the annual shareholders meeting will be eligible to receive a prorated share of the annual retainer compensation.

Annual Equity for Non-Employee Directors

- All Directors will receive equity in the form of equity awards permitted under the Equity Plan, such as Restricted Stock Units, in the amount of \$75,000 per annum. Equity awards are non-transferable and must be issued to the Director.
- The annual equity award will be granted to each Director automatically on the date of the annual shareholders meeting immediately following the Director's election and appointment to the Board.
- Calculation of the number of shares of equity to be awarded will be valued at 100% of face value and based on the closing price of Common Stock on the date of the grant at a value of \$75,000.
- The equity award vesting schedule and other pertinent information related to the equity grants are discussed below in the equity award section.
- A Director appointed after the annual shareholders meeting will be eligible to receive a prorated equity grant at the Director's first Board meeting.

Board and Committee Meeting Fees for Non-Employee Directors

- Each Director will receive a fee of \$1,000 for each Board meeting attended. These fees will be paid quarterly in arrears, no later than the end of the following quarter.
- Each Director will receive a fee of \$1,000 for each Committee meeting attended. These fees will be paid quarterly in arrears, no later than the end of the following quarter.

Annual Committee Chair Fees

- The Chairperson of the Audit Committee will receive an Annual Chair Fee of \$25,000.
- Each Chairperson of the Finance, Management Compensation, and Corporate Governance Committees will receive an Annual Chair Fee of \$15,000.
- Annual Chair fees will be paid in the form of cash within the first 30 days after the beginning of the annual compensation cycle.

Audit Committee Member Fees

- Each Non-Chair Member of the Audit Committee will receive an annual membership fee of \$5,000.
- Annual Member fees will be paid in the form of cash within the first 30 days after the beginning of the annual compensation cycle.

Equity Awards

- **Vesting**

- Equity awards will vest 100% one (1) year from the date of grant. Equity awards will also vest upon the scheduled expiration of a Director's term, if such term is not renewed.
- Upon a Director's resignation (other than for death or disability) prior to the end of the Director's term, equity awards will be forfeited.
- Upon termination of a Director for "Misconduct," all equity awards will be forfeited without further consideration to the Director.
- Upon termination of a Director on account of his death or disability, Equity Awards will vest.
- Shortly after vesting, your vested shares will appear in your account at E*trade. You may view your information by logging directly onto your online E*Trade account at https://us.etrade.com/e/t/user/login_sp. Additionally, you may contact E*Trade's Executive Services Team at 1.866.987.2339 or via email at executive.services@etrade.com

- **Equity Agreements, Share Restrictions & Voting Rights**

- Equity awards will be evidenced by an Equity Award Agreement to be entered into with each Director and will be governed by the Equity Plan.
- Once vested, shares will be freely tradable. NASDAQ OMX does not have a repurchase right or obligation.
- Shares will be freely transferable upon vesting. Trading in these shares, however, will be subject to the Policy Statement On Trading In NASDAQ OMX and Other Securities By Directors and Officers and to any contractual restrictions on transfer, such as lock-up agreements, that may be applicable

- **Reporting and Disclosure**

- SEC Form 4s (Change in Beneficial Ownership) must be filed by each Director with the SEC within 2 days of equity grants. The Director may request NASDAQ OMX's assistance in the preparation and filing of Section 16 reports via the "COMPANY ASSISTANCE WITH SECTION 16 REPORTING" form and by providing a completed Power of Attorney and CIK/CCC Code, if the Director has a CIK/CCC Code currently assigned.
- Equity will be reflected as stock owned by Directors, if required, in the Beneficial Ownership Table of the NASDAQ OMX Proxy and will be disclosed under the general Director compensation section of the Proxy.

CERTIFICATION

I, Robert Greifeld, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of The NASDAQ OMX Group, Inc.;

2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:

(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;

(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;

(c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and

(d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 4, 2010

/s/ Robert Greifeld

Name: Robert Greifeld

Title: Chief Executive Officer

CERTIFICATION

I, Adena T. Friedman, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of The NASDAQ OMX Group, Inc.;

2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;

3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;

4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:

(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;

(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;

(c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and

(d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and

5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):

(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and

(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 4, 2010

/s/ Adena T. Friedman

Name: Adena T. Friedman

Title: Executive Vice President and Chief Financial Officer

**Certification of CEO and CFO Pursuant to
18 U.S.C. Section 1350
as Adopted Pursuant to
Section 906 of the Sarbanes-Oxley Act of 2002**

In connection with the Quarterly Report on Form 10-Q of The NASDAQ OMX Group, Inc. (the "Company") for the quarter ended June 30, 2010 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), Robert Greifeld, as Chief Executive Officer of the Company, and Adena T. Friedman, as Executive Vice President and Chief Financial Officer of the Company, each hereby certifies, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that, to the best of his and her knowledge:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of the operations of the Company.

/s/ Robert Greifeld

Name: Robert Greifeld
Title: Chief Executive Officer
Date: August 4, 2010

/s/ Adena T. Friedman

Name: Adena T. Friedman
Title: Executive Vice President and Chief Financial Officer
Date: August 4, 2010

This certification accompanies the Report pursuant to § 906 of the Sarbanes-Oxley Act of 2002 and shall not, except to the extent required by the Sarbanes-Oxley Act of 2002, be deemed filed by the Company for purposes of § 18 of the Securities Exchange Act of 1934, as amended.